

E. A. ~~ME~~ BISHOP,  
RACINE, WISCONSIN

NO. 7A-H414

ORDER NO. 68835

DATE 1-30-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) MUNICIPAL RECREATION BUILDING  
AND BOAT LANDING, LAKE GENEVA, WISCONSIN

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 1845

5BH928

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE CARDS ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

27 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date FEB 3 1937

Date

FEB 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	3	3	2-3	2-12 88
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	15		2-12	2-12 45
ENGRAVING				
HAND COLOR PROOF	16	15	1-18	1-18
ARTIST DEPT.	158	934	3-12	3-9

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/29/38

By



E.A. BISHOP,  
RACINE, WISCONSIN

NO. 7A-H415

ORDER NO. 68635

DATE 1-30-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) WILLIAMS BAY ON LAKE

IMPRINT SAME AS ABOVE

GENEVA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1850

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,774

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 3 - 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	12	3	2 - 3	2 - 11 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 1 ✓	2 - 13 48
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 - 15
ARTIST DEPT.	156	9 1/2	3 - 3 - 37	3 - 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3/29/38

## ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 7A-H416

ORDER NO. 68835

DATE 1-30-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) EXCURSION STEAMER, FONTANA

BEACH, LAKE GENEVA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1851

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

FEB 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	17	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-11	2-11
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-13	2-15
ARTIST DEPT.	31	9 1/2		3-5-37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3/29/38

## ATTENTION!

57 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT.	1 1/2	
ENGRAVING		

FEB 22 1937

By



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 7A-~~17~~17

ORDER NO. 68851

DATE 1-30-1937

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all ~~sets~~ or ~~negatives~~  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 17 R. M. YES
TITLE (IN FULL) "PENN-SYLVANIA" (VERSE)	IMPRINT SAME AS ABOVE
PRIVATE NO: 2 <i>private no left corner</i>	
IN PLATE: A PENNSYLVANIA BEAUTY VIEW	PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

N-4343

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate **ESTIMATE** Cost Dept. Checked  
By *88* Date **FEB-5-1937** AND WORK SCHEDULE By *69* Date **FEB 5 1937**

OPERATION	EST. TIME Click No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	5 3 1/2	2-6	2-10 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-10	2-11 48
ENGRAVING			
HAND COLOR PROOF	130		
ARTIST DEPT.	161 12 1/2	3-12/37	3-17 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *M* \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



PENNSYLVANIA BEAUTY VIEWS, ~~XXXXXXXX~~  
WALMER, BOX 224, HARRISBURG, PA.

NO. 7A-H418

ORDER NO. 68853

DATE 1-30-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 17 R. M. YES

TITLE (IN FULL) (SET IN BLACK TYPE ON  
LIGHT BACKGROUND IN BOTTOM CENTER:

IMPRINT  
SAME AS ABOVE

ENCHANTING SOLITUDE

PRIVATE NO. 58

IN PLATE: A PENNSYLVANIA BEAUTY VIEW

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

FOLLOW 4A-H719 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By                       
Date FEB 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date FEB 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	17	2	2-3	2-9 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-11-1
ENGRAVING				
HAND COLOR PROOF	151	15	3-4	3-9 W.P.
ARTIST DEPT.	49	9 1/2		

MAR 23 1937

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all slides or negatives  
are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
139



J.P. WALMER, BOX 224,  
HARRISBURG, PA.

NO. 7A-1419

ORDER No. 69854

DATE 1-30-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) COOKSBURG, PA., THE CLARION

RIVER AND ENTRANCE TO COOK FOREST PARK,  
VIEW FROM FIRE TOWER

PRIVATE NO. U PER LEFT CORNER: 6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT  
SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

A HORIZONTAL WHITE BORDER POST CARD CAN BE MADE FROM THIS PHOTO WITHOUT REDUCTION, BY USING ONLY THE RIGHT AND CENTER OF THE PHOTO. THE RIVER IS A GLOSSY BLACK BUT MAKE IT AS YOU THINK BEST. THE RIVER BANKS ARE MUST COLORED STONES. TREES AND MOUNTAINS ARE VARIOUS SHADES OF GREEN. ROADWAYS ARE BLACK OR DARK GRAY, EXCEPT FOR SMALLER ONES, WHICH ARE DARK YELLOW.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOLOR PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By  
Date FEB 5 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	12	2 1/2	2-5	2-8 1/2
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2-8	2-8 1/2
ENGRAVING				
HAND COLOR PROOF	22	1 1/2	2-13	2-13
ARTIST DEPT.	37	9 1/2	-	3-8

DATE BLUEPRINT OK'D.

By

DATE HAND COLOR PROOF OK'D.

By

DATE Filed MAR 23 1937

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 7A-H420

ORDER NO. 68855

DATE 1-30-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) TOP: "THE FOREST PRIMEVAL"

IMPRINT

SAME AS ABOVE

- LONGFELLOW (THIS WORD IN ITALICS)

BOT: COOK FOREST PARK

IN PLATE: A PENNSYLVANIA BEAUTY VIEW

PRIV. TE NO. UPPER LEFT CORNER: 57

PHOTO PROPERTY OF

CT&CO.

COLOR DESCRIPTION

FOLLOW 4A-H719 FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,797,775

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 3 - 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	7	2	2-3	2-9 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		2-9	2-11 14
ENGRAVING				
HAND COLOR PROOF	163	1 $\frac{1}{2}$		2-13
ARTIST DEPT.	37	9 $\frac{1}{2}$	3-4-37	3-5-37 BKH

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

MAR 23 1937

139



PENNSYLVANIA BEAUTY VIEWS, WALTER,  
BOX 224, HARRISBURG, PA.

NO. 7A-H421

ORDER NO. 68856

DATE 1-30-1937

DATE

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) NATURE DRAPES AN OLD,

OLD TRAIL - IN PENNSYLVANIA

PRIVATE NO. UPPER LEFT CORNER: 12

IN PLATE: A PENNSYLVANIA BEAUTY VIEW

COLOR DESCRIPTION

FOLLOW S-382 ATTACHED TO SOME EXTENT FOR COLORS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,774

Executive OK of Estimate

By

Date FEB 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	12	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-11 4.5
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-13
ARTIST DEPT.	162	9 1/2	3-16	3-18

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all sets or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



SHAFER NEWS AGENCY,  
ST. JOSEPH, MO.

NO. 7A-H422

ORDER NO. 68860

DATE 1-30-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

SCENE IN KRUG PARK,  
ST. JOSEPH, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO TO: CHAMBER OF COMMERCE, 209 NORTH FIFTH ST.; ST. JOSEPH, MO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

Executive OK of Estimate

By

Date FEB 5 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 5 1937	FEB 5 1937/3
SKETCH			
RETOUCHING	5 3	2-5	2-15 80.
PHOTO-LITHO			
BLUEPRINT - STRIPPING, OPAQUING	1 1/2	2-5	2-15 80.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2-24 1
ARTIST DEPT.	38 9 3/4	2-27	3-1

MAR 23 1937

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Cost Photo -> Keep Photo  
and be returned  
replaced

R.



DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. 7A-H423  
ORDER No. 68862  
DATE 1-30-1938

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) IN PLATE ACROSS BOTTOM:

~~XSALTONE~~ SALTON SEA AT SUNSET. IN  
THIS REGION ARE THE HIGHEST AND LOWEST  
LEVELS IN THE UNITED STATES - REACHED BY  
SOUTHERN PACIFIC 967

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: POSTAGE 1¢ IF  
SALT BAG ATTACHED WITH MESSAGE 3¢,  
WITHOUT MESSAGE 1 1/2¢.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By  
Date FEB 5 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 6 1937
SKETCH				
RETOUCHING	6	3	2 - 5	2 - 15 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING }	64		2 - 6	2 - 17 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/4		2 - 24
ARTIST DEPT.	27	10	2-23-37	3-24-37

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1, 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
141



12  
EHLER'S NEWS CO.,  
BIRMINGHAM, ALA.

NO. 7A-H424

ORDER NO. 68872

DATE 2/1/1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE PURDY, BIRMINGHAM  
WATER SUPPLY, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 36550-C

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order

By

Date

ESTIMATE

AND WORK SCHEDULE

Cont. Dept. Checked

By

Date FEB 5 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	8 3	2-6	2-10
PHOTO-LITHO			
BLUETINT STRIPPING, OPAQUING	64	2-16	2-17
ENGRAVING			
HAND COLOR PROOF	40 1 1/2		2-22
ARTIST DEPT.	52 9 1/2	3/5/37	3/8/37

DATE BLUETINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE DATED

By

DATE Photo Returned to Customer

By

MAR 23 1937

8

57  
142



EHLEH'S NEWS CO.,  
BIRMINGHAM, ALA.

NO. 7A-H425

ORDER NO. 68872

DATE 2/1/1937

12<sup>1</sup>/<sub>2</sub>M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: A BEAUTIFUL ITALIAN  
GARDEN AND MARBLE FOUNTAIN SCENE  
BOT: ONE OF BIRMINGHAM'S PALATIAL  
HOMES, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 21731.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive C. J. Estimate

By

Date

FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	5	2 1/2	2-6	2-10
PHOTO-LITHO				
BLENDING STEPPING, OPAQUING	14		2-16	2-17
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-23	2-23
ARTIST DEPT.	153	9	2-24	2-27

DATE BLUEPRINT OK'D.

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

ST  
142



EHLER'S NEWS CO.,  
BIRMINGHAM, ALA.

NO. 7A-H426

ORDER NO. 68872

DATE 2/1/1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE OLD MILL," MOUNTAIN  
BROOK  
ESTATES, BIRMINGHAM, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 119377.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCBE MULTIPLY FORMS PAT. NO. 1,297,775

Estimate of Estimate

**ESTIMATE**

Cost Dept. Checked

AND WORK SCHEDULE

By R. V.  
Date FEB 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 4 1937	FEB 4 1937
SKETCH				
RETOUCHING	4	2	2-4	2-10 80.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-11	2-12/45.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 Apr.
ARTIST DEPT.	153	9 1/2	4-6	4-10

MAY 1 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By M

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ST.  
140



EHLER'S NEWS CO.,  
BIRMINGHAM, ALA.

NO. 7A-H427

ORDER NO. 68872

DATE 2/1/1937

1-1/2M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM BIRMINGHAM,  
ALA.

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT SKETCH FOR O.A.

*in D:5216*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,779

Executive OK of Estimate

By *[Signature]*  
Date FEB 17 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COLORING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH <i>by [Signature]</i>		16		
RETOUCHING	17	9	2 - 17	3 - 150
PHOTO LITHO				
BLUEPRINT SKETCHING, OPAQUING	64		3 - 1	3 - 2 <i>[Signature]</i>
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	152	17 1/2	3 - 4	3 - 10

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE FILED MAR 23 1937

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

2 - 9  
13 - 13 1/2  
2 - 20

ST.  
151



CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER	DIAL NO. <u>7A-H428</u>	ORDER NO. <u>68892</u>	DATE <u>2-19-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
50 M PC	SIZE	<u>3 1/2 x 5 1/2</u>	STYLE	PHOTO COLORIT, FULL FACE		
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout					
Title in Plate Yes No		Copyright in Plate Yes No		FRONT NO. <u>5</u>		
Title in full				R. M. <u>Yes</u> No		
				R. M. to cover part of Mess. Space, entire Mess. Space, entire Front		
				Trade Mark Yes No		
				Special type as sample		
				IMPRINT: Customer <u>C. T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT				PHOTO LITHO		
Submit — Sketch — Layout — Retouched Photo — Wash Drawing				Rephoto		
Follow Layout				NEG. NO.		
SEE SKETCH ATTACHED. MAKE PICTURE BLEED				____ Photograph each - Size 5x7 - 8x10 -10x12		
AT TOP & BOTTOM OF CARD. THIS WILL BRING IT OUT				____ Prints each from ____ Negatives MATTE or GLOSSY		
LITTLE MORE ON LEFT AND RIGHT SIDE. FOR COLOR				Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted		
ON SIDE USE SAME BACKGROUND AS ON 6A-H1548.				See Salesman, Customer, or Sample for Position, Office		
				DELIVER Straighten Photo		
				Negative — Line — Halftone — Combination. <u>120</u>		
				Dry — Wet — Pancromatic — Color Separation. <u>133</u>		
				Transfer — Paper Process — New Process. <u>150</u>		
				Stripping — White Border — Full Face. <u>175</u>		
				Blue Print — <u>Handcolor</u> — Black & White Proof. Titles—Red, Blue.		
COLOR DESCRIPTION						

PHOTO RETURNED

TO

PHOTO USED FOR

Ret 10 1/2

H. C 1 3/4

L. A 12 1/2

G11

#27

H. C. Carr 1/2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER — C. T. & CO. — NO YES RETURN PHOTO	DIAL No. 7A-H429	ORDER NO. 68893	DATE 2/1/1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	PHOTO RETURNED TO PHOTO USED FOR
	CUSTOMER J.W. ALLEN & CO. CHICAGO ILL.	Photos for this Customer				
	6 M PC	SIZE: 3 1/8 x 5 1/8	STYLE PHOTO COLORIT FULL			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full J.W.A. FUDGE ICING (ETC. AS PER COPY)			FRONT NO. 5 R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C.T. Imprint No Imprint		
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE SKETCH ATTACHED.			PHOTO LITHO Rephoto NEG. NO. ____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo Negative — Line — Halftone — Combination. Screen 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION SEE TISSUE ATTACHED.						

## MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cust. Dept.
RETOUCHING	2 1/2	
PHOTO-LITHO	1/2	
COMPOSING	1	
ART DEPT.	1 1/2	
ENGRAVING		



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H430

ORDER NO. 68918

DATE 2-2-1937

12<sup>1</sup>/<sub>2</sub> M ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) KISSINA PARK, FLUSHING,  
N. Y.

PRIVATE NO. UPPER LEFT CORNER: 125

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M.

YES No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

3BH1424

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Exclusive O. of Estimate

By

DATE FEB - 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

DATE FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	8	2 1/2	2 - 6	2 - 11 SC
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	64		2 - 11	2 - 12
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	34	9 1/2	2-25-37	3-3-37 F.W.

DATE BLUEPRINT OK'D

By

DATE Filed MAR 23 1937

By

DATE HANDCOLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST  
142



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H431

ORDER NO. 68918

DATE 2-2-1937

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

121 M ART COLOR TONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.	FRONT No. 2 R. M. YES
TITLE (IN FULL) THE KING MANSION IN KING PARK, JAMAICA, N. Y.	IMPRINT SAME AS ABOVE
PRIVATE NO. UPPER LEFT CORNER: 126	PHOTO PROPERTY OF CT

### COLOR DESCRIPTION

BUILD. IS WHITE. ROOF BROWN SHINGLE. WINDOW BLINDS DARK GREEN.  
FLOWER BED IN FRONT OF THE WOMAN ROLLING THE BABY CARRIAGE.

*just leaves on trees*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,798,779

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 4 1937	FEB 4 1937
SKETCH				
RETOUCHING	17	4	2-4	2-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-15	2-16 HST
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	2-16	2-16
ARTIST DEPT.	155	9	3-5	3-8

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3

FL

MAR 23 1937

17

ST.  
140



FRANK E. COOPER, 253 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H432

ORDER NO. 68918

2-2-1937

DATE

121 M

ART COLOR TONE POST CARDS

WHITE BORD ER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

No

TITLE (IN FULL)

QUEENS GENERAL HOSPITAL,  
JAMAICA, N. Y.

IMPRINT

SAME AS ABOVE

PRIVATE NO. UPPER LEFT CORNER: 127

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

BLDG. IS CONSTRUCTED OF ORANGE-RED BRICK ALL OVER. TAKE OUT MAN IN  
FOREGROUND.

33H1425

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

L:K

1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 1 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 4 1937	FEB 4 1937
SKETCH			
RETOUCHING	14 4	2 4	2-15
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	2-11	2-12 14
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	2-15	2-15
ARTIST DEPT.	38 9 1/2	3-3	3-5

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1937

MAR 20 1937

10  
14

ST  
140



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H433

ORDER NO. 68918

DATE 2-2-1937

12 1/2 M ART COLORED P.O.T. CARDS WHITE BORDER (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 2	R. M. YES
TITLE (IN FULL) PHILIPSE MANOR HALL, YONKERS, N. Y.		IMPRINT	SAME AS ABOVE
PRIVATE NO. UPPER LEFT CORNER: 128		PHOTO PROPERTY OF C.T.	

COLOR DESCRIPTION

GRAY SLATE ROOF. RED BRICK SIDES. WHITE TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By FEB 4 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By FEB 4 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 4 1937	FEB 4 1937
SKETCH				
RETOUCHING	14	4	2-4	2-11 SE.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-12	2-13 N.Y.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-15	2-16
ARTIST DEPT.	48	9 3/4	2-24	3-3

DATE BLUEPRINT OK'D.

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

14

140



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H454

ORDER NO. 68918

DATE 2-22-1937

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

121 M ART COLORENE POST CARDS WHITE BORDER (ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.		FRONT No. 2 R. M. No	
TITLE (IN FULL) BOATING IN TIBBETS		IMPRINT SAME AS ABOVE	
BROOK PARK, YONKERS, N. Y.			
PRIVATE NO. TOP R LEFT CORNER: 129		PHOTO PROPERTY OF C.T.	
COLOR DESCRIPTION			

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By FEB 4 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 4 1937	FEB 4 1937
SKETCH			
RETOUCHING	18 2	2-4	2-12 5
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	15	2-12	2-12 44
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2-16 2
ARTIST DEPT.	38 9	3-3	3-6

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

MAR 23 1937

180

FF

40



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-1435

ORDER NO. 68918

DATE 2-2-1937

12 1/2 M ART COLORTONE PHOTO CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

FRONT NO.

2

R. M.

YES

TITLE (IN FULL)

TOP: BATHING AT VALLEY

IMPRINT

SAME AS ABOVE

STREAM STATE PARK, VALLEY STREAM,

LONG ISLAND, N.Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. UPPER LEFT CORNER: 514

COLOR DESCRIPTION

PHOTO PROPERTY OF

C.T.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,778

Executive OK Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	17	3	2-6	2-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-12 HT
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-16	2-16
ARTIST DEPT.	152	9 1/2	3-2	3-10

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Don't forget to return

ST.  
142



FRANK E. COOPER, 258 BROADWAY,  
NEW YORK, N. Y.

NO. 7A-H456

ORDER NO. 68918

DATE 2-2-1937

12 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. YES

TITLE (IN FULL) TOP: SAIL BOAT POND,

IMPRINT SAME AS ABOVE

HEMPSTAD LAKE STATE PARK, LONG

ISLAND, N. Y.

BOT: LONG ISLAND STATE PARKS SERIES

PRIVATE NO. UPPER LEFT CORNER: 515

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

in 3BH 1423

By *288* of estimate

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date FEB-5-1937

By *288*  
Date FEB 5 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937 <i>B</i>
SKETCH			
RETOUCHING	17 3	2-6	2-11 <i>Sl.</i>
PHOTO-LITHO			
BLEUPRINT STIPPING, OPAQUING }	64	2-11	2-12 <i>H.F.</i>
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2-16
ARTIST DEPT.	50 9 3/4	2-25-37	3-3-37

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17

ST.  
142



WALTER NEWS CO.  
DAYTONA BEACH, FLA.

NO. 7A-H437  
ORDER NO. 68909  
DATE 2-2-1937

12" M ANT COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. NO

IMPRINT SAME AS ABOVE

D202  
TITLE: HOTEL ORMOND, ORMOND BEACH,  
FLA.

SMALL TYPE: PHOTO BY R.H. LE SESNE

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. 1A2234

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Order Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	5	4	2-6	2-8 8c
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	2-8 4c
ENGRAVING				
HAND COLOR PROOF	40	1 1/2	2-8	2-9
ARTIST DEPT.	37	9 1/2	2-9	2-10 Bth

DATE BLUEPRINT OK'D

By

DATE Filed FEB 22 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

20368

*[Handwritten signature]*  
Very Respectfully,  
[Signature]

5

ST 2



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL NO. 7A-H438 ORDER NO. 68929 DATE 2-2-1937

CUSTOMER DESERET BOOK COMPANY,  
SALT LAKE CITY, UTAH

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: HOTEL NEWHOUSE, SALT LAKE CITY, UTAH

~~BOT: OPPOSITE NEW 22,500,000 \$2,000,000.00~~  
FEDERAL BUILDING AND CENTRAL POST OFFICE.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE COLORED PHOTO. make little darker red, sides of foundation gray.

RETURN PHOTO AS SOON AS POSSIBLE.

Colored photo by Shuman

Photo ret  
4/20/37

PHOTO RETURNED

TO

PHOTO USED FOR

A1

## MAKEOVER

Charge to Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Date MAR 12 1937

By

Colp

115



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H439 ORDER NO. 68930 DATE 2-2-1937

CUSTOMER

CAPITAL CO.,  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, ~~XX~~ FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full ALL ROOMS ARE CHEERFUL (ETC. AS PER  
COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE NEW DRAWING & PHOTO NO. 6A-H1724. ARRANGE  
AS PASTED DUMMY ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Photo ret  
8/23/37

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



C. W. HUGHES & CO., INC.,  
MECH NICVILLE, N. Y.

NO. 7A-H440

ORDER NO. 68159

DATE 2-3-1937

On Sh  
12/17

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)		WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 1 R. M. NO	
TITLE (IN FULL) GREETINGS FROM CATSKILL MTS.		IMPRINT SAME AS ABOVE	
SMALL TYPE. (C) C.T. & CO.			
PRIVATE NO. 3-4 FROM RIGHT EDGE IN UPPER BORDER.-		PHOTO PROPERTY OF C.T. & CO.	
COLOR DESCRIPTION			

Large photo

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 2,092,775

Executive Estimate  
By *[Signature]* Date FEB 5 1937  
ESTIMATE AND WORK SCHEDULE  
By *[Signature]* Date FEB 5 1937  
Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clerk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH	2	13		
RETOUCHING	19	9	2-6	2-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, CPAQUING	6		2-16	2-19
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	157	17	2-23	2-27

MAR 23 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By *[Signature]*  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
DATE Photo Returned to Customer \_\_\_\_\_

17-  
2-44 hrs.  
13-8<sup>3</sup>

ST  
142



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

7A-H441  
NO.

68163  
ORDER NO.

2-3-1937  
DATE

12 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ARCH TREE AND DRIVE MILL  
CREEK PARK, YOUNGSTOWN, OHIO

PRIVATE NO. BEFORE TITLE.- ~~22~~ 22

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK GRAY ROAD. GREEN FOLIAGE. REMOVE OBSOLETE AUTO OBILE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ESTIMATE

ESTIMATE

Cost Dept. Checked

By Q. J.  
Date FEB 5 1937

AND WORK SCHEDULE

Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING		2		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-13	2-15 4T
ENCRAVING				
HAND COLOR PROOF	151	1 1/2	2-22	2-22
ARTIST DEPT.	159	9 1/2	2-24	2-26

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

MAR 23 1937

By \_\_\_\_\_

By JB

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

4-1

12-1

ST  
142



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 7-H442

ORDER NO. 68163

DATE 2-3-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE RAPIDS AT OLD MILL, IDORA  
PARK AT NIGHT, YOUNGSTOWN, OHIO

FRONT NO. 1 (ALL OF THIS ON THE ADDRESS SIDE)

R. M.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 23

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

WHITE SIDES WITH LIGHT BLUE- GREEN AND YELLOW WATER,  
WISADLOON DROPS DESIGN. TOWER LIGHT PEARL GRAY WITH GREEN TRIM AND ROOF.  
MIRROR GLASS CENTER ON TOP WHEEL. TOP WHEEL LIGHT GRAY, GREEN FRAME. COASTER  
ON RIGHT, LIGHT GRAY. LITTLE WATER WHEEL ON RIGHT, ON TOP OF COASTER WHITE WITH  
GREEN TRIM AND RED ROOSTER ON TOP CENTER. SUNDIAL IN FOREGROUND, LIGHT GRAY.  
MIRROR BALL STAND, LIGHT GRAY. DUCK AND STORKS IN YARD- YELLOW. LITTLE MILL IN REAR  
LEFT FOREGROUND, GRAY. MAKE NIGHT SCENE SHOWING BLUE RED AND GREENISH COLORS  
ON REAR. GREEN SHUBERY IN FOREGROUND.

ON V.F. RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

Photo in 1CH-1447

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date FEB 8 1937

OPERATION	EST. TIME	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 8 1937	FEB 8 1937
SKETCH			
RETOUCHING	7 5	2-8	2-12 S.
PHOTO-LITHO			
BLUEPRINT STOPPING, OPAQUING	64	2-13	2-13 KT
ENGRAVING			
HAND COLOR PROOF	15/	1 1/2 2-16	2-17
ARTIST DEPT	34 9 3/4	2-26-37	3-1-37 F.W.

DATE BLUEPRINT OK'D.

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

Ly

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

On Sh.  
12" x 14"

ST.  
140



YOUNGSTOWN NEWS AGENCY,  
YOUNGSTOWN, OHIO

NO. 7<sup>th</sup>-H443

ORDER NO. 68164

DATE 2-3-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM YOUNGSTOWN  
OHIO

SMALL TYPE. (C) C.T. & CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

*Large Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

*Photo in 1CH-1430*

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ESTIMATE

Cost Dept. Checked

**ESTIMATE**  
AND WORK SCHEDULE

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 23 1937	FEB 23 1937
SKETCH <i>Layout</i>		15		
RETOUCHING	17	0	2 - 11	2 - 23 86
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 24	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	161	17	3 - 1	3 - 10

DATE BLUEPRINT OK'D

DATE Filed **MAR 23 1937**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

3-2 *Layout*  
3-0  
13-11

*151*  
*C*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H444 ORDER NO. 68934 DATE 2-2-1937

CUSTOMER WOODBURY COLLEGE,  
LOS ANGELES, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT- WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

(SEE INSTRUCTIONS ATTACHED.)

## PHOTO LITHO

Rephoto

NEG.NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

shoot 5 1/8" wide

3/19/37

Jan 18, 1937

## MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	3 1/2	
PHOTO-LITHO		
COMPOSING		
ART DEPT.		
ENGRAVING		

By

## MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	3	
PHOTO-LITHO		
COMPOSING		
ART DEPT.	4 1/2	
ENGRAVING		

Time Recorded in Cost Dept.

Date

By

FEB 2 1937

Drawing  
K C  
Z A  
1 1/2  
1 0 1/2  
1 1/2  
3 1/2

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H445 ORDER NO. 68948 DATE 2-3-1937

CUSTOMER SAFETY HARBOR SANATORIUM,  
SAFETY HARBOR, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE

PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AT FLORIDA'S FIRST SPA - "WHERE  
HEALING WATERS FLOW"

BOT: SAFETY HARBOR HOTEL - SAFETY HARBOR, FLORIDA

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RETURN PHOTO

58733

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Feb 87  
86 1/2  
10

Curt Teich

17.50



C.A. REINMAN, CLAYTON,  
THOUSAND ISLANDS, N. Y.

1000 Islands, Clayton, N. Y.

NO. 7A-H446

ORDER NO. 68972

DATE 2-5-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **BOLDT CASTLE, THOUSAND  
ISLANDS, N. Y.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1**

R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **C.T. & CO.**

COLOR DESCRIPTION

FOR DESCRIPTIONS SEE - AS MARKED ON PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By 888 **ESTIMATE** Cost Dept. Checked  
Date FEB 10 1937 **AND WORK SCHEDULE** Date FEB 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 10 1937	FEB 10 1937
SKETCH			
RETOUCHING	3		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	2-18	2-19
ENGRAVING			
HAND COLOR PROOF	164 1/2	2-23	2-23
ARTS DEPT.	166 7 1/2	2-26	2-26

DATE BLUEPRINT ORD

DATE Filed MAR 23 1937

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H447

ORDER NO. ~~68883~~ 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) BENTON HALL, MIAMI  
UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF EMMETT C T & CO.

COLOR DESCRIPTION

BUILDING RED BRICK. RED TILE ROOF. TRIM BUFF AND SANDSTONE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By [Signature]  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	3	3	2 - 8	2 - 18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2 - 18	2 - 18
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2 - 19	2 - 19
ARTIST'S DUTY		9 1/2		

DATE CURRENT ORD

DATE Filed MAR 23 1937

DATE PHOTO RETURNED

By [Signature]

DATE Photo Returned to Customer

FEI 007



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H448

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) MCGUFFEY HALL, MIAMI  
UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BUILDING RED BRICK AND SANDSTONE

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,225

Executive Dept. of Estimate

By *[Signature]*  
Date FEB 5 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	3	2	2-6	2-15
PHOTO-LITHO				
BLUE-PRINT STRIKING, OPAQUING	65	-	2-16	2-17
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-19	2-20
ARTIST DEPT.	102	7 1/2	2-22	2-24

DATE ESTIMATE OK'D

DATE Filed MAR 23 1937

By *[Signature]*

By *[Signature]*

DATE PHOTO PROOF OK'D

DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

PHOTO IN 2CH-1664

2  
3

ST  
142



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H449

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DAVID SWING HALL, MIAMI  
UNIVERSITY, XXXX OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BUILDING R.D. BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive On Estimate

By ST  
Date FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ST  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	3	2	2-6	2-17 ST
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-17	2-17 ST
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-19	2-19
ARTIST DEPT.	32	9		2-25 PTH

DATE ORDER SENT ON

By

DATE Filed MAR 23 1937

By

DATE ORDER SENT ON

DATE Photo Returned to Customer

By

## ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Date 27

By



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H450

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL)

CAROLINE SCOTT HARRISON

MEMORIAL OF D.A.R., OXFORD COLLEGE  
FOR WOMEN, MIAMI UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BUILDING RED BRICK. PAVING OF BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,756,773

Executive Order Estimate

By R. G.  
Date FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. G.  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	17	2	2-6	2-16
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		2-16	2-18
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		2-22
ARTIST DEPT.	32	9		2-26

DATE BLEUPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAR 23 1937



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H451

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **MEMORIAL ENTRANCE, MIAMI  
UNIVERSITY, OXFORD, OHIO**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

**ENTRANCE OF RED BRICK. WALK IS NOW CEMENT INSTEAD OF BRICK.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive C. L. Estimate

By 888  
Date **FEB 5 1937**

## ESTIMATE AND WORK SCHEDULE

Cost Dep. Checked

By 888  
Date **FEB 5 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 6 1937</b>	<b>FEB 6 1937</b>
SKETCH				
RETOUCHING	12	2	2-6	2-17 SP
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-17	2-18 65
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	37	9 1/2	2-23-37	2-24-37

DATE BLUEPRINT ORD. \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By 215

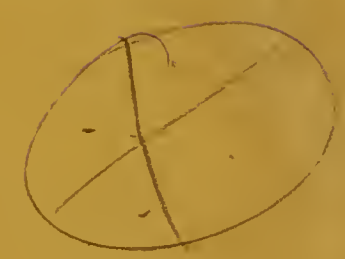
DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



**MAR 23 1937**

4 - 1  
12 - 1

142



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H452

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.  
TITLE (IN FULL) HARRISON HALL, MIAMI  
UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION  
BUILDING RED BRICK. SLATE ROOF.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all ~~copy~~ or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	7	6	2-8	2-17 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-17	2-18 SL
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-19	2-20
ARTIST DEPT.	31	9		2-26-37 7:30 PM

DATE BLUEPRINT ORD

By

DATE BLUEPRINT ORD

DATE Filed

By

DATE Photo Returned to Customer

MAR 23 1937

FEB

57  
124



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H453

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **ERNST NATURE THEATRE,  
WESTERN COLLEGE, OXFORD, OHIO**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **I** R. M. **NO**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION:

**GRASS TERRACED SEATS. SOME COLOR MAY BE INTRODUCED IN THE FLOWERS.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date **FEB 5 1937**

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date **FEB 5 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 6 1937</b>	<b>FEB 6 1937</b>
SKETCH				
RETOUCHING	<b>6</b>	<b>3</b>	<b>2-6</b>	<b>2-16</b> <i>sc</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	<b>64</b>		<b>2-16</b>	<b>2-17</b> <i>vt</i>
ENGRAVING				
HAND COLOR PROOF	<b>103</b>	<b>1 1/2</b>		<b>2-19</b>
ARTIST DEPT.	<b>23</b>	<b>9 3/4</b>	<b>2-24</b>	<b>2-25</b> <i>BM</i>

DATE BLUEPRINT OK'D

DATE Filed

**MAR 23 1937**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

6

ST  
142



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H454

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I

R. M.

NO

TITLE (IN FULL) OGDEN HALL, MIAMI UNIVERSITY,  
OXFORD, OHIO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

BUILDING RED BRICK. STREET OF BRICK.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,756,773

Executive OK Estimate

By [Signature]  
Date FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	6	3 1/2	2-6	2-18 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-18	2-18 HT.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2/19
ARTIST DEPT.	30	9 1/2		2-24-7 P.H.

DATE BLUEPRINT OK'D. \_\_\_\_\_

DATE Filed \_\_\_\_\_

MAR 23 1937

By \_\_\_\_\_

By [Signature]

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

9 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

55-  
142



SNYDER'S ART & GIFT SHOP,  
OXFORD, OHIO

NO. 7A-H455

ORDER NO. 68982

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WITHROW COURT, MIAMI  
UNIVERSITY, OXFORD, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

RED BRICK BUILDING. SHRUBBERY IS MUCH LARGER, FILL THIS OUT SOMEWHAT  
IF POSSIBLE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	14	4	2-5	2-17
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	64		2-17	2-18
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-19	2-19
ARTIST DEL.	184	9 1/2	2-20	2-22

DATE PLACED ON ORDER

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

14

ST-174



CENTRAL DRUG STORE,  
LAREDO, TEXAS

NO. 7A-H456

ORDER NO. 69002

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) MAIN STREET, NUEVO LAREDO,  
MEXICO, LOOKING TO ARDS INTERNATIONAL  
BRIDGE AND LAREDO, TEXAS, U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

~~PUT IN STAMP SPACE HERE~~  
~~XXXXXXXXXX~~

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

PUT AT BOTTOM OF STREET: NUEVO LAREDO, MEXICO  
PUT IN SKY ABOVE DISTANT STREET: LAREDO, TEXAS, U.S.A.

USE OWN JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ESTIMATE  
AND WORK SCHEDULE  
By 89  
Date FEB 5 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	10 4	2-6	2-16 SL
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-16	2-17 H.T.
ENGRAVING			
HAND COLOR PROOF	151 134	2-19	2-20
ARTIST DEPT.	27 124	2-22	2-24 37 Bll

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed MAR 23 1937

By AS

DATE Photo Returned to Customer \_\_\_\_\_



XXXXXX  
CENTRAL DRUG STORE,  
LAREDO, TEX.

NO. 7A-H457

ORDER NO. 69002

DATE 2-4-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JUAREZ PLAZA, NUEVO LAREDO,  
MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. NO

IMPRINT NONE

~~PUT IN STAMP SPACE: PLACE STAMP HERE~~  
MADE IN U.S.A.

PHOTO PROPERTY OF C.T

COLOR DESCRIPTION

TAKE OUT WIRES. SHOW MEXICAN FLAG. USE OWN JUDGMENT FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	17	4	2-6	2-16 SP.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-17	2-18 SP.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-19
ARTIST DEPT.	38	9 3/4	2-20	2-23

DATE BLUEPRINT OK'D

By

DATE FILED

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17

ST.  
142



CENTRAL DRUG STORE,  
LAREDO, TEX.

NO. 7A-H458

ORDER NO. 69002

DATE 2-4-1937

rephoto  
R

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) RIO GRANDE, SHOWING

INTERNATIONAL BRIDGE AND RAILROAD BRIDGE,  
LAREDO, TEXAS AND NUEVO LAREDO, MEXICO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **SPEC.** R. M. NO

IMPRINT NONE

~~PUT IN STAMP SPAC. "PLACE STAMP HERE"~~  
~~MADE IN U.S.A."~~

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 111046

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ESTIMATE**

A. D. WORK SCHEDULE

Cost Dept. Checked *by*

By *R. J.*  
Date *FEB 8 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time in hours		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	5	5	2-8	2-17
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		2-17	2-18
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-19	2-19
ARTIST DEF.	159	9 3/4	2-20	2-24

DATE BLUEPRINT OK'D

By

DATE *FEB*

MAR 23 1937

By *JB*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer





WALTER R. MILLER CO., INC.  
BINGHAMTON, N. Y.

NO. 7<sup>th</sup>-H459

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW FROM  
BINGHAMTON COUNTRY CLUB, BINGHAMTON, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK *[Signature]*

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

By

Date

1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	12	2	2-8	2-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-15	2-15
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-16	2-16
ARTIST DEPT.	32	9 3/4		3-26

DATE RECEIVED OK'D

DATE Filed

MAY 1 1937

DATE Photo Returned to Customer

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST  
144



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H460

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF CHENANGO  
VALLEY FROM MT. PROSPECT, BINGHAMTON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive Estimate

By

Date FEB 5 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	12   12	2-6	2-13 SE
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-13	2-15
ENGRAVING			
HAND COLOR PROOF	163   1 1/2		2-17
ARTIST DEPT.	32   12 1/2		3-22 Both

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

142



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H461  
68952  
ORDER NO.

2-3-1937  
DATE

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN CHENANGO VALLEY STATE  
PARK, BINGHAMTON, N. Y.

FRONT NO.

1 (ALL OF THIS ON THE ADDRESS SIDE)

R. M.

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,77

Executive Estimate

By

Low

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1937

OPERATION	EST. TIME Chk. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 8 1937	FEB 8 1937
SKETCH			
RETOUCHING	12 2	2-8	2-12
PHOTO LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	2-13	2-13
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	2-16	2-16
ARTIST DEPT.	49 9 1/2	3-18	3-19

MAR 23 1937

DATE BLUEPRINT ORD.

By

DATE Filed

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12

57  
144



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H462  
68952  
ORDER NO.

2-3-1937  
DATE

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.  
FALLS AT CHENANGO VALLEY  
TITLE (IN FULL)  
STATE PARK, BINGHAMTON, N. Y.

1 (ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. R. M.  
SAME AS ABOVE  
IMPRINT

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	12	2	2-6	2-10 SC
PHOTO-LITHO				
BLUEPRINT STRIKING, CRAWLING	163		2-16	2-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-18
ARTIST DEPT.	34	9 1/2	3-16-37	3-17-37-F.W.

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Very Rush.

12-1  
4-1

ST-1  
102



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H463

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) MEMORIAL BRIDGE, BINGHAMTON,  
N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

Executive OK of Estimate

By 80  
Date FEB 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 80  
Date FEB 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	8 2	2-6	2-16
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	Feb. 14, 1937	2-16
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	2-17	2-18
ARTIST DEPT.	161 9	MAR 1-18/37	MAR 22/37

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

13 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

633

ST.  
142



WALTER R. MILLER CO., INC.,  
BINGHAMTON N.Y.

NO. 7A-H464

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BINGHAMTON STATE HOSPITAL,  
BINGHAMTON, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ELIMINATE SOME OF LAWN AND ~~ADDT~~ ADD TO SKY.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Dept. Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	17	4	2-8	2-15-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-15	2-16-37
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-17	2-17
ARTIST DEPT.		9 1/2	2-12	2-16

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Push

17

How. delay more

ST  
144



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H465

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER..

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BINGHAMTON CENTRAL HIGH SCHOOL  
BINGHAMTON, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION TAKE OFF SOME OF THE FOREGROUND AND ADD TO SKY. RED BLDG.  
BUFF TRIM.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

ESTIMATE

Cost Dept. Checked

By

By

Date FEB 5 1937

AND WORK SCHEDULE

Date

FEB 5 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	14 5	2-6	2-16 SK
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	2-16	2-16 49
ENGRAVING			
HAND COLOR PROOF	164 1/2	2-17	2-17
ARTIST DEPT.	168 9	2-17	3-19

MAR 23 1937

DATE BLUEPRINT OK'D

DATE FAN

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

14

1937

15  
142



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7-H466

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) JOHNSON CITY HIGH SCHOOL,  
JOHNSON CITY, N. Y.

WHITE BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. MNO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

RED BLDG. BUFF TRIM. RIGHT DOME GREEN.  
LEFT DOME BLACK.

SUBMIT RETOUCED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

3 1937

OPERATION	EST. TIME Clock No.	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 8 1937	FEB 8 1937
SKETCH			
RETOUCHING	2 5	2-8	3-2 SC
PHOTO-LITHO			
BLUEPRINT SHIPPING, OPAQUING	65	3-3	3-3 N.E.
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-4	3-4
ARTIST DEPT.	167 9 1/2		3-12

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 23, 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

286

ST  
144



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H467

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
INTERNATIONAL BUSINESS MACHINE  
CORPORATION, ENDICOTT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

13 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 5 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 6 1937	FEB 6 1937
SKETCH			
RETOUCHING	3 6	2-6	2-15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	68	2-15	2-16 HT
ENGRAVING			
HAND COLOR PROOF	164 1 1/4	2-16	2-17
ARTIST DEPT.	153 8 3/4	3-9	3-12

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-4468

ORDER NO. 68952

DATE 2-3-1937

6 ART COLORTONE POST CARDS

WHITE BORDER.

M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

VIEW ALONG SUSQUEHANNA RIVER  
FROM ROUND TOP, ENDICOTT, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
R. M. NO

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,776

## ESTIMATE

### AND WORK SCHEDULE

Est. Dept. Chicago

Date 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING		4		
PHOTO-ETCHING				
BLEEDING STRIPPING, OPACIFYING	68		Feb. 16, 1937	2-16-37
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-17-	2-17
ARTIST FINE	30	9 3/4		3 MAY 12 1937

DATE BLUEPRINT EXP.

DATE Filed

DATE HAND COLOR PROOF

DATE Photo returned to Customer

## ATTENTION!

13 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very  
Rush



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H469

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

'WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) INTERNATIONAL BUSINESS MACHINE  
LABORATORY, ENDICOTT, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK RED BRICK. SLATE ROOF. LIGHT STONE COLUMNS AND CORNICE AND  
TOWER AND BASE AND STEPS. BUFF SASH AND WINDOW FRAMES AND DOORS. BRONZE  
LIGHTS AND RAILINGS ON STEPS. ON LEFT, BROWN AND RED BRICK. ON RIGHT, DARK  
RED. GREEN LAWN ON YARD.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By Feb 5 1937  
Date Feb 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	14	4	2-6	2-12 51
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	64		2-13	2-13 148
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-16	2-16
ARTIST DEPT.	166	9	Mar 10	Mar 11

DATE BLUEPRINT OK'D

By

DATE Filed MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
142



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H470

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CHENANGO RIVER AND TOW PATH,  
NEAR PORT CRANE, N. Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

PHOTO PROPERTY OF C.T. & CO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	6	2	2-8	2-16
PHOTO-LITHO				
BLUE-PRINT STRAIGHTENING, OPAQUING	65		2-16	2-16
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-17	2-17
ARTIST DEPT.	34	9 1/2	3-16-37	3-17-37 F.W.

MAR 23 1937

DATE BLUE-PRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*



WALTER R. MILLER CO., INC.,  
BINGHAMTON, N. Y.

NO. 7A-H471

ORDER NO. 68952

DATE 2-3-1937

6 M ART COLORTONE POST CARDS.

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

TITLE (IN FULL) BIRD'S-EYE VIEW OF ENDICOTT  
FROM ROUND TOP, ENDICOTT, N. Y.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH				
RETOUCHING	7	5 1/2	2-8	2-16 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		FEB. 16, 1937	2-16 15.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-18	2-18
ARTIST DEPT.	30	10		3-29 Bth

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Clary Rusk*

ST  
14V



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H472 ORDER NO. 68991 DATE 2-4-1937

CUSTOMER LOKOYA MOUNTAIN LODGE,  
LOKOYA, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOKOYA MOUNTAIN LODGE, A RUSTIC

MOUNTAIN RETREAT, 2,000 FEET ABOVE THE FAMOUS  
NAPA VALLEY

FRONT NO. 5

(All of this on address side)

R. M.

Yes

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. D-3742

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

See sketch attached -- At right side, that colored blue is in  
reality a rustic stone fireplace. On the left side above the stone wall  
is not a lawn but a paved area.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H473 ORDER NO. 68992 DATE 2-4-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER LOKOYA MOUNTAIN LODGE,  
LOKOYA, CALIF.

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full RUSTIC DINING ROOM AT LOKOYA MOUNTAIN

LODGE OVERLOOKING THE NAPA VALLEY 2,000 FEET

BELOW

FRONT NO. 5 (All of this on address side)

R. M.

Yes

No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

USE PHOTO NO. D-4376

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H474

ORDER NO. 68179

DATE 2-4-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) PART OF TENTED AREA, CAMP  
PERRY OHIO, ON LAKE ERIE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 111

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

TAN KIKI COLOR TENTS. REAR BLDGS, WHITE- RED ROOFS. SHOW FLAG  
ON POLE IN REAR LEFT CENTER. FLAG IS AT HALF MAST. SHOW IT UP HIGHER ON POLE.  
SHOW LAKE ERIE ON REAR LEFT.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

### ESTIMATE

Cost Dept. Checked

Date

AND WORK SCHEDULE

By

Date

FEB 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	12	3	2-10	2-15
PHOTO-LITHO				
BLUE-PRINT STRIKING, OPENING	64		2-16	2-16
ENGRAVING				
HAND COLOR PROOF	164	1/4	2-18	2-
ARTIST DEPT.	165	9	3-5	3-12

DATE BLUE-PRINT

By

DATE PHOTO

D

DATE FILED

By

DATE PHOTO RETURNED TO CUSTOMER

MAR 23 1937

12

ST  
145



E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 7<sup>A</sup>-H475

ORDER NO. 68179

DATE 2-4-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER~~ LOWER, CENTER - BORDER.

TITLE (IN FULL) ON THE FIRING LINE AT THE  
NATIONAL SHOOT, CAMP PERRY OHIO, ON  
LAKE ERIE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 112.

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK'd of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 1937

OPERATION	1ST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	12	2	2-10	2-10
PHOTO-LITHO				
BLUE-PRINT STIPPING, OPAQUE	64		2-16	2-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-19
ARTS DEPT.	49	9 1/2	3-16	3-19, N.O.

DATE ESTIMATE OK'D

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

16-2-17

12

215

Wagon

145



E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 7A-H476

ORDER NO. 68179

DATE 2-4-1937

12M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) U.S. COAST GUARD, MARBLEHEAD STATION, OHIO  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE. - 104

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BLDG. WHITE, RED ROOFS, DARK SASH. GARAGE'S ON RIGHT- STEEL GRAY. WHITE SIGNAL TOWER ON LEFT. BOATS ON RIGHT, GRAY. GRAY ROCKS AND WALL. SHOW FLAG ON POLE. GREEN TERRACED LAWN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date FEB 10 1937

AND WORK SCHEDULE

Date

FEB 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	5	3	2 - 10	2 - 17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 17	2 - 17
ENGRAVING				
HAND COLOR PROOF	151	1 1/4	2 - 18	2 - 19
ARTIST DEPT.		8 3/4	MAR 5	MAR 9

MAR 23 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

Very Rush

11-10-1937

1937

123

5

145



E.B. ACKLEY,  
SANDUSKY, OHIO

NO. 7<sup>2</sup>-H477

ORDER NO. 68179

DATE 2-4-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT No. 1

R. M. NO

TITLE (IN FULL) NEW COMMERCIAL CENTER, CAMP  
PERRY OHIO, ON LAKE ERIE.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 110

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

DARK RED BRICK, WHITE CORNICE AND TRIM. DARK DULL RED ROOF.  
WHITE MONUMENT ON REAR RIGHT SHOW IT PLAIN. MAKE GREEN LAWN ON YARD INSIDE  
OF WALKS. REMOVE DIRT ON YARD NEXT TO BLDG. ON LEFT. DARK STREET PAVING.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

313H6 35

Executive OK of Estimate  
By 882 **ESTIMATE** Cost Dept. Checked  
Date FEB 10 1937 **AND WORK SCHEDULE** By 882 Date FEB 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	5	3	2-16	2-16 86
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-16	2-17 47
ENGRAVING				
HAND COLOR PROOF	164	1 1/4	2-18	2-19
ART DEPT.	167	8 3/4	3-2	3-3

MAR 23 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_ By \_\_\_\_\_

5

ST.  
145



E. B. ACKLEY, SANDUSKY, OHIO

NO. 7A-H478

ORDER NO. 68178

DATE 2-4-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) ENTRANCE TO CATAWABA CLIFFS,  
CATAWABA ISLAND, OHIO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 156

PHOTO PROPERTY OF

C.T. & CO.

COLOR DESCRIPTION

GRAY CORAL STONE COLUMNS, AND TOWER ON REAR LEFT. PINK AND RED  
FLOWERS ON RIGHT AND LEFT OF DRIVE. DARK GRAY DRIVE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

FEB 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	5	1 1/2	2 - 10	2 - 16 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		Feb. 16, 1937	2 - 16 48
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	2 - 18	2 - 18
ARTIST DEPT.	107	9	3 - 17	3 - 17

DATE ESTIMATE OK'D

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

145



E. A. BISHOP,  
RACINE, WISCONSIN

NO. 7A-H479

ORDER NO. 69009

DATE 2-5-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER)

TITLE (IN FULL) ST. MARY'S HOSPITAL,  
MADISON, WISCONSIN

PRIVATE NO. BEFORE TITLE: 739

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE NOTATION ON 109975 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,777

Executive OK of Estimate

By                       
Date FEB 10 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date FEB 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH				
RETOUCHING	12	½	2 - 10	2 - 18 8c
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	10		2 - 9	
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 22
ARTIST DEPT.	158	9	3 - 5	3 - 9

DATE BLEUPRINT OK'D

DATE Filed MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3/29/38



GLACIER PARK HOTEL CO.

NO. 7A-H480

ORDER NO. 69024

DATE 2-8-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MONARCHS OF THE PAST,

GLACIER NATIONAL PARK

TOP, SMALL TYPE: PHOTO BY HILLMAN

PRIVATE NO. BEFORE TITLE: 9534

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP  
HERE MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PICTURE AND FOLLOW EXACTLY, ESPECIALLY WHEN COLORING CLOTHES ON  
INDIAN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (11) PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	6	2	2-15	2-22 Sc.
PHOTO-LITHO				
BLUE-PRINT STAMPING, OPAQUEING	64		2-22	2-22
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-2
ARTIST DEPT.	154	9 3/4	3-22	3-24

MAY 1 1937

DATE ESTIMATE OK'D

DATE Filed

DATE PHOTO RETURNED TO CUSTOMER

By

DATE Photo Returned to Customer

By

ST-149



GLACIER PARK HOTEL CO.

NO. 7A-H481

ORDER NO. 69024

DATE 2-8-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKY MOUNTAIN SHEEP,  
GLACIER NATIONAL PARK

TOP, SMALL TYPE: PHOTO BY HILLMAN

PRIVATE NO. BEFORE TITLE: 9503

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

COLOR DESCRIPTION

GET COLORS FROM FIELD MUSEUM.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 15 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME Cl. of No. Time allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 15 1937	FEB 15 1937
SKETCH			
RETOUCHING	12 2	2-15	2-19 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, CPAQUING	14	2-19	2-19 148
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3-2
ARTIST DEPT.	23 9 1/2		3-29 Bth

MAY 1 1937

DATE RECEIPT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

FEB 1937

FEB 1937

12

149



GLACIER PARK HOTEL CO.,

NO. 7A-H482

ORDER NO. 69025

DATE 2-8-37

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BLACK BEAR, GLACIER  
NATIONAL PARK

TOP, SMALL TYPE: PHOTO BY HILMAN

PRIVATE NO. BEFORE TITLE: 9614

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE BEAR LARGER THAN ON 5A-H2180 TAKE OUT SNOW. DO NOT SHOW WATERFALLS  
AS ON 5A-H2180.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLC3E MULTI-PLY FORMS ① PAT. NO. 1,292,775

Executive C. O. of Estimate

By *[Signature]*  
Date FEB 11 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 12 1937	FEB 12 1937
SKETCH				
RETOUCHING	6	2	2-12	2-23 <i>Se</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-23	2-24 <i>U</i>
ENGRAVING				
HAND COLOR PROOF	101	1½	2-24	2-24
ARTIST DEPT.	32	9¾		3-21 <i>P</i>

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE PHOTO PRINTED \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subject on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST.  
148



GLACIER PARK HOTEL CO.

NO. 7A-H483

ORDER NO. 69025

DATE 2-8 -1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, <u>LOWER</u> , CENTER, BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) BLACKFEET SQUAWS LIGHTING UP, GLACIER NATIONAL PARK TOP, SMALL TYPE: PHOTO BY HILMAN PRIVATE NO. BEFORE TITLE: 9525		IMPRINT SAME AS ABOVE PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE COLORED PHOTO. BE SURE TO SHOW REFLECTION OF BACKGROUND SETTING SUN  
OUTLINED AROUND SQUAW'S FACES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

20 Subjects on order for this customer. Please see to it that all color or negatives are uniform and colors are in harmony with each other to make an attractive set.

By [Signature] ESTIMATE AND WORK SCHEDULE Cost Dept. Checked By [Signature] Date 2-17-37

OPERATION	EST. TIME Cust. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSE G. TYPE SET UP		FEB 23 1937	FEB 23 1937
SKETCH			
RETOUCHING	8 2	2-13	2-23
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	65	2-27	2-24
ENGRAVING			
HAND COLOR PROOF	151 1/2	2-2	2-2
ARTIST DEPT.	162 12 1/2	3-18	3-23

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 7/17/37

By \_\_\_\_\_ By [Signature]

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



GLACIER PARK HOTEL CO.

NO. 7A-H484

ORDER NO. 69025

DATE 2-8-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) ROCKY MOUNTAIN GOAT,

GLACIER NATIONAL PARK

TOP, SMALL TYPE: PHOTO BY HILMAN

PRIVATE NO. BEFORE TITLE: 9537

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

HORNS BLACK

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate

By

Date

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	5	2 1/2	2-15	2-20 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		2-20	2-22 H.A.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-25
ARTIST DEPT.	23	9 3/4		3-15 P.H.

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

149



GLACIER PARK HOTEL CO.

NO. 7A-M485

ORDER NO. 69824

DATE 3-11-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CHI F MOUNTAIN, GLACIER  
NATIONAL PARK

SMALL TYPE: PHOTO BY JOHN KABEL

PRIVATE NO. BEFORE TITLE: 8612

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

*Place Stamp Here*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF **YES** RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

Executive OK of Estimate

By MAR 13 1937  
Date

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 13 1937  
Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 15 1937	MAR 15 1937
SKETCH			
RETOUCHING	12 2½	3-15	3-19-37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6½	3-20	
ENGRAVING			
HAND COLOR PROOF	163 1½		3-30-
ARTIST DEPT.	155 10	4-13	4-15

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filed \_\_\_\_\_  
By JKS

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

**MAKEOVER**

Charge to LU. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		MAR 15 1937
PHOTO-LITHO		Date _____
COMPOSING		
ART. DEPT. HC	1½	By <u>LU.</u>
ENGRAVING		



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H492

ORDER NO. 69025

DATE 2-8-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) LOBBY, PRINCE OF WALES

HOTEL, WATERTON LAKES NATIONAL PARK,  
ALBERTA, CANADA

TOP, SMALL TYPE: PHOTO BY HILMAN

PRIVATE NO. BEFORE TITLE: 6514

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE LARGE COLORED PICTURE. COLORS TO BE LIKE THIS.

*by S.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order

By *[Signature]*  
Date FEB 11 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 12 1937	FEB 12 1937
SKETCH				
RETOUCHING	2	8	2-12	2-24 <i>SL</i>
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		2-25	2-25 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-2	3-2
ARTIST DEPT.	32	12		3-22 <i>Both</i>

DATE BLUEPRINT OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D. \_\_\_\_\_

By \_\_\_\_\_

DATE Filed MAY 1 1937

By *[Signature]*

DATE Photo Returned to Customer \_\_\_\_\_

ST.  
148



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H493

ORDER NO. 89025

DATE 2-8-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) LAUNCH "INTERNATIONAL" ON WATERTON LAKE, WATERTON LAKES NATIONAL PARK, ALBERTA, CANADA		IMPRINT <del>XXXXXX</del> CANADIAN ROCKIES HOTEL CO.	
TOP, SMALL TYPE: PHOTO BY HILEMAN PRIVATE NO. BEFORE TITLE: 6611		PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SHOW AMERICAN FLAG ON ONE END OF BOAT AND CANADIAN FLAG ON OTHER END. MAKE  
COLORED PENNANTS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By                      Date FEB 2 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 12 1937	FEB 12 1937
SKETCH			
RETOUCHING	12 1 $\frac{1}{2}$	2 - 12	2 - 19
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2 - 20	2 - 22
ENGRAVING			
HAND COLOR PROOF	163 1 $\frac{1}{2}$		2-25-
ARTIST DEPT.	152 11	3 - 18	3 - 22

DATE ORDER TAKEN                      DATE FILED MAR 23 1937  
By                      By                       
DATE PHOTO RETURNED                      DATE PHOTO RETURNED TO CUSTOMER                       
By                      By                     

FEB 2 1937

ST  
148



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H498

ORDER NO. 69025

DATE 2-8-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PRINCE OF WALES HOTEL,

WATERTON LAKES NATIONAL PARK, ALBERTA,  
CANADA

TOP; SMALL TYPE: PHOTO BY HILEMAN

PRIVATE NO. BEFORE TITLE: 6512

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT FLAG POLES. BLDG. BROWN, ROOF SHINGLE. STUCCO GREYISH IVORY.  
CUT OUT ROCKS IN FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4  
De.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

AND WORK SCHEDULE

Date

FEB 16 1937

OPERATION	EST. TIME Cost No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 17 1937	FEB 17 1937
SKETCH			
RETOUCHING	17 6	2-17	2-24 SC
PHOTO LITHO			
BLUEPRINT STRIPPING, CREATING	6 8	2-25	2-26 MT.
ENGRAVING			
HAND COLOR PROOF	163 1½		3-2
ARTIST EDIT	53 11	3/24/37	3/24/37

By BLUEPRINT OK'D

DATE Filed

MAY 1 1937

By

By

DATE Photo Returned to Customer

DATE Photo Returned to Customer

By

17

150



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H495

ORDER NO. 69025

DATE 2-8-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) PRINCE OF WALES HOTEL,

LAKE LINNETT, WATERTON LAKES NATIONAL  
PARK, ALBERTA, CANADA

TOP, SMALL TYPE: PHOTO BY HILEMAN

PRIVATE NO. BEFORE TITLE: 6529

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT ~~XXXXXXXXXXXX~~ XXSANDIANXREKOO

CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate By

DATE FEB 11 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By  
Date FEB 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 12 1937	FEB 12 1937
SKETCH				
RETOUCHING	17	2	2 - 12	2 - 22 80
PHOTO LITHO				
BLEEDING STRIPPING, OPAQUING	6	✓	2 - 22	2 - 23 45
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 - 25 -
ARTIST DEPT.	48	9 3/4	3 - 19 -	3 - 22

DATE BLUEPRINT OND

By

DATE Filed

MAY 1 1937

By

DATE IN COLOR PROOF OND

DATE Photo Returned to Customer

By



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H496

ORDER NO. 69025

DATE 2-8-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) MOUNT BOSWELL AND MOUNT  
CLEVELAND FROM PRINCE OF WALES HOTEL,  
WATERTON LAKES NATIONAL PARK, ALBERTA,  
CANADA

TOP, SMALL TYPE: PHOTO BY HILEMAN  
PRIVATE NO. BEFORE TITLE: 6582

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order of Estimate

By *[Signature]*  
Date FEB 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 12 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 12 1937	FEB 12 1937
SKETCH				
RETOUCHING	6	2	2-12	2-19
PHOTO-LITHO				
BLENDING STAMPING, OPAQUING	64		2-19	2-19
ENGRAVING				
HAND COLOR PROOF	165	1 1/2		2-24
ARTIST DEPT.	155	12 1/2	3-22	3-24

DATE ESTIMATE OK'D

DATE Filed

MAY 1 1937

By *[Signature]*

DATE Photo Returned to Customer

148



GLACIER PARK HOTEL CO.

NO. 7A-H497

ORDER NO. 69026

DATE 2-8-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: PALE ARNICA (ARNICA LONGIFOLIA)

BOT: GLACIER PARK - WATERTON LAKES NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A. "

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OR of Estimate

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date FEB 15 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 15 1937	FEB 15 1937
SKETCH			
RETOUCHING	5 5	2-15	2-24 SC.
PHOTO LITHO			
BLUETINT STRIPPING, OPAQUING	65	2-25	2-26 1st.
ENGRAVING			
HAND COLOR PROOF	151 1½	2-3	3-3
ARTIST DEPT.	32 20		3-30

DATE DELIVERED FOR D DATE Filed, MAY 1 1937

DATE HAND COLOR PROOF OKD DATE Photo Returned to Customer

By

5

5  
149



GLACIER PARK HOTEL CO.

NO. 7A-H498

ORDER NO. 69026

DATE 2-8-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: WILD ROSE (ROSE  
BOURGEOISIA). NORTHERN ANEMONE ~~XXXXXX~~  
(ANEMONE PARVIFLORA)

BOT: GLACIER PARK - WATERTON LAKES  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,292,775

ATTENTION!

Subjects on  
order for the customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By Date FEB 15 1937

OPERATION	EST. TIME Clock No. Time Allowed		DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	5	4½	2-15	2-24 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	60		2-25	2-26 NT
ENGRAVING				
HAND COLOR PROOF	151	3	2-4	3-2
ARTIST DEPT.	27	20		3-29.37 PTH

DATE BLUEPRINT OK'D. DATE Filed MAR 1 1937

By By

DATE HAND COLOR PROOF OK'D. DATE Photo Returned to Customer

By



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H486

ORDER NO. 69025

DATE 2-8-1937

122 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BERTHA LAKE, WATERTON  
LAKES NATIONAL PARK, ALBERTA, CANADA  
PRIVATE NO. BEFORE TITLE: 6570

MARSHALL TYPE AT TOP: PHOTO BY HILEMAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By FEB 11 1937  
Date FEB 12 1937  
Cost Dept. Checked

DESCRIPTION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMM. G. TYPE SET UP		FEB 12 1937	FEB 12 1937
SKETCH			
PROOFING	12 2	2-12	2-20 SE
PHOTOGRAPH			
BLUEPRINT SHIPPING. OPAQUING	16	2-20	2-22 BT
ENGRAVING			
HAND COLOR PROOF	16 1/2		2-24
ARTIST DEPT.	22 10 3/4		3-23 Bt

DATE BLUEPRINT OKD \_\_\_\_\_ DATE Filed MAY 1 1937  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OKD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

12

ST  
148



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H487

ORDER NO. 69025

DATE 2-8-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) WATERTON LAKES, PRINCE OF  
WALES HOTEL, WATERTON LAKES NATIONAL  
PARK, ALBERTA, CANADA  
TOP, SMALL TYPE: PHOTO BY HILEMAN  
PRIVATE NO. BEFORE TITLE: 6505

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT CANADIAN ROCKIES HOTELNCO.  
PUT IN STAMP SPACE "PLACE STAMP  
HERE MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

FOR HOTEL COLORS SEE LARGE COLORED PHOTO. TAKE OUT SMALL BLDGS. AROUND  
HOTEL AND SMALL BLDGS. IN LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,773

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	5	5	2-15	2-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-24	2-24
ENCRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	31	12¾		3-23

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

in 2BH833

5

149



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H488

ORDER NO. 69025

DATE 2-8-1937

12<sup>1</sup> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) WATERTON LAKES AND PRINCE OF  
WALES HOTEL FROM HIGHWAY, WATERTON  
LAKES NATIONAL PARK, ALBERTA, CANADA  
TOP, SMALL TYPE: PHOTO BY HILEMAN  
PRIVATE NO. BEFORE TITLE: 6597

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By \_\_\_\_\_  
Date \_\_\_\_\_

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date FEB 15 1937

OPERATION	EST. TIME Chk. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 15 1937	FEB 15 1937
SKETCH			
RETOUCHING	8 3	2-15	2-20 SL
PHOTO LITHO			
BLUE-PRINT STAMPING, OPAQUING	64	2-20	2-22
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	2-25	2-28
ARTIST DEL.	32 12		3-26

MAY 1 1937

DATE ESTIMATE OK'D

DATE Filled

By

By

DATE ESTIMATE PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
149



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H489

ORDER NO. 69025

DATE 2-8-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) WATERTON LAKE FROM PRINCE OF WALES HOTEL, WATERTON LAKES NATIONAL PARK, ALBERTA, CANADA TOP, SMALL TYPE: PHOTO BY HILEMAN PRIVATE NO. BEFORE TITLE: 6500	IMPRINT CANADIAN ROCKIES HOTEL CO.  PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."
COLOR DESCRIPTION	PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 15 1937

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 15 1937	FEB 15 1937
SKETCH			
RETOUCHING	5 3	2 - 15	2 - 19 37
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2 - 20	2 - 22 37
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		2 - 24
ARTIST DEPT.	27 12 1/2		3 - 22 - 37

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. 7A-H490

ORDER NO. 69025

DATE 2-8-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CAMERON LAKE, WATERTON  
LAKES NATIONAL PARK, ALBERTA, CANADA

TOP, SMALL TYPE: PHOTO BY HILEMAN

PRIVATE NO. BEFORE TITLE: 6602

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date FEB 11 1937

## ESTIMATE AND WORK SCHEDULE

Cost/Dept. Checked

By

Date

FEB 12 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 12 1937	FEB 12 1937
SKETCH			
RETOUCHING	2   1½	2-12	2-20 SL
PHOTO LITHO			
BLUEPRINT STAMPING, OPAQUEING	14	2-20	2-22 AS
ENGRAVING			
HAND COLOR PROOF	151   1½	2-23	2-25
ARTIST PRF.	27   12½		3-24 37 Pth

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

DATE ARTIST PRF. OK'D

By

DATE Photo Returned to Customer

By



GLACIER PARK HOTEL CO.,  
ST. PAUL, MINN.

NO. ~~XXX~~ 7A-H491

ORDER NO. 69025

DATE 2-8-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CAMERON FALLS, WATERTON  
LAKES NATIONAL PARK, ALBERTA, CANADA

TOP, SMALL TYPE: PHOTO BY HILMAN

PRIVATE NO. BEFORE TITLE: 6540

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT CANADIAN ROCKIES HOTEL  
XXX CO.

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Examine OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	8	1 1/2	2-15	2-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-19	2-19
ENGRAVING				
HAND COLOR PHOTO	163	1 1/2		2-23
ARTIST DEL.	30	9 3/4		3-19-7

DATE OF ORDER

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

8

ST.  
149



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7A-H499 ORDER NO. 69035 DATE 2-9-1937

CUSTOMER AUSTIN-NICHOLS CO.,  
BROOKLYN, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full PERFECT FOR ST. PATRICK'S DAY

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLOR INST. ATTACHED.

RETURN PHOTO YES NO

make red impression

VERY RUSH

2M-1-2-37

PHOTO RETURNED

TO

PHOTO USED FOR

C-3/4  
2/10/37  
1/12 1/2

2500

Must have proof 2/10/37



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H500 ORDER NO. 69036 DATE 2-25-1937

CUSTOMER WALSH ARCH SHOE SHOP  
BOSTON, MASS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full  
WALSH-ARCH SHOE SHOP  
30-34 CHAUNCEY ST. BOSTON

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout  
SEE LAYOUT ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*Shoes by Harold*

MAP

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Set 5

see 24

A12

C 1/4

*Art Work*

*Composite*

*1 p. 100*

*1/2*

937

#27

X

ST.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER	DIAL NO. <u>7A-H501</u>	ORDER NO. <u>5 69038</u>	DATE <u>3-8-1937</u>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	FENN-DAW HOTEL ALEXANDRIA, VA.					
25	M	PC	SIZE <u>3 1/2 x 5 1/2</u>	STYLE	ART COLORTONE WHITE BORDER	
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full <u>PENN-DAW A FIRST CLASS HOTEL ON THE HIGHWAY. SHOWING MAIN BUILDING AND ONE OF THE COTTAGES. 8 MILES SOUTH OF WASHINGTON, D.C. U.S. ROUTE NO. 1 - 2 MILES SOUTH OF ALEXANDRIA, VA. ADDRESS ALEXANDRIA, VA. - TELEPHONE ALEXANDRIA 1932 &amp; 2203</u>				FRONT NO. <u>5</u> (All of this on address side) R. M. <u>Yes</u> No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C.T. Imprint</u> No Imprint		
RETOUCHING DEPARTMENT <u>Submit</u> Sketch — Layout — <u>Retouched Photo</u> — Wash Drawing Follow Layout				PHOTO LITHO Rephoto _____ Photograph each - Size 5x7 - 8x10 - 10x12 _____ Prints each from _____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER _____ Straighten Photo Negative — Line — Halftone — Combination. <u>120</u> Dry — Wet — Pancromatic — Color Separation. <u>133</u> Transfer — Paper Process — New Process. <u>150</u> Stripping — White Border — Full Face. <u>175</u> <u>Blue Print</u> — Handcolor — Black & White Proof. Titles—Red, Blue.		
COLOR DESCRIPTION BUILDINGS HAVE RED TILE ROOFS, ARE OF BRICK, THE GABLES BEING PLASTERED, AND THE STRIPS BETWEEN PLASTER AND GARAGE DOORS VERY DARK BROWN. BACKGROUND OF SIGN DARK BROWN WITH WHITE LETTERS. IVY VERY DEEP GREEN. MAKE VIEW "WITH A HOMEY APPEARANCE".						

## MAKEOVER

Charge to Adm Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. <u>H</u>	<u>3/4</u>	
ENGRAVING		

Date FEB 28 1937

By P.Y.

## MAKEOVER

Charge to Adm Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	<u>1</u>	
PHOTO-LITHO		
COMPOSING		
ART DEPT. <u>C</u>	<u>1 1/2</u>	
ENGRAVING		

Date MAR - 9 1937

By SW

Photo ret  
5/3/37

12 — 1

70

5

off 3-9

ST  
146



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H502 ORDER NO. 69038 DATE 2-8-1937

CUSTOMER FENN-DAWHOTEL ALEXANDRIA, VA.

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

25 M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full A SECTION OF THE DINING ROOM, PENN-DAW, BUILDING AND ONE OF THE COTTAGES, 8 MILES SOUTH OF WASHINGTON, D.C. - U.S. ROUTE NO. 1 - 2 MILES SOUTH OF ALEXANDRIA, VA. ADDRESS ALEXANDRIA, VA. - TELEPHONE ALEXANDRIA 1932 & 2203.

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

CEILING LIGHT IVORY; POSTS, BEAMS AND PANELLING NEXT TO ARCHES WALNUT, AS WELL AS THE RECESS TO LEFT, WHICH SHOWS BRIGHT COLORED POTTERY. TAPESTRY BRICK WALLS IN SEVERAL SHADES OF RED. LINOLEUM ON FLOOR IN SEVERAL SHADES OF RED. DRAPES IN SHADES OF GREEN. LAMP DULL CHROMIUM. MAKE CARD "WITH A HOMEY APPEARANCE."

PHOTO RETURNED TO

PHOTO USED FOR

Photo ret 5/3/37

Set 7  
HC 13  
12 1/2  
C-112

20 minutes  
Am

# MAKEOVER

Charge to Adm Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Book
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. <u>HC</u>	<u>1/4</u>	
ENGRAVING		

Date MAR - 8 1937

By JS

145



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER MERRY GO ROUND CAFE SAN FRANCISCO, CALIF.	DIAL No. <b>7A-H503</b>	ORDER NO. <b>69039</b>	DATE <b>2-8-1937</b>	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M PC GROUP (20) SIZE <b>3 1/2 x 5 1/2</b> STYLE <b>ART COLORTONE WHITE</b>					
	PLACE OF TITLE: Upper, Lower, Center—Border — <u>Follow Layout</u> Title in Plate Yes No Copyright in Plate Yes No Title in full <b>"THE RESTAURANT OF UNIQUE SERVICE"</b> <b>TOP: MERRY-GO-ROUND CAFE</b> <b>BOT: 171 O'FARRELL ST. SAN FRANCISCO, CALIF.</b>					
	FRONT NO. <b>5</b> R.M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer <u>C. T. Imprint</u> No Imprint					
PHOTO PROPERTY OF C. T. & CO.	RETOUCHING DEPARTMENT <u>Submit</u> — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout		PHOTO LITHO Rephoto			
	SEE LAYOUT & INSTRUCTIONS ATTACHED.		NEG. NO.			
	in 2 lines see letter		____ Photograph each - Size 5x7 - 8x10 -10x12 ____ Prints each from ____ Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office			
			DELIVER Negative — Line — Halftone — Combination. <b>120</b> Dry — Wet — Pancromatic — Color Separation. <b>133</b> Transfer — Paper Process — New Process. <b>150</b> Stripping — White Border — Full Face. <b>175</b> Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.			
COLOR DESCRIPTION						
SEE INSTRUCTIONS ATTACHED.						

PHOTO RETURNED

TO

PHOTO USED FOR

## MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cols Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		

Date **MAR 2 1937**

By R. L.



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER	DIAL No.	7A-H504	ORDER NO.	69040	DATE	2-8-1937	DEPT.	RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED		Photos for this Customer
	CUSTOMER NORTH AMERICAN DIE WORKS NEW YORK, N.Y.										
	12 1/2 M PC GROUP (2) SIZE 3 1/2 x 5 1/2										
	STYLE ART COLORTONE										
PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout											
Title in Plate Yes No Copyright in Plate Yes No											
Title in full SEE INSTRUCTIONS											
FRONT NO. BLANK R. M. Yes No											
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front											
Trade Mark Yes No Special type as sample											
IMPRINT: Customer C. T. Imprint No Imprint											
RETOUCHING DEPARTMENT											
Submit — Sketch — Layout — Retouched Photo — Wash Drawing											
Follow Layout											
SEE INSTRUCTIONS ATTACHED.											
PHOTO LITHO											
Rephoto											
NEG. NO.											
Photograph each - Size 5x7 - 8x10 -10x12											
Prints each from Negatives MATTE or GLOSSY											
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted											
See Salesman, Customer, or Sample for Position, Office											
DELIVER Straighten Photo											
Negative — Line — Halftone — Combination.											
Dry — Wet — Pancromatic — Color Separation.											
Transfer — Paper Process — New Process.											
Stripping — White Border — Full Face.											
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.											
COLOR DESCRIPTION											
Very Rough											

PHOTO RETURNED

TO

PHOTO USED FOR

Ent #50

13

10

51  
49  
179



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H505 ORDER NO. 69041 DATE 2-8-1937

CUSTOMER

THE VOGEL APARTMENTS  
ST. PETERSBURG, FLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT WHITE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full VOGEL APARTMENTS, 401 FOURTH STREET

SOUTH, -ST. PETERSBURG, FLORIDA

FRONT NO. 5 (All of this BORDER)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

BLOCK OUT BLDG. ON LEFT END AND WIRES. LEAVE  
LIGHT POLE. MAKE RIGHT CENTRE PALM SAME SIZE  
AS LEFT CENTER PALM. LEAVE FOLIAGE FROM TREES UPPER  
& RIGHT. 2 CENTER TREES GREEN FOLIAGE ONLY.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
Straighten Photo

Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

#II BRICK. DARK CENTRE BRICK - BROWN BRICK. SHINGLES SHADE DARKER THAN 32, ALSO ON RIGHT HAND  
BLDG. TRIM PURE WHITE. BUSHES RED HIBISCUS FLOWERS, NOT TOO MANY FLOWERS. WINDOWS ON SIDES  
OF LARGE WINDOWS SAME AS DOOR ENTRANCE SIDE WINDOWS. SIGN LETTERS GOLD ON BLACK. MAKE THIS A  
LIGHTER CARD THAN CARD ATTACHED, AND NOT GAUDY. STREET SAME SHADE AS OLD CARD, OR LIGHTER  
WITH SOME RED. SKY NOT ANY DARKER THAN OLD CARD - MORE CLOUDS.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H506 ORDER NO. 69046 DATE 3-26-1937

CUSTOMER MEYER ~~REX~~DORFMAN  
BROOKLYN, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12M PC SIZE 3 1/2 x 5 1/2 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full THE "HIT" OF THE SEASON  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue  
impression  
of TYPE

PHOTO RETURNED

TO

PHOTO USED FOR

Rephoto 5x7

Layout 1 1/2

Pet. 4

H.C. 1 1/2

L.A. 10

Bl. 10

10.00

#21



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 7A-H507

ORDER NO. 68194

DATE 2-9-1937

12<sup>1</sup>/<sub>2</sub>" M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) BRALEY'S INN ON LAKE GEORGE,  
N.Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER  
BORDER.- 5LG

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION WHITE, GREEN TRIM, GRAY - BLUE. ~~XX~~ SLATE ROOF, SIGN WHITE,  
GREEN TRIM. "BRALEY'S INN" IN RED LETTERS. SIGN- WHITE- GREEN TRIM AND RED  
LETTERS. LATTICE SAME SHADE GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,395

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

AND WORK SCHEDULE

By

Date

FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	17	5	2-15	2-15
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	65		2-19	2-19
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-20	
ARTIST DEPT.	52	9	3/13/37	3/15/37

MAR 23 1937

DATE ESTIMATE OK'D

DATE Filed

DATE PHOTO PROOF OK'D

By

DATE Photo Returned to Customer

17

149



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H508

ORDER NO. 68196

DATE 2-9-1937

12 M 500 ARTCOLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. NO

TITLE (IN FULL) WENDALL HOTEL FROM PARK,  
PITTSFIELD, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER. - 1 7P

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SEE ATTACHED FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

OK of Estimate

ESTIMATE

Cost Dept. Checked

FEB 11 1937

AND WORK SCHEDULE

By Date FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	7	4	2-11	2-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, G. OPAQUING	64		2-8	2-19
ENGRAVING				
HAND COLOR PROOF	163	1 1/2	2-19	2-20
ARTIST DEPT.	168	9 3/4	3-8	3-12

TYPE BLUEPRINT OK'D

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

By

ST  
146



HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 7A-2509

ORDER NO. 68202

DATE 2-8-1937

12 $\frac{1}{2}$ " M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER) LOWER, CENTER - BORDER.

TITLE (IN FULL) **HERSHEY COMMUNITY CLUB, HERSHEY, PA.**

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **1** R. M. **YES**

PRINT SAME AS ABOVE

PHOTO PROPERTY OF **C.T. & CO.**

COLOR DESCRIPTION **LIGHT STONE ALL OVER. DULL BUFF AND BROWN MOTTLED TILE ROOF. DARK IRON RAILINGS ON UPPER WINDOWS ON RIGHT AND LEFT CENTER. DARK BRONZE DOORS. GRAY SASH. GOLD ART WINDOWS ON LEFT ON SECOND FLOOR WITH DULL BLUE SASH. WHITE FOUNTAIN AND WATER BASIN IN YARD ON RIGHT WITH GREEN SHUBERY AND PURPLE FLOWERS IN FRONT OF FOUNTAIN BASIN. LIGHT STONE WALL AND RAILINGS ALONG FRONT. LIGHT GRAY STEPS. REMOVE POSTS AND WIRES AND FENCE AND AUTOMOBILES IN FOREGROUND JOIN THIS PHOTO TO NO. 433 SHOWING COMPLETE BUILDING. SEE TISSUE ATTACHED.**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

Executive OK of Estimate

By

Date

**FEB 11 1937**

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

**FEB 11 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 11 1937</b>	<b>FEB 11 1937</b>
SKETCH				
RETOUCHING	<b>2</b>	<b>6</b>	<b>2-11</b>	<b>2-17</b>
PHOTO LITHO				
BLUE PRINT STAMPING, OPAQUING	<b>64</b>		<b>2-17</b>	<b>2-8</b>
ENGRAVING				
HAND COLOR PROOF	<b>160</b>	<b>1 1/2</b>	<b>2-20</b>	<b>2-22</b>
ARTIST DEPT.	<b>165</b>	<b>9 1/2</b>	<b>3-2</b>	<b>3-5</b>

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

7  
13

5  
46



HERSHEY DEPARTMENT STORE,  
HERSHEY, PA.

NO. 7A-H510

ORDER NO. 68202

DATE 2-8-1937

12 $\frac{1}{2}$ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) THE SUNKEN GARDEN, AND  
ELECTRIC FOUNTAIN, HERSHEY, PARK, HERSHEY,  
PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION RUSTIC BRIDGES LIGHT BROWN. FOLIAGE ON TREES AND EVERGREENS,  
VARIOUS SHADWS OF GREEN. GREEN GRASS. WALKWAYS DARK GRAY. FOUNTAIN BASE AND  
CIRCLE AT FROM BASE - LIGHT GRAY CEMENT. ROCK GARDEN WITH SOME FLOWERS AT  
UPPER LEFT. GRAY WALL IN DISTANCE BACK OF FOUNTAIN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Approved by G. of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 15 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 15 1937	FEB 15 1937
SKETCH			
RETOUCHING	6 5	2 - 15	2 - 18 SC
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	64	2 - 17	2 - 18 H.T.
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEPT.	150 10	3-8-37	3-13-37

DATE BLUEPRINT ORD.

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H511

ORDER NO. 68204

DATE 2-9-1937

12<sup>1</sup>/<sub>2</sub> ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER. CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) FORT MASSACHUSETTS, NORTH  
ADAMS, MASS.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER  
BORDER.- 31MT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION WEATHERED GRAY STONECHIMNEY. YELLOW SIGN. RIGHT  
FLAG BLUE. LEFT WHITE. CENTER U S

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE  
By \_\_\_\_\_ Date FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	15	3	2-11	2-15 52
PHOTO-LITHO				
BLUE-PRINT WORKING & OPAQUING	65		2-19	2-19 47
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		2-19
ARTIST DEPT.	54	9 1/2	3-17	3-22

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed MAR 23 1937

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

12

ST.  
146



T.J. DAVIS NEWS CO.,  
ALEXANDRIA, LA.

NO. 7A-H512

ORDER NO. 68205

DATE 2-9-1937

12 1/2" M ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) CITY HALL, ALEXANDRIA, LA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TAKE OUT ALL BUILDINGS SHOWN IN PHOTOGRAPH- TELEPHONE POLES,  
WIRES, AND AUTO'S. IN PHOTOGRAPH ONLY- CITY HALL - GROUNDS AND MONUMENT.  
BE SURE AND ~~LET THE U.S. FLAG ON TOP OF POLE~~ AND LET THE U.S. FLAG ON TOP OF POLE  
NEGATIVE ALSO INCLOSED THEREFORE I HAVE MARKED ON PRINT WHAT TO ELIMINATE.  
ALL BRICK WORK IS OUR COLOR #10. WINDOWS AND DOOR FRAMES ARE WHITE STONE.  
TOP OF BUILDING THE ROOF IS OUR #2.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

1 Print

On Sh  
12 1/2" M

Estimate 67 of Estimate

ESTIMATE

Cost Dept. Checked

FEB 11 1937

AND WORK SCHEDULE

By

Date

FEB 11 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 11 1937	FEB 11 1937
SKETCH			
RETOUCHING	3 5	2-11	2-18
PHOTO LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-19	2-19
ENGRAVING			
HAND COLOR PROOF	164 1/2	2-20	2-10
ARTIST DEPT.	167 8 3/4	2-26	2-27

DATE BLUEPRINT ORD

DATE Filed

MAR 23 1937

DATE 12 1/2" M PROOF ORD

By

DATE Photo Returned to Customer

By



T.J. DAVIS NEWS CO.,  
ALEXANDRIA, LA.

NO. 7A-H513

ORDER NO. 68205

DATE 2-9-1937

124 ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) A BEAUTIFUL COLONIAL HOME,  
ALEXANDRIA, LA.

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION FRAME -- ALL WHITE, ROOF RED, WINDOWS AND DOOR FRAMES GREEN #21

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By [Signature]  
Date FEB 11 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	5	6	2-11	2-19
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	65		2-20	2-20 N.Y.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-23
ARTIST EPT.	167	8 3/4	2/24	2-25

DATE DEL. PRINT OK'D

DATE Filled MAR 23 1937

DATE DEL. PRINT OK'D

By [Signature]

DATE Photo Returned to Customer

5  
146



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N.Y.

NO. 7A-1514

ORDER NO. 68206

DATE 2-9-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) PAVILION AT RIVER STYX, LAKE HOPATCONG, N. Y.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE  
NO.) - 5

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

FANCY COLOR RUSTIC STONES. WHITE RAIL AROUND IT. ROOF TAN.  
AUTUMN FOLIAGE. DRAW IN MOTOR BOAT. DON'T LIKE WATE DEEP BLUE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,292,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*photo in  
24-1145*

Executive OK of Estimate

### ESTIMATE

Cost Dept. Checked

By 188  
Date FEB 11 1937

AND WORK SCHEDULE

By 188  
Date FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	13	3	2-11	2-19 Se.
PHOTO LITHO				
BLUEPRINT STAMPING, OPAQUING	65		2-19	2-19 KT
ENGRAVING				
HAND COLOR PROOF	183	1/2	2-20	2-22
ARTIST DEPT.	127	9	3-3	3-10

DATE BLUE-PRINT ORD.

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

*6-1/2  
13 1/2*

237

146



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 7A-H515

ORDER NO. 68206

DATE 2-9-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) THE ALAMAC IN THE MOUNTAINS,  
LAKE HOPATCONG, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.)

1 inch - 49

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED. ALSO CARD NO. 86045.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	7	6	2-15	2-17
PHOTO LITHO				
BLUEPRINT STOPPING, OPAQUING	64		2-17	2-18
ENGRAVING				
HAND COLOR PROOF	183	1 $\frac{1}{2}$	2-20	2-22
ARTIST DEPT.	150	9 $\frac{3}{4}$	2-3-37	3-14

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

ST.  
149



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NOA-H516

ORDER NO. 68206

DATE 2-9-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2 R. M. NO

TITLE (IN FULL) A BEAUTY SPOT, LAKE  
HOPATCONG, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.)

*1 inch* - 44.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEPARATE DIVISION LINES OF DISTANT MTS. WITH SHADES OF COLOR.  
TOUCH IN WHITE SPOTS (COTTAGES ON SHORE. CUT AWAY AS MUCH FRONT SHORE LINE  
NOT TO SPOIL SCENE AND SHOW MORE LAKE. MAKE BEAUTIFUL SHADES IN FOREGROUND.  
TREES VERY COLORFULL. SHOW NARROW PATHS BETWEEN TREES. - NOT WATER.  
SEE PHOTO 5A-H2097.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF **YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

FEB 11 1937

# ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	6	3	2-11	2-19 36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-20	2-22 48
ENGRAVING				
HAND COLOR PROOF		1½	2-22	2-23
ARTIST DEPT.	15	10½	3-4	3-?

DATE BLUEPRINT ORD.

By

DATE FILED MAR 23 1937

DATE HAND COLOR PROOF

By

DATE Photo Returned to Customer

By

*Very Rush*

ST.  
146



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 7A-H517

ORDER NO. 68206

DATE 2-9-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) MOONLIGHT VIEW FROM RIVER  
STYX BRIDGE, LAKE HOPATCONG, N. J.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.)

*1 inch* - 42

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DON'T MAKE WATER DEEP BLUE. SHOULD HAVE TOUCH OF GREEN IN BLUE.  
SEE PHOTO ATTACHED. 120458.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Prepared by: C.K. of Estimate

Cost Dept. Checked

ESTIMATE

By

EB 11 1937

AND WORK SCHEDULE

Date

FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	7	2	2-11	2-16 S.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-16	2-17 S.
ENGRAVING				
HAND COLOR PROOF	183	1 1/2	2-20	2-22
ARTIST DEPT.	150	9	3-4-37	3-12

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

off. S. 2/17/37

ST.  
146



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 7A-H518  
ORDER NO. 68206

DATE 2-9-1937

12 1/2 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. NO

TITLE (IN FULL) VIEW FROM CASTLE EDWARD,  
SHOWING RIVER STYX BRIDGE, LAKE HOPATCONG,  
N.J.

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE  
1 inch NO. 40

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ARTIST SHOULD RETOUCH LITTLE HOUSE IN REAR NEAR SHORE. SEE  
ATTACHED CARD. EITHER TAKE OUT OR CUT SMALLER TREE BY THIS LITTLE HOUSE.  
DECORATE BOTTOM OF PICTURE WITH FLOWERS AND BUSHES. SIMILAR TO ATTACHED CARD,  
BUT SHOW LITTLE OF WALK NEAR SHORE. RETOUCH DISTANT SHORE. DRAW IN MOTOR  
BOAT. SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCEE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date FEB 11 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 11 1937

OPERATION	EST. TIME Cl. & No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 11 1937	FEB 11 1937
SKETCH			
RETOUCHING	6 3	2-11	2-19-37
PHOTO LITHO			
BLUEPRINT STRIKING, OPAQUING	64	2-19	
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	2-22	2-22
ARTIST DEPT.	34 9 3/4	3-5-37	3-10-37 F.W.

DATE BLUEPRINT OK'D

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this order. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

281 5123

ST.  
146



THE RUBEN PUBLISHING CO.,  
NEWBURGH, N. Y.

NO. 7A-5519

ORDER NO. 68206

DATE 2-9-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS'

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) BON AIR LODGE, ON LAKE  
HOPATCONG, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. AFTER TITLE AT EXT. RIGHT  
(LEAVE SPACE BETWEEN TITLE AND PRIVATE NO.)

1 inch - 20

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEE PHOTO ATTACHED. WHITE BLDG. SEA GREEN. TRIM BLDGS. AWNINGS  
COLORED ROOF OLD RUSTIC COLOR. ARTIST- BREAK UP MASS OF TREES WITH VARIOUS  
AUTUMN SHADES. BRING OUT PATHS ALONG FRONTAGE. SHOW MORE OF HOUSE HIDDEN BY  
TREES. FEW TOUCH OF FLOWERS IN FRONT HOUSE- CENTER PICTURE. ADD FLAGS ON 3  
POLES AS SHOWN. COLOR BOATS IN CONTRAST.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,759,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*photo in 2c 18 11 45*

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

Date FEB 11 1937

AND WORK SCHEDULE

By

Date FEB 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING	12	3	2-11	2-17 S.
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		2-17	2-17 H.T.
ENGRAVING				
HAND COLOR PROOF	183	1 1/2	2-20	2-22
ARTIST DEPT.	159	9 1/2	3-4	3-8

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

MAR 23 1937

12

35.  
146



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H520 ORDER NO. 69047 DATE 2-9-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

CUSTOMER

UNION PACIFIC RR CO.  
OMAHA, NEB.

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUN VALLEY LODGE — KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO. 5 Spec

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO.

by H. M.

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



38  
CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H521 ORDER NO. 69047 DATE 2-9-1937

CUSTOMER UNION PACIFIC RAILROAD CO.,  
OMAHA, NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUN VALLEY LODGE - KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO. SPEC. (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

by H.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL No. 7A-H522

ORDER NO. 69047

DATE

2-9-1937

DEPT.

DATE COMPLETED

CUSTOMER

UNION PACIFIC RAILROAD CO.,  
OMAHA, NEB.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

SUN VALLEY LODGE - KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO.

SPEC.

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

## PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE COLORED PHOTO

by S.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

## MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date FEB 24 1937
COMPOSING		By <u>Ed</u>
ART DEPT. HC	2 1/2	
ENGRAVING		

*Handwritten signature and initials*

ST  
145



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H523 ORDER NO. 69047 DATE 2-9-1937

CUSTOMER UNION PACIFIC RAILROAD CO.,  
OMAHA, NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PG

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUN VALLEY LODGE - KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO. SPEC. (All of this on address side)  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. Screen 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

by H.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

4  
110  
C-1/2?

But Wash  
450000  
Am

608 293/4  
507 9

8

145



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ☒ 7A-H524 ORDER NO. 69047 DATE 2-9-1937

CUSTOMER UNION PACIFIC RAILROAD CO.,  
OMAHA, NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12 1/2 M PC

SIZE 3 1/2 x 5 1/2

STYLEART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SUN VALLEY LODGE - KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO. SPEC.

(All of this on address side)

R. M. ☒ Yes ☐ No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint ☒ No Imprint

RETOUCHING DEPARTMENT

☒ Submit — Sketch — Layout — ☒ Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

☒ Blue Print ☒ Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE COLORED PHOTO

by H.

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.

NO  
YES  
RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H525 ORDER N69047 DATE 2-9-1937

CUSTOMER UNION PACIFIC RAILROAD CO.,  
OMAHA. NEB.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE

3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SUN VALLEY LODGE - KETCHUM, IDAHO

(PARK AVENUE 5 POINT TYPE)

FRONT NO. SPEC.

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

PHOTO LITHO

Rephoto

NEG.NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

RED WOOD VARNISHED. ALL METALS COPPER. FURNITURE BRIGHT COLORS - REDS, AND ORANGE & BUFF.  
CARPET MULBERRY

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to ADV. Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	<u>3/4</u>	Time Recorded in Cost Dept.
PHOTO-LITHO	<u>1</u>	Date <u>APR - 2 1937</u>
COMPOSING		By <u>L. J.</u>
ART DEPT. <u>HC</u>	<u>1-11</u>	
ENGRAVING		

8

Rec. 4  
13  
C-1/2

13.50 net

Rec 3/4  
m. O.  
200 13/4

Off 4-2 145



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H526 ORDER NO. 69048 DATE 2-9-1937

CUSTOMER D. A. R. OF ILLINOIS  
CHICAGO, ILL.

DEPT.  
RETOUCHING  
ENORAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

DO NOT ADD ON SKY OR SIDES FOR PROPORTION,  
CUT DOWN IF NECESSARY.

## PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE COLOR PHOTO *by H.*

*Very Rush*  
*Rush*

PHOTO RETURNED

TO

PHOTO USED FOR

*rephoto 3x7*  
*Feb 12*  
*1937 - Feb. 26 - 7-30*  
*C-1/2*

*Art Work*  
*12.50 net*  
*My*

*55*  
*145*



C.P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. 7A-H527  
ORDER NO. 69072  
DATE 2-9-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER CENTER - BORDER.  
TITLE (IN FULL) MT. MC KINLEY, ALTITUDE  
20,300 FEET, ALASKA  
PRIVATE NO. BEFORE TITLE: 99

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF GT

COLOR DESCRIPTION

USE VIEW USED ON BACK OF FOLDER COVER NO. D4541.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate  
By [Signature] Cost Dept. Checked  
Date FEB 15 1937

**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	3	$\frac{1}{2}$	2-15	2-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-18	2-18
ENGRAVING				
HAND COLOR PROOF	163	$1\frac{1}{2}$		2-23
ARTIST DEPT.	161	12	3-13	3-16

MAR 23 1937

DATE ESTIMATE ORD. \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By [Signature]  
DATE HAND COLOR PROOF ORD. \_\_\_\_\_  
By \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-M528

ORDER NO. 69070

DATE 2-9-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH SCHOOL, BOISE, IDAHO

PRIVATE NO. BEFORE TITLE: 324

BOT, SMALL TYPE: PHOTO BY WESLEY ANDREWS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Estimated OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	14	5		
PHOTO LITHO				
BLUEPRINT STRIKING, OPAQUING	65		2-17	2-14 N.T.
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	2-23	2-23
ARTIST SET	168	8 3/4	3-4	3-8

DATE ESTIMATE OK'D

DATE Filed

23 1937

By

By

DATE PHOTO RETURNED TO CUSTOMER

DATE Photo Returned to Customer

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

ST  
149



WISLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H529

ORDER NO. 69070

DATE 2-9-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SUN VALLEY LODGE,  
WINTER SCENE, SAWTOOTH MOUNTAINS, IDAHO  
PRIVATE NO. BEFORE TITLE: 229

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. ~~NO~~ YES  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	6	4	2-15	2-20 S
PHOTO-LITHO				
BLUE-PRINT STRAIGHTENING, OPAQUING	64		2-20	2-22 NT
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-23
ARTIST DEPT.	27	9 1/2		3-13 37

DATE ESTIMATE OK'D

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*

8

149



WESLEY ANDREWS CO.,  
PORTLAND, ORE.

NO. 7A-H530

ORDER NO. 69070

DATE e-9-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: <sup>LEFT</sup> UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) **MILL CREEK FALLS, ROGUE  
RIVER, CRATER LAKE HIGHWAY, OREGON**  
PRIVATE NO. BEFORE TITLE: 890

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 19 R. M. **NO YES**  
IMPRINT SAME AS ABOVE

BOT, SMALL TYPE: PHOTO BY W SLEY ANDREWS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date FEB 15 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 15 1937	FEB 15 1937
SKETCH				
RETOUCHING	4	3 1/2	2 - 15	2 - 18 24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			2 - 18	2 - 18 24
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 - 23
ARTIST DEPT.	53	9 3/4	3/11/37	3/13/37

DATE BLUEPRINT ORD

DATE Filed

MAR 23 1937

DATE FOR COLOR PROOF ORD

DATE Photo Returned to Customer



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H531 ORDER NO. 69064 DATE 2-9-1937

CUSTOMER HILL'S BUSINESS UNIVERSITY,  
OKLAHOMA CITY, OKLA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HEART OF OKLAHOMA CITY, OKLAHOMA

A GREAT SCHOOL IN A GREAT CITY — HILL'S BUSINESS  
UNIVERSITY

(C) BLANKET — JOHNSON FLYING SERVICE.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE NEW PHOTO & PHOTO NO. 2A-H1017.

SHOW BUS. COLLEGE AS SHOWN IN PHOTO ATTACHED.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

BUILDING IS A RED BRICK, WINDOWS, DOORS AND ALL WOODWORK ARE DARK GREEN. AWNINGS BROWN.  
SIGN AT TOP OF BUILDING MUST BE CHANGED TO READ: HILL'S BUSINESS UNIVERSITY, BLACK BACKGROUND  
AND WHITE LETTERS. FLAG POLE TO BE OVER ENTRANCE OF NEAR CORNER. COPING AND WINDOW SILLS  
INDIANA LIMESTONE.

Photo 2A-H1017. Dist 11-25-40

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER  
RETURN PHOTO YES NO

PHOTO RETURNED TO PHOTO USED FOR

5x7  
24  
16 1/2  
6-1/2

Ret. 10 1/2 hrs

44.50 net

ST  
161



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H532 ORDER NO. 69076 DATE 2-9-1937

CUSTOMER GENESEE BREWING CO., INC.,  
ROCHESTER, N. Y.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

50 M PC

SIZE

3½ x 5½

STYLE ART COLORTONE WHITE BORDR

PLACE OF TITLE: Upper ~~Lower~~, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GENESEE 12-HORSE ALE

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

~~Submit~~ Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. In preparing photographs copy, there are 2 or 3 things you can do to improve picture. In the first place, the decorations on the grand stand were very poorly done in the original. Customer suggests that the pennant to the right, of which shows in reduction, be eliminated. In retouching photo, the balance of decorations can be touched up a bit to refine them somewhat.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
Straighten Photo  
Line — Halftone — Combination.  
Dry — Wet — Pancromatic — Color Separation.  
Transfer — Paper Process — New Process.  
Stripping — White Border — Full Face.  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

In coloring picture, have color emphasis very definitely placed on the team and have background subdued.

make red impression

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

revised 5x7  
ret 5½  
xc 2  
12½  
C-1/2

Art Work

27 Summit

Am

#27

ST-145



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER THE TAYLOR WINE CO., HAMMONDSPORT, N. Y.	DIAL NO. 7A-H533	ORDER NO. 69061	DATE 2-9-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M PC	SIZE 3½ x 5½	STYLE ART COLORTONE, FULL FACE			
	PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout		FRONT NO. 5 (All of this on address side)			
	Title in Plate Yes No Copyright in Plate Yes No Title in full NO TITLE		R. M. Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint No Imprint			
RETOUCHING DEPARTMENT Submit — Sketch — Layout — Retouched Photo — Wash Drawing Follow Layout SEE SKETCH ATTACHED.		PHOTO LITHO Rephoto				
Under Bottle of Port is will be necessary to have words "Alcohol 19% by Volume". This is Federal Adv. regulations. Also bring out words "New York State" in label.		NEG. NO.				
		Photograph each - Size 5x7 - 8x10 -10x12 Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office DELIVER Straighten Photo				
		Negative — Line — Halftone — Combination. 120 Dry — Wet — Pancromatic — Color Separation. 133 Transfer — Paper Process — New Process. 150 Stripping — White Border — Full Face. 175 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.				
CUSTOMER SAYS. Now as to the actual colors in the reception room, we quite likes the grouping of colors in sketch, although they are not true colors as actually found on the materials in the room. The walls are unfinished red brick. The oak display cask at one end is a natural oak finish. Stones of fireplace are regular brownstone such as used in large bldgs. in N.Y. years ago. The leather sofas are light tan and the table and chairs are as you depicted them. The floor is made of a reddish Welsh tile, almost the color of the brick.						
Capsule on bottle black, lettering white. Color of wine ruby red						

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H534 ORDER NO. 69077 DATE 11-4-1937

CUSTOMER E. C. EADS,  
ST. JOSEPH, MO.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub> M PC GROUP (3) SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full "EADS FOR EATS" (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

FOLLOW MATCH COVER FOR EXTERIOR COLOR. INTERIOR: WALLS SHELL PINK WITH BLUE STRIPES OUTLINED IN RED. TABLES BLACK WITH SILVER FINISH. CHAIRS RED & IVORY. END OF BAR SHOWN IN PHOTO NO. 1 IS RICH WALNUT WITH CHROMIUM STRIPES. BRING OUT INDIRECT LIGHTING BETWEEN WALL AND CEILING

*make red impression*

*3 photos ret  
2/14/38  
D*

*Return photo*

PHOTO RETURNED

TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H535 ORDER NO. 69078 DATE 2-18-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER VALENCIA APARTMENTS  
MIAMI, FLA.

12½ M PC SIZE 3½ x 5½

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: ~~Upper, Lower, Center~~ Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: VALENCIA HOTEL APARTMENT  
MIAMI, FLORIDA

BOT: ONE BLOCK FROM PARK AND BAY

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

FURNISH STRUCTURE COLORING IN LIGHT #14 COLOR DESCRIPTION. IN ADDITION FURNISH ON LOWER RIGHT  
CORNER CROSSWISE SIDEWALK AND LAWNS SAME AS ILLUSTRATED ON LOWER LEFT CORNER OF 6A-H1372.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

• RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H536 ORDER NO. 69079 DATE 2-9-1937

CUSTOMER HARRISON BROS.,  
EAST ORANGE, N. J.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SMART SPRING SHOES AWAIT YOUR  
INSPECTION  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT  
(Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout  
DESIGN OF CARD SIMILAR TO 6A-H130.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

SEE TISSUE ATTACHED. THE EYELETS ON SCOE #4 TO BE SHOWN # 2 COLOR, EMBROIDERED STITCH.

COLOR DESCRIPTION

Photocopy 3/8/37

Very Poor

mail case proof 2/14/37

MAKEOVER

Charge to Dept.

EST. Makeover

CHING

PHOTO-LITHO

COMPOSING

REPT.

ENGRAVING

MAKEOVER

Charge to Adv

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		
COMPOSING		
ART DEPT. HC	1	
ENGRAVING		

Date FEB 17 1937

By



H.N. SHONKWILER, EXCLUSIVE DISTRIBUTOR,  
SPRINGFIELD, ILL.

NO. 7A-8537

ORDER NO. 68216

DATE 2-10-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) LELAND HOTEL, SPRINGFIELD,  
ILL.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRICK - VERY LIGHT 32. STONE- 14. WOODWORK # 11. SIGN-  
WHITE ON BLACK - YELLOW BORDER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

FEB 17 1937

AND WORK SCHEDULE

FEB 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>FEB 17 1937</u>	<u>FEB 17 1937</u>
SKETCH				
RETOUCHING	<u>14</u>	<u>7</u>	<u>2-17</u>	<u>2-19</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>65</u>		<u>2-20</u>	<u>2-20</u>
ENGRAVING				
HAND COLOR PROOF	<u>164</u>	<u>1 1/2</u>	<u>2-23</u>	<u>2-23</u>
ARTIST DEPT.	<u>166</u>	<u>12</u>	<u>Feb 24</u>	<u>Feb 25</u>

DATE BLUEPRINT OK'D

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

14

ST  
151



PENNSYLVANIA BEAUTY VIEWS, WALMER, BOX 224  
HARRISBURG, PA.

NO. 7A-H538

ORDER No 68220

DATE 2-10-1937

12 1/2 M ART COLORTONE POST CARD

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

HAMLOCK - STATE TREE

A PENNSYLVANIA BEAUTY VIEW (IN SMALLER TYPE)

FRONT No. 17

R. M. YES

IMPRINT SAME AS ABOVE

TITLE IN PLATE - LOWER RIGHT.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,799,773

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

Date

FEB 16 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	6	5	2 - 17	2 - 25 SC
PHOTO-LITHO				
BLENDING STRIPPING, OPAQUING	68		2 - 26	2 - 26
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2 - 27
ARTIST DEPT.	52	9 3/4	3/16/37	3/18/37

DATE BLUEPRINT ORD \_\_\_\_\_

DATE FILED \_\_\_\_\_

By

By

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

*Very Rush*



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 7A-H539

ORDER NO 68221

DATE 2-11-1937

12<sup>1</sup> M ART COLORTONE POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) BEAUTY - UP THE LOYALSOCK,  
WILLIAMSPORT'S SUMMER RETREAT.

IMPRINT SAME AS ABOVE

IN PLATE IN LOWER CORNER.- A  
PENNSYLVANIA BEAUTY VIEW.

PRIVATE NO. UPPER LEFT CORNER.- 54.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION GREEN FOLIAGE IN ALL THE VARIOUS SHADES. 2 EVERGREENS ON  
FAR SIDE OF STREAM- DARK GREEN. YELLOW ROADWAY BARELY SHOWS TO RIGHT OF THESE  
2 TREES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date FEB 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 18 1937	FEB 18 1937
SKETCH			
RETOUCHING	4   2	2-18	2-19 SE
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	2-20	2-23 N.Y.
ENGRAVING			
HAND COLOR PROOF	151   1 1/2	2-24	2-25
ARTIST DEPT.	153   9 3/4	3-17	

MAR 23 1937

DATE BLUEPRINT OK'D.

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

57.  
small neg.



PENNSYLVANIA BEAUTY VIEW, WAIMER  
BOX 224, HARRISBURG, PA.

NO. 7-H540

ORDER NO. 68221

DATE 2-11-1937

12<sup>1</sup>/<sub>2</sub> ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. Y E S

TITLE (IN FULL) COME ON OUT- THE FISHIN'S  
GOOD - IN PENNSYLVANIA

IMPRINT Same as above

IN PLATE IN LOWER CORNER- A PENNSYLVANIA  
BEAUTY VIEW.

PRIVATE NO. UPPER LEFT CORNER.- 53

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DO NOT TRY TO SHOW MORE OF FISHERMEN'S LINE. ROADWAY SHOWS IN  
CENTER LEFT. STONES IN CREEK, DARK GRAY, ALMOST BLACK. TREES AND MOUNTAINS  
FOLIAGE IS VARIOUS SHADES OF GREEN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,773

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 17 1937	FEB 17 1937
SKETCH			
RETOUCHING	12 3	2 - 17	2 - 24 56
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2 - 25	2 - 26 120
ENGRAVING			
HAND COLOR PROOF	151 1 1/2	2 - 27	2 - 27
ARTIST DEPT.	22 9 3/4		3 - 20 7th

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Pleasant*  
*FE*

67  
150



PENNSYLVANIA BEAUTY VIEWS, WALKER  
BOX 224, HARRISBURG, PA.

NO. 7A-H541

ORDER NO. 68221

DATE 2-11-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1 R. M. YES

TITLE (IN FULL) MOUNTAIN LAUREL, PENNSYLVANIA  
STATE FLOWER COMPLETES A TUSCARORA PANORAMA

IMPRINT SAME AS ABOVE

IN PLATE IN LOWER CORNER - A PENNSYLVANIA  
BEAUTY VIEW

PRIVATE NO. UPPER LEFT CORNER. - 65

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THESE ROCKS ARE DARK GRAY WITH DARK GREEN MOSS IN SPOTS. REMOVE  
TREE LIMB ON ROCK TOWARD BOTTOM. COLOR LAUREL BLOSSOMS ABOUT AS CARD 5A-H2168.  
LOW BLOOMS CAN BE SLIGHTLY MORE PINK. FOLIAGE OF LAUREL BUSHES DARK GLASSY  
GREEN. MTNS ARE GREEN WITH FURTHER RANGES- BLUE OR GRAY. FIELDS BELOW- VARYING  
SHADES OF GREEN. NO AUTUMN FOLIAGE HERE.

RETURN NEGATIVE TO J.P. WALKER, BOX 224, HARRISBURG, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	5	2	2-17	2-24 50.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-24	2-26 48.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		2-27
ARTIST DEPT.	158	9 3/4	3-18	3-22

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

7/27/37

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very Rush*  
*JB*

MAR 23 1937

5 -  
4 - 1

ST  
150



PENNSYLVANIA BEAUTY VIEWS, WALMER,  
BOX 224, HARRISBURG, PA.

NO. 7A-H542

ORDER NO. 68221

DATE 2-11-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. YES

TITLE (IN FULL) LOOKING NORTHEAST UP BALD  
EAGLE VALLEY (ROUTE 220) FROM ROUTE 322,  
CLOSE TO THE GEOGRAPHICAL CENTER OF PENNSYLVANIA

IMPRINT Same as above

IN PLATE IN LOWER CORNER.-  
A PENNSYLVANIA BEAUTY VIEW.

PRIVATE NO. UPPER LEFT CORNER.- 61

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ROADWAY LIGHT GRAY SHOWING WHITE LINE ON TOP, IN THE VALLEY-  
GRAY ROADWAY. CLOSE AND DISTANT FOLIAGE AND HILLS AS THE 2 CARDS (5A-H2177-  
5A-H2171) HEREWITH. TRY TO HOLD VARYING SHAPES AND VARYING SHADES OF GREEN IN  
HILLS IN DISTANCE.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	5	3	2 - 17	2 - 23 8E
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2 - 25	2 - 26 14E
ENGRAVING				
HAND COLOR PROOF	151	1/2	2 - 27	2 - 27
ARTIST DEPT.	34	9 3/4	3 - 19 - 37	3 - 22 - 37 F.W.

DATE BLUEPRINT OK'D

DATE Filed

MAR 23 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

5 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Very Rush  
JP

5

ST.  
150



PENNSYLVANIA BEAUTY VIEWS, WALMER  
BOX 224, HARRISBURG, PA.

NO. 7A-H543

ORDER NO. 68221

DATE 2-11-1937

12½ M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 1 R. M. YES

TITLE (IN FULL) ROADSIDE GROUND HOGS OR  
WOODCHUCKS.

IMPRINT SAME AS ABOVE

BOT- PENNSYLVANIA'S MUCH DISCUSSED WEATHER  
PROPHETS.

IN PLATE IN LOWER CORNER.- A PENNSYLVANIA  
BEAUTY VIEW.

PRIVATE NO. UPPER LEFT CORNER.- 66

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE INSTRUCTIONS ATTACHED.

NEGATIVE AND PITTSB. PRESS NEWSPAPER MUST BE RETURNED TO J. P. WALMER, BOX  
224, HARRISBURG, PA.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 17 1937
SKETCH				
RETOUCHING	6	5	2-17	2-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-25	2-26
ENGRAVING				
HAND COLOR PROOF	163	1½		2-27
ARTIST DEPT.	28	9¾		3-26

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

7/27/37

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Very  
Rush  
JP*

ST.  
150



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H544 ORDER NO. 69083 DATE 2-12-1937

CUSTOMER BEARDSLEY & WOLCOTT MFG. CO.,  
WATERBURY, CONN.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

LEMON JUICE SERVER (AS PER COPY)

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED. TAKE RING OFF FINGER.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make red impression

PHOTO RETURNED

TO

PHOTO USED FOR

C 1½

Rephoto 5x7

Layout 2

Ret 7

H C 1½

L.A. 10

Rephoto 5x7

2000

Composition 5x7

Photo

#27

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO



W. J. HARRIS CO., INC.,  
ST. AUGUSTINE, FLA.

NO. 7A-H545

ORDER NO. 69094

DATE 2-12-1937

12<sup>1</sup>/<sub>2</sub> M POST CARDS C.T. ART COLORTONE, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE LITTLE RED CEDAR  
SCHOOL HOUSE, ST. GEORGE STREET, CITY  
GATES IN DISTANCE, ST. AUGUSTINE, FLA.**

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. **I** R. M. **YES**

IMPRINT **SAME AS ABOVE**

PHOTO PROPERTY OF **CT**

COLOR DESCRIPTION

USE PHOTO NO. 38696.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive *CT* of Estimate

By

Date **FEB 17 1937**

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

**FEB 17 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 17 1937</b>	<b>FEB 17 1937</b>
SKETCH				
RETOUCHING	17	4	2-17	2-24-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-25	2-25-37
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-26	2-26
ARTIST DEPT.	30	9 3/4		3-16-37

**MAR 23 1937**

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

2. Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*151*  
*ST. George*



W.J.HARRIS CO.,INC.,  
ST.AUGUSTINE, FLA.

NO. 7A-H546

ORDER NO. 69094

DATE 2-12-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER (LOWER) CENTER - BORDER.

TITLE (IN FULL) THE OLDEST HOUSE IN THE U.S.,

ST. FRANCIS STREET, ST. AUGUSTINE,  
FLA. 50 YEARS AGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M.

YES

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 38697.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,777

Executive OK of Estimate

By

Date

FEB 17 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	8	2	2-17	2-23
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		2-24	
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2-27	3-1
ARTIST DEPT.	30	9 1/2		3-13-7

MAR 23 1937

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H547 ORDER NO. 69088 DATE 2-12-1937

CUSTOMER DELMONICOS CAFE  
SAN FRANCISCO, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M FC GROUP (2) SIZE 3 1/2 x 5 1/2

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: CONTINENTAL LUNCH AND DINNERS  
COCKTAIL LOUNGE

BOTH DELMONICOS - 363 SUTTER ST. SAN FRANCISCO,  
CALIF. PH. GA. 0754

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

1 photo 5x7

C-3/4

Ret. 13

A.C. 2 1/4

L.A. 16

MAKEOVER

Charge to ADV Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		MAR 12 1937
COMPOSING		Date
ART DEPT. HC	1	By
ENGRAVING		

13

small  
neg



31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER DELMONICOS CAFE SAN FRANCISCO, CALIF.	DIAL NO. <input checked="" type="checkbox"/> 7A-H548	ORDER NO. 69089	DATE 2-12-1937	DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART	DATE COMPLETED	Photos for this Customer
	25 M BOS. CARDS SIZE <del>3 1/2</del> 3 1/4 x 2 1/4					
	PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout Title in Plate Yes No Copyright in Plate Yes No Title in full TOP: CONTINENTAL LUNCH AND DINNERS COCKTAIL LOUNGE BOT: DELMONICOS - 363 SUTTER ST. - SAN FRANCISCO, CALIF. - <del>PH 7A-H547</del>					
	FRONT NO. NONE (All of this on address side) R. M. <input checked="" type="checkbox"/> Yes No R. M. to cover part of Mess. Space, entire Mess. Space, entire Front Trade Mark Yes No Special type as sample IMPRINT: Customer C. T. Imprint <input checked="" type="checkbox"/> No Imprint					
RETOUCHING DEPARTMENT Submit — Sketch — Layout — <input checked="" type="checkbox"/> Retouched Photo — Wash Drawing Follow Layout	PHOTO LITHO Rephoto					NEG. NO.
	Photograph each - Size 5x7 - 8x10 - 10x12					
	Prints each from Negatives MATTE or GLOSSY Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted See Salesman, Customer, or Sample for Position, Office					
	DELIVER Straighten Photo					
MAKE NEW BLACK NEGATIVE. REDUCE COLOR PLATES OF 7A-H547.						
COLOR DESCRIPTION						

C-3/4

H.C. 1 1/4

A 3

1/1000

Reduction 7



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

# ADV. ORDER

DIAL No. 7A-H549 ORDER NO. 69104 DATE 2-12-1937

CUSTOMER  
CUNNINGHAM FLORAL CO.,  
AMARILLO, TEXAS

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

TOP: LARGEST AND MOST MODERN FLORAL

ESTABLISHMENT IN NORTHWEST TEXAS

BOT: 2511 WEST SIXTH AVENUE PHONE 8259

AMARILLO, TEXAS

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE NIGHT VIEW. CUT PHOTO AT LEFT. BR NG OUT

OUTLINE OF BLDG. ELIMINATE WIRES, SHARPEN LETTERING

ON ELECTRIC SIGN. PAINT IN APPROPRIATE FLOWERS AND

CLEAR UP LAST WINDOW PANES ON RIGHT.

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C.T. Imprint

No Imprint

at left — Distributed by W. McCormick Co., 217 E. 7th Ave.  
Amarillo, Texas

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

\_\_\_\_ Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue.

COLOR DESCRIPTION  
NEON SIGN HAS BROWN BACKGROUND WITH CREAM LETTERS. BUILDING IS CEMENT WITHOUT COLORING. WINDOW  
FRAMES AND LAMP POST ARE SILVER COLOR. WORD "CUNNINGHAM" ON WALL SIGN IS BROWN LETTERS WITH MARCON  
OUTLINE. THE WORD "FLORAL" BENEATH IS BLUE. THE INITIAL LETTER "A" IN THE LINE "AMARILLO'S LEADING  
FLORISTS" IS THE SAME COLOR AS THE "CUNNINGHAM" LINE, WITH THE BALANCE OF THE LETTERS IN BROWN.  
WALLS WITHIN THE STORE ARE CREAM BUFF. THE FLORAL DISPLAY IS PRIMARILY CHRYSANTHEMUMS, BUT

FILL UP BLANK SPACES WITH ADDITIONAL FERNS, PALMS OR SUGGESTIONS OF OTHER TYPES OF FLOWERS. THE  
CHRYSANTHEMUMS SHOWN ARE YELLOW, BRONZE, WHITE, PINK, ORCHID AND LAVENDAR.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



C.P. JOHNSTON CO.,  
SEATTLE, WASHINGTON

NO. A-H550

ORDER NO. 68258

DATE 2-12-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 2

R. M. YES

TITLE (IN FULL) TOTEM- LINED LOVERS' LANE,  
AT SITKA, ALASKA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE- 119

PHOTO PROPERTY OF BUY CUSTOMER

COLOR DESCRIPTION

RETURN PHOTO IMMEDIATELY TO BEAUMONT AND HOHMAN  
EXCHANGE BLDG.  
SEATTLE, WN.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

Date

By

Date

FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	6	3 1/2	2-18	2-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-26	2-27
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		3-2
ARTIST DEPT.	52	9 3/4	3/24/37	3/25/37

DATE BLUEPRINT OK'D.

By

DATE Filed

MAY 1 1937

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

small  
new



GOPHER NEWS CO.,  
MINNEAPOLIS, MINN.

NO. 7A-H551

ORDER NO. 68264

DATE 2-12-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) GREAT NORTHERN STATION,  
MINNEAPOLIS, MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By [Signature]  
Date FEB 17 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 17 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	17	6	2-17	2-17
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2-19	2-20
ENGRAVING				
HAND COLOR PROOF	151	1 $\frac{1}{4}$	2-22	2-22
ARTIST DEPT.	52	8 $\frac{3}{4}$	2/27/37	3/3/37

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE FAX MAR 23 1937

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE PHOTO RETURNED TO CUSTOMER \_\_\_\_\_

By \_\_\_\_\_



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

DIAL NO. 7A-H552 ORDER NO. 69120 DATE 2-12-1937

CUSTOMER THE WHITE CO.,  
COLUMBUS, GA.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ART COLOR TONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOY'S FLOWER SHOP AND CONSERVATORY,  
COLUMBUS, GA.

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

IMPRINT? C. T. IN CENTER. SAME AS ABOVE  
AT LEFT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED

TO

PHOTO USED FOR

Ref 4

C-11  
HEB  
A10-52

Out 11/11

4.50 net

11/11

193



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H553 ORDER NO. 69124 DATE 2-12-1937

CUSTOMER HIGGINS HOBNOB  
RACINE, WIS.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12<sup>1</sup>/<sub>2</sub>M PC SIZE 3<sup>1</sup>/<sub>2</sub> x 5<sup>1</sup>/<sub>2</sub>

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full HIGGINS HOBNOB - WISCONSIN'S SWANKY  
COCKTAIL LOUNGE AND BAR -AT RACINE

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT  
(Submit) — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

Feb 9  
C-1/2  
282  
114

Act. Work  
3100 net  
Mpr

2  
3

159



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H554

ORDER NO. 69144

DATE 2-13-1937

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

IN PLATE: ATCHISON, TOPEKA AND SANTA FE RY. PHOTO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2318 SNOWY RANGE NEAR STONE ALL GAP, WEST OF TRINIDAD, COLORADO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET OUTLINE OF PEAKS CORRECT AND FAMILIAR. DARK GREEN FOLIAGE, LIGHTER HILLS ON RIGHT AND LEFT.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 17 1937	FEB 17 1937
SKETCH			
RETOUCHING	5 2	2-17	2-17
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-25	2-26
ENGRAVING			
HAND COLOR PROOF	163 134		3-6
ARTIST DEPT.	53 124	4/6/37	4/8/37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

ST.  
150



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H555

ORDER NO. 69144

2-13-1937

DATE

12 1/2 M ART COLORTONE POST CARLS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2317 MT. ELBERT, ELEV. 14,420

FT. HIGHEST PEAK IN COLORADO,  
NEAR LEADVILLE R.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GET OUTLINES OF PEAK AND CORRECT AND DETAILS FAMILIAR, LOWER HILLS DARK BLUE.  
SPRUCES BLUE GREEN. SEE TINTED PICTURE IN D-4751 FOR GOOD TRUE COLORING.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,776

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			2-17-37	2-24-37
SKETCH				
RETOUCHING	8	1 1/2	2-17	2-24-37
PHOTO-LITHO				
BLUEPRINT	64		2-25	2-26-37
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-2	3-4
ARTIST DEPT.	16	1 1/2	3-23	4-6

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE PHOTO OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

D 7231

St.  
150



TOLEDO POST CARD CO.,  
TOLEDO, OHIO

NO. 7A-H556

ORDER NO. 69132

DATE 2-13-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM TOLEDO,  
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

MAKE SIMILAR TO DETROIT OR SALT LAKE CITY CARD ATTACHED, WITH BLUE  
BACKGROUND.

*Large Photo*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

Executive OK of Estimate

By

Date

FEB 25 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 3 1937	MAR 3 1937
SKETCH <i>Layout</i>	13	14		
RETOUCHING	2	8	2-25	3-3 SL
PHOTO-LITHO				
BLUEPRINT STRIPE, 2, OPAQUING	64		3-3	3-5 US
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	156	16	3-12	3-22

DATE BLUEPRINT OK'D

By

DATE Filed MAR 23 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

E

17  
2



TOLEDO POST CARD CO.,  
TOLEDO, OHIO

NO. 7A-H557

ORDER NO. 69133

DATE 3-11-1937

121 M

ART COLORTONE POST CARDS  
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. UPPER No

TITLE (IN FULL) SANDUSKY COUNTY COURT HOUSE,  
FREMONT, OHIO.

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

DARK RED BRICK, LIGHT STONE COLUMNS AND CORNICE, COPPER ROOF.  
GRAY BASE AND STEPS. LIGHT STONE WINDOW SILLS, WHITE SASH. LIGHT GRAY TOWER,  
COPPER ROOF ON TOWER. PUT FLAG ON POLE. GREEN LAWN. CEMENT WALKS. DARK GRAY  
FOUNTAIN IN FOREGROUND. MARK RED FLOWERS IN FLOWER BEDS. SHOW SPRINGTIME FOLIAGE  
ON TREES. REMOVE ALL AUTOMOBILES. REMOVE SEATS ON LEFT FOREGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By MAR 20 1937

AND WORK SCHEDULE

By MAR 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 22 1937	MAR 22 1937
SKETCH				
RETOUCHING	10	5	3-22	3-27
PHOTO-LITHO				
BLUEPRINT	64		3-29	3-29
STAMPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	160	1/2	3-30	3-30
ARTIST DEPT.	168	9	3-31	4-2

MAY 1 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_



GLACIER PARK HOTEL CO.

NO. 7A-H558

ORDER NO. 69148

DATE 2-15-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.  
TITLE (IN FULL) TOP: MID-SUMMER SPRAY  
BOT: GLACIER PARK - WATERTON LAKES  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO  
IMPRINT SAME AS ABOVE  
PUT IN STAMP SPACE 'PLACE STAMP HERE  
MADE IN U.S.A.'

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
SML PAINTING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE  
By R. V. Cost Dept. Checked 12  
Date FEB 18 1937 Date FEB 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 18 1937	FEB 18 1937
SKETCH			
RETOUCHING	3	2-18	2-27
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	164	2-27	3-1
ENGRAVING			
HAND COLOR PROOF	163	3	3-5
ARTIST DEPT.	37	20	3-30-37

DATE BLUEPRINT ORD \_\_\_\_\_ DATE Filled \_\_\_\_\_  
By \_\_\_\_\_ By MS  
DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

6

ST  
152



GLACIER PARK HOTEL CO.

NO. 7A-H559

ORDER NO. 69148

DATE 2-15-1937

12<sup>1</sup>/<sub>2</sub> M. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) TOP: MOUNTAIN MAPLE - ACER DOUGLASII. SKUNKFLOW R - GILIA AGGRETAKA BOT: ELX GLACIER PARK - WATERTON LAKES NATIONAL PARK		IMPRINT SAME AS ABOVE  PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
COLOR DESCRIPTION SEE PAINTING		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By FEB 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By G.D.  
Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	8	3	2-18	2-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		2-27	3-1
ENGRAVING				
HAND COLOR PROOF	163	2 1/2		3-4
ARTIST DEPT.	162	20	3-25	3-30

DATE BLUEPRINT OK'D

By

DATE Filled MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8

3'~

15  
112



GLACIER PARK HOTEL CO.

NO. 7A-H560

ORDER NO. 69148

DATE 2-15-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER, BORDER.</u>		FRONT NO. <u>2</u>	R. M. <u>NO</u>
TITLE (IN FULL) <u>TOP: SHOOTING STAR -</u> <u>DODECATHEON PAUCIFLORUM. DAISY FLEABANE -</u> <u>ERIGERON COMPOSITUS. SYNTHIRUS RUBRA</u> <u>(BACKGROUND)</u>		IMPRINT <u>SAME AS ABOVE</u>	
BOT: <u>GLACIER PARK - WATERTON LAKES</u> <u>NATIONAL PARK</u>		PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
COLOR DESCRIPTION		PHOTO PROPERTY OF <u>CUSTOMER</u>	

SEE PAINTING.

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate 182 **ESTIMATE** Cost Dept. Checked R. H.  
By \_\_\_\_\_ **AND WORK SCHEDULE** Date FEB 18 1937  
Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING		3	2-18	2-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-27	3-1 40.
ENGRAVING				
HAND COLOR PROOF	163	35		3-4
ARTIST DEPT.	154	20	3-25	3-30

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAY 1 1937  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

3'v

671

57  
152



GLACIER PARK HOTEL CO.

NO. 7A-H561

ORDER NO. 69148

DATE 2-15-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) INDIAN PAINTBRUSH -  
CASTILLIJA BRADBURYI.

MARIPOSA LILY - CALOCHORTUS ELEGANS  
BOT: GLACIER PARK - WATERTON LAKES  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
SEE PAINTING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By FEB 18 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept Checked

By FEB 18 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 18 1937	FEB 18 1937
SKETCH			
RETOUCHING	5 3	2-18	2-27 50.
PHOTO-LITHO			
BLUEPRINT STAMPING, OPAQUING	64	2-27	3-1 14.6.
ENGRAVING			
HAND COLOR PROOF	2½		
ARTIST DEPT.	155 20	3-24	3-30

MAY 1 1937

DATE BLUEPRINT ORD.

DATE FWD

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

5

ST  
152



GLACIER PARK HOTEL CO.

NO. 7A-H562

ORDER NO. 69148

DATE 2-15-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: GLACIER LILY OR DOG

TOOTH VIOLET - ERYTHROMIUM GRANDIFLORUM

BOT: GLACIER PARK - WATERTON LAKES  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By FEB 18 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH		3	2 - 13	2 - 27
RETOUCHING				
PHOTO-LITHO			2 - 27	3 - 1
BLUEPRINT STRIPPING, OPAQUING	64			
ENGRAVING				
HAND COLOR PROOF	151	20	3 - 25	3 - 30
ARTIST DEPT.	151	20		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MAY 1 1937

ST.  
152



GLACIER PARK HOTEL CO.

NO. 7A-H563

ORDER NO. 69148

DATE 2-15-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE <u>UPPER, LOWER, CENTER, BORDER.</u>		FRONT NO. 2	R. M. NO
TITLE (IN FULL) TOP: BLUE BEARDTONAUL- PENTSTEMON VIRENS. BUSH CINNAMON - PONTENTILLO FRUTICOSA BOT: GLACIER PARK - WATERTON LAKES NATIONAL PARK		IMPRINT SAME AS ABOVE	
COLOR DESCRIPTION SEE PAINTING		PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A."	
		PHOTO PROPERTY OF CUSTOMER	

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By R.D. **ESTIMATE** Cost Dept. Checked  
Date FEB 18 1937 AND WORK SCHEDULE Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	5	4	2 11	2 27 86
PHOTO-LITHO				
BLUE-INK STRIPPING, OPAQUING	64		2 27	3 - 1 15
ENGRAVING				
HAND COLOR PROOF	163	3 1/2		3-4.
ARTIST DEPT.	23	20		4-16 Pth 3 1/2

MAY 1 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

5

15  
152



GLACIER PARK HOTEL CO.

NO. 7A-H564

ORDER NO. 69148

DATE 2-15-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.	FRONT NO. 2	R. M.	NO
TITLE (IN FULL) TOP: PINK ASTER - ASTER ENGELMANNII . ASTER LAEVIS . ROUGH ASTER - ASTER CONSPICUUS. BOT: GLACIER PARK - WATERTON LAKES NATIONAL PARK	IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION		PHOTO PROPERTY OF CUSTOMER	

SEE PAINTING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

# ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By                       
Date FEB 18 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	5	4	2 - 18	2 - 27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 1	3 - 1
ENGRAVING				
HAND COLOR PROOF	163	3½		3 - 5
ARTIST DEPT.	23	20		3 - 29

MAY 1 1937

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_



GLACIER PARK HOTEL CO.

NO. 7A-H565

ORDER NO. 69148

DATE 2-15-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER, LOWER, CENTER, BORDER.		FRONT NO. 2	R. M. NO
TITLE (IN FULL) TOP: WILD HOLLYHOCK - SPHAERALCIS RIOULARUS		IMPRINT SAME AS ABOVE	
BOT: GLACIER PARK - WATERTON LAKES NATIONAL PARK			
		PHOTO PROPERTY OF CUSTOMER	

COLOR DESCRIPTION

SEE PAINTING

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By FEB 18 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By FEB 18 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 18 1937	FEB 18 1937
SKETCH			
RETOUCHING	5 3	2-18	2-27
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-27	3-1
ENGRAVING			
HAND COLOR PROOF	101 234	2-4	3-4
ARTIST DEPT.	31 20		3-31

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

5  
152



GLACIER PARK HOTEL CO.

NO. 7A-H566

ORDER NO. 69148

DATE 2-15-1937

12 $\frac{1}{2}$  M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: PASQUE FLOWER -

PULSATILLA OCCIDENTALIS. BLUEBELL -  
MERTENSIA LANCEOLATA. MOUNTAIN PHLOX -  
PHLOX BX BROODI

BOT: GLACIER PARK - WATSON LAKES  
NATIONAL PARK

COLOR DESCRIPTION

SEE PAINTING

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

10 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By                       
Date FEB 18 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By R. M.  
Date FEB 18 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	5	4	2-18	2-27
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUE	6		2-27	3-1
ENGRAVING				
HAND COLOR PROOF	163	3 $\frac{1}{2}$		3-5
ARTIST DEPT.	152	20	3-24	3-31

MAY 1 1937

DATE PRINT OK'D

DATE Filed

DATE PROOF OK'D

DATE Photo Returned to Customer

51.  
152



GLACIER PARK HOTEL CO.

NO. 7A-H567

ORDER NO. 69148

DATE 2-15-1937

12 1/2 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) TOP: MOUNTAIN ASH - SORBUS  
SITCHENSIS

BOT: GLACIER PARK - WATERTON LAKES  
NATIONAL PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE  
MADE IN U.S.A."

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE PAINTING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By 888  
Date FEB 18 1937

## ESTIMATE

Cost Dept. Checked

By RD  
Date FEB 18 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 18 1937	FEB 18 1937
SKETCH				
RETOUCHING	5	3	2-18	2-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-27	3-1
ENGRAVING				
HAND COLOR PROOF	163	2 1/2		3-3
ARTIST DEPT.	22	20		3-26

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed MAY 1 1937

By \_\_\_\_\_

By RD

DATE 1 \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



S. H. KRESS & CO.,  
BATON ROUGE, LA.

NO. 7A-H568

ORDER NO. 69150

DATE 2-15-1937

I 6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) L.S.U. STADIUM, BATON ROUGE,  
LA.

BOT, SMALL TYPE: ~~XXXXXXXXXXXX~~

COPYRIGHT, TIMES-PICAYUNE PUBLISHING  
CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

304868

in D. 5109

Executive OK of Estimate

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By \_\_\_\_\_  
Date \_\_\_\_\_

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 17 1937	FEB 17 1937
SKETCH				
RETOUCHING	3	7	2-17	2-26 Se.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			2-26	3-1 MT.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-2	3-2
ARTIST DEPT.	37	10	3-2-37	3-4-37 PTH

MAR 23 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

3

ST.  
150



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H569

ORDER NO. 69178

DATE 2-16-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN LAKE, N. Y.  
ADIRONDACK MTS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 16

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive O.K. Estimate

By 128  
Date FEB 19 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By R. G.  
Date FEB 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH				
RETOUCHING	12	1	2-19	2-25 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-26	2-27 HT
ENGRAVING				
HAND COLOR PROOF	121	1 1/2	2-1	2-2
ARTIST DEPT.	157	9	3-12	3-16

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed MAR 23 1937

By JS

DATE Photo Returned to Customer \_\_\_\_\_

12

ST.  
153



C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H570

ORDER NO. 69178

DATE 2-16-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SNOWY MT. FROM INDIAN LAKE,  
ADIRONDACK MTS., N. Y.

PRIVATE NO. 3/4" FROM RIGHT EDGE IN  
UPPER BORDER: 17

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order to this customer. Please  
see to it that all photos or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By [Signature]  
Date FEB 19 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 19 1937

OPERATION	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 19 1937	FEB 19 1937
SKETCH			
RETOUCHING	1 1/2	2-19	2-25
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	2-26	2-26
ENGRAVING			
HAND COLOR PROOF	1 1/2	3-1	3-1
ARTIST DEPT.	150	3-13-37	3-16-37

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

12

53



C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 7A-H571

ORDER NO. 69178

DATE 2-16-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN LAKE FROM GAVOTT  
CAMP, ADIRONDACK MTS., N. Y.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN  
UPPER BORDER: 18

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all of the or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date FEB 19 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 19 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 19 1937	FEB 19 1937
SKETCH			
RETOUCHING	12 2	2-19	2-26 SC
PHOTO-LITHO			
BLUEPRINTING STRIPPING, OPAQUEING	64	2-26	2-27 47
ENGRAVING			
HAND COLOR PROOF	160 1 1/2	3-1	3-1
ARTIST DEPT.	157 9 1/2	3-12	3-16

DATE BLUEPRINT ORD

By

DATE MAR 23 1937

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

B<sub>2</sub>

12



DISTRIBUTED BY J.R.WILLIS, BOX 665,  
ALBUQUERQUE, N. M.

NO. 7A-H572

ORDER NO. 69439

DATE 2-26-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 116 THE GRAND CANYON OF ARIZONA  
+ R.M.

SMALL TYPE: PHOTO COURTESY FRED HARVEY  
CO., GRAND CANYON

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 5 1937  
Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	6	5 1/2	3 - 5	3 - 17 SL
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUE	64		3 - 17	3 - 18 1/2
ENGRAVING				
HAND COLOR PROOF	163	2 1/2		3 - 20
ARTIST DEPT.	31	17		3 - 31 Pllh

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

6

ST.  
164



22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL NO. 7A-H573 ORDER NO. 69182 DATE 2-16-1937

CUSTOMER CLEVELAND SHOE STORES, INC.,  
CLEVELAND, OHIO

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full SUGGESTIONS FOR SPRING SELBY  
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

PLACE SHOES AS INDICATED BY NUMBER ON CARD ATTACHED.

YOU CAN HAVE THEM FACE IN DIRECTION YOU THINK  
BEST. ~~XXXXXXXXXXXXXXXXXXXX~~ DO NOT SHOW  
NUMBERS ON CARD. ALL WORDING TO BE IN SCRIPT  
AS ON 6A-H566. SHOW STAR OR SOME SYMBOL UNDER  
#1 SHOE AND AFTER THE WORDS "TRU-POISE \$8.50 UP"  
BACKGROUND TO BE SAME COLOR SCHEME AS 6A-H566.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

COLORS ARE INDICATED ON PROOFS OF SHOES

VERY VERY RUSH

587

2 1/2  
6 1/2  
1 3/4  
A 12

PHOTO RETURNED  
TO  
PHOTO USED FOR



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

C. T. & CO. — CUSTOMER PHOTO PROPERTY OF C. T. & CO. — NO YES RETURN PHOTO

DIAL No. **7A-H574** ORDER NO. 69183 DATE **2-16-1937**

CUSTOMER **THE ALERT ADVERTISING AGENCY,  
GALVESTON, TEXAS**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M PC GROUP (3) SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **MOUNTAIN SPEEDWAY (AS PER SKETCH)**

*see layout*

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER \_\_\_\_\_ Straighten Photo

Negative — Line — Halftone — Combination. 120

Dry — Wet — Pancromatic — Color Separation. 133

Transfer — Paper Process — New Process. 150

Stripping — White Border — Full Face. 175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

USE HIGHLY COLORFUL OUTDOOR BACKGROUND EFFECT. SPEEDWAY IS PAINTED WHITE, SO USE YOUR BEST JUDGMENT AS TO GETTING SOME COLOR EFFECT AROUND THESE PICTURES.

*make DK. Blue impression*

*large photo*

PHOTO RETURNED

TO

PHOTO USED FOR

MAKEOVER

Charge to Ad Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO LITHO		MAR - 8 1937
COMPOSING		Date
ART DEPT. <i>H</i>	<i>1/2</i>	By <i>g</i>
ENGRAVING		

*g*

10- 1 hr  
5- 7 hrs.  
13- 4 hrs.

*794*  
*PL 9*  
*HL 2*  
*A 12 1/2*  
*C. 3/4*



**ADV. ORDER**

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

PHOTO LITHO  
Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12  
 \_\_\_\_\_ Prints from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 \_\_\_\_\_ Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. \_\_\_\_\_  
 Dry — Wet — Pancromatic — Color Separation. \_\_\_\_\_  
 Transfer — Paper Process — New Process. \_\_\_\_\_  
 Stripping — White Border — Full Face. \_\_\_\_\_  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue. \_\_\_\_\_

### COLOR DESCRIPTION

CUSTOMER LIKES 5A-H1332 FOR GENERAL COLOR SCHEME, EXCEPT THE BLACK WINGS WHICH HE DOES NOT WANT.

RETURN PHOTO	YES	NO	PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
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	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
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	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	
	<input type="checkbox"/>	<input checked="" type="checkbox"/>	

PHOTO RETURNED

TC

PHOTO USED FOR

2M-1-2-37

4.1.1907 5.57  
Pet 5  
HC -  $1\frac{1}{2}$   
A 10  
C  $\frac{1}{2}$

Am

166 - Macleod Mass. 8  
8 hrs.

~~51.~~  
~~152~~

3



B. RILLOW BROS. CO.  
OMAHA NEB.

NO. 7A-H576

ORDER NO. 69198

DATE 2-17-1937

25 M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) UNION PACIFIC STREAMLINER  
"CITY OF DENVER"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT TRADEMARK Same as above

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS 5A-HL200 ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK of Estimate

By

DATE FEB 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

DATE FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	10	8	2-22	2-25 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-26	2-27-41.
ENGRAVING				
HAND COLOR PROOF		1 1/2		3-3
ARTIST DEPT.	27	9 1/2		3-22-37 Bth

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		MAR - 5 1937
COMPOSING		Date
ART DEPT.	1/2	By
ENGRAVING		

MAY 1 1937



DESERT BOOK COMPANY,  
SALT LAKE CITY, UTAH

NO. 7A-H577  
ORDER NO. 69199  
2-17-1937  
DATE

25 M ART COLORTONE POST CARD WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: <u>UPPER, LOWER, CENTER - BORDER.</u>		FRONT NO. <u>1</u>	R. M. <u>YES</u>
TITLE (IN FULL) <u>TOP: 968 BONNEVILLE SALT FLATS -</u>		IMPRINT	SAME AS ABOVE
<u>WORLD'S FASTEST SPEEDWAY - NEAR GREAT</u>		PUT IN STAMP SPACE "POSTAGE 1¢. IF	
<u>SALT LAKE, UTAH</u>		SALT BAG ATTACHED WITH MESSAGE. 3¢,	
BOT: <u>SIR MALCOLM CAMPBELL IN THE "BLUEBIRD"</u>		WITHOUT MESSAGE 1¢.	
<u>DOING OVER 301 MILES PER HOUR</u>			
MAIL TYPE: <u>PHOTO COURTESY BILL SHIPLEY?</u>		PHOTO PROPERTY OF <u>CUSTOMER</u>	
<u>SALT LAKE</u>			
PRIVATE NO. RETURN TITLE: <u>968</u>			

COLOR DESCRIPTION: SALT IS WHITE. SKY VERY BLUE. MOUNTAINS HAVE SOME GREEN IN THEM. THEY ARE BROWN & GRAY. THEY ARE VERY RUGGED - DO NOT RETOUCH. THE RACING CAR IS LIGHT BLUE WITH SILVER WHEELS, BLACK TIRES. TAKE OUT LINE AS INDICATED ON TISSUE AND MAKE TRACK ACROSS PHOTO WITH CAR ON IT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ESTIMATE  
AND WORK SCHEDULE  
By R.Y. Cost Dept. Checked  
Date FEB 19 1937 Date FEB 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH				
RETOUCHING	6	2	2-19	2-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-26	2-27
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-3	3-3
ARTIST DEPT.	157	9 3/4	3-17	3-19

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed 23 1937  
By \_\_\_\_\_ By JB  
DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ST.  
153



ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. 7A-H578

ORDER NO. 69208

DATE 2-17-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

FRONT NO. I R. M. NO

TITLE (IN FULL) AIR VIEW OF OMAHA, NEB.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS AS MARKED. CUT OFF AT BOTTOM FOR PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By Date FEB 23 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked By Date FEB 23 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 23 1937	FEB 23 1937
SKETCH				
RETOUCHING		12		
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2-27	3-1
ENGRAVING				
HAND COLOR PROOF	160	2 1/4	3-2	3-2
ARTIST DEPT.	157	14	3-19	3-23

MAY 1 1937

DATE BLUEPRINT OK'D DATE FILED

By By

DATE HAND COLOR PROOF OK'D DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



ERIC NELSON NEWS CO.,  
OMAHA, N.B.

NO. 7A-H579

ORDER NO. 69208

DATE 2-17-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO SOUTH OMAHA  
BRIDGE, OMAHA, N.B.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STRUCTURE GREY STONE. MAKE STREAMLINE EFFECT ON CARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By 888  
Date FEB 19 1937

**ESTIMATE**

Cost Dept. Checked

By P.A.  
Date FEB 19 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH				
RETOUCHING	3	4	2-19	2-24
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-25	2-26
ENGRAVING				
HAND COLOR PROOF	160	1/4	2-26	2-27
ARTIST DEPT.	154		3-18	3-18

DATE BLUEPRINT OK'D

DATE Filed MAR 23 1937

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

**ATTENTION!**

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

3

ST  
153



ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. 7A-H580

ORDER NO. 69208

DATE 2-17-1937

12 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) HOTEL FONTENELLE,  
OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLORS LINE 62340 ATTACHED. PUT FLAGS ON AS ON CARD ATTACHED. CUT OFF ON LEFT &  
RIGHT SIDE. CLEAN UP FOREGROUND. BE SURE AND MAKE STREAMLINE EFFECT ON CARS.  
REMOVE SIGN AND FINCH IN LOWER RIGHT CORNER.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS PAT. NO. 1,292,776

Executive OK of Estimate

By

Date

FEB 19 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH				
RETOUCHING	14	5	2-19	2-26 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-26	2-26 NT
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-1	3-1-37 M.
ARTIST DEPT.	23	11	3-22	3-23 - T3th

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

14

ST.  
113



ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. 7A-H581

ORDER NO. 69208

DATE 2-17-1937

10 1/2 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) DOUGLAS COUNTY  
COURTHOUSE, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I R. M. NO  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 68220. MODERNIZE PEOPLE AND CARS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By FEB 22 1937

AND WORK SCHEDULE

Date FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	17	4	2-22	2-25
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	68		2-26	2-26
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-1	3-1
ARTIST COR.		9		

DATE BLUEPRINT OK'D

By

DATE Filed

MAR 23 1937

DATE H. L. & W. PROOF OK'D

By

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very Rush.

17

ST-154



ERIC NELSON NEWS CO.,  
KIMMEX, N.B.  
OMAHA,

NO. 7A-H582

ORDER NO. 69208

DATE 2-17-1937

12 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

CREIGHTON UNIVERSITY

STADIUM, OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

I

R. M.

NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF

CT

COLOR DESCRIPTION

USE PHOTO NO. 454-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date FEB 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	5	2	2 - 22	2 - 25
PHOTO-LITHO				
BLEUPRINT STAMPING, OPAQUING	65		2 - 25	2 - 26
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	2 - 26	2 - 27
ARTIST DEPT.	38	1 1/2	3 - 18	3 - 19

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Very  
Push

FEB 1937

51  
154



ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. 7A-H583  
ORDER NO. 69208  
DATE 2-17-1937

12 1/2 M ART COLORTONE POST CARD ? WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) OMAHA UNION STATION,  
OMAHA, NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1A428

MAKE CARS STREAMLINE EFFECT

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF 4 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

By 186120033

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. J.  
Date FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<u>FEB 22 1937</u>	<u>FEB 22 1937</u>
SKETCH				
RETOUCHING	<u>3</u>	<u>4</u>	<u>2-22</u>	<u>2-26</u>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<u>60</u>		<u>3-1</u>	<u>3-1</u>
ENGRAVING				
HAND COLOR PROOF	<u>121</u>	<u>12</u>	<u>3-2</u>	<u>3-2</u>
ARTIST DEPT.	<u>166</u>	<u>9</u>	<u>Mar 9 - 1937</u>	<u>Mar 10 - 1937</u>

DATE BLUEPRINT OK'D \_\_\_\_\_ DATE Filed MAR 23 1937

By \_\_\_\_\_ By 20

DATE HAND COLOR PROOF OK'D \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



ERIC NELSON NEWS CO.,  
OMAHA, NEB.

NO. 7A-H584

ORDER NO. 62908

2-17-1937

DATE

12 1/2 M ART COLOR TONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FLOWER BEDS AND

CONSERVATORY IN HANICOM PARK, OMAHA,  
NEB.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 3539-29.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date FEB 22 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	6	1 1/2	2-22	2-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-25	2-26
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	2-28	3-1-37
ARTIST DEPT.	31	9 3/4		3-22

DATE BLUEPRINT OK'D

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

7 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Rephoto  
R

6

ST  
154



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

OATE COMPLETED

Photos for  
this Customer

50	M	PC	SIZE	$3\frac{1}{2}$ x $5\frac{1}{2}$
----	---	----	------	---------------------------------

STYLE ART COLORTONE, WHITE BORDER

Title in full

FRONT NO. 5

(All of this on address side)

R. M.

Yes ☒ No ☐ 3AHL31

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark	Yes	No
------------	-----	----

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

SEE PENCIL SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER

### Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping. — White Border — Full Face.

Blue Print—Handcolor—Black & White Proof. Titles—Red, Blue.

### COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR

28—1.2-37



"C.T.ART COLORTON" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H586

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANEEL BAY RESORT, ST.  
JOHN, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC.

R. M. YES same as  
LAH269

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Estimate OK'd

ESTIMATE

Cost Dept. Checked

By RE  
Date FEB 22 1937

AND WORK SCHEDULE

By RE  
Date FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	6	3 1/2	2-22	2-26 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-26	2-26 45
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	2-27	2-28
ARTIST DEPT.	156	9 1/2	3-23	3-24-37

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

FL 1937

154



"C.T.ART COLORTONE" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H587

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: DRUG STORE, ST. THOMAS,  
VIRGIN ISLANDS

BOT: HEADQUARTERS FOR OLD ST. CROIX AND  
VIRGIN ISLANDS RUMS

FRONT NO. SPEC. R. M. YES same as  
6HH-69

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 9/3/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE OK of Estimate

ESTIMATE

Cost Dept. Checked

By 1/22/37

AND WORK SCHEDULE

Date FEB 29 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	3	10	2-22	2-26
PHOTO MTHO				
BLUEPRINT STILL LIFE	65		2-27	2-27
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-1
PRINT DEPT.	47	9 3/4	3/30/37	

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

DATE COLOR PROOF OK'D

DATE Photo Returned to Customer



"C.T. ART COLORTONE" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H588

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) HAWK'S NEST BEACH,  
ST. JOHN, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES same as  
IMPRINT SAME AS ABOVE 2AH269

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 9/3/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCSE MULTI-PLY FORMS PAT. NO. 1,282,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	8	2 1/2	2-22	2-26
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	68		2-26	2-26
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-1
ARTIST DEPT.	152	9 1/4	3-22	3-24

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filled

By

DATE Photo Returned to Customer

ST.  
154



"C.T.ART COLORTONE" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H589

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RUINS AT CAMEL BAY RESORT,  
ST. JOHN, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES same as 6A1269  
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 9/3/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	5	4	2-22	2-25 SE.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2-26	2-27 JH.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-1
ARTIST DEPT.	23	9 3/4		4-15 Bth

DATE BLUEPRINT OK'D

By

DATE Fitted

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

5  
154



"C.T.ART COLORTONE" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H590

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) CHA-CHA TOWN, FRENCH  
SETTLEMENT, ST. THOMAS, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES *same as*

IMPRINT SAME AS ABOVE *LAH269*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	13	2 1/2	2 - 22	2 - 25 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 26	2 - 26 ST
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3 - 1
ARTIST DEPT.	31	12 3/4		4 - 6

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



"C.T. ART COLORTONE" COPYRIGHT THE  
ART SHOP, ST. THOMAS, VIRGIN ISLANDS

NO. 7A-H591

ORDER NO. 69241

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER, BORDER.

TITLE (IN FULL) RETURNING HOME FROM TOWN,  
ST. THOMAS, VIRGIN ISLANDS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES, same as  
6A269

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. 9/30/39

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive CK of Estimate

Date FEB 19 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. E.  
Date FEB 19 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH				
RETOUCHING	17	5	2-19	2-20-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		2-26	2-26-37
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3-1
ARTIST DEPT.	39	12	3-31-37	4-2-37 PM

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAY 1 1937

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



## ADV. ORDER

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED \_\_\_\_\_

Photos for  
this Customer

CUSTOMER AMERICAN AFRON CO.,  
SUMMIT, N. J.

25 M PC

SIZE  $3\frac{1}{2}$  x  $5\frac{1}{2}$

STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full "AMERICAN MAID" APRON SETS  
 (ETC. AS PER COPY)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE ~~XXX~~ DRAWING ATTACHED.

PHOTO LITHO

### Rephoto

NEG. NO.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12    
 \_\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER \_\_\_\_\_ Straighten Photo \_\_\_\_\_  
 Negative — Line — Halftone — Combination. Screen 120  
 Dry — Wet — Pancromatic — Color Separation. 133  
 Transfer — Paper Process — New Process. 150  
 Stripping — White Border — Full Face. 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

### COLOR DESCRIPTION

SEE SAMPLES OF APRONS

Large Photo

2M-1-2-37

lay out 1/2  
HC - 2  
A - 13

57

13



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. ☒ 7A-H593 ORDER NO. 69252 DATE 218-1937

CUSTOMER THE JOSEPH LAY CO.,  
PORTLAND, IND.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

25 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

A NEW CREATION IN BROOMS

THE "KITCHENETTE"

(ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M.

☒ Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH? ELIMINATE THE BLUE SPACE FOR ~~TEXT~~  
COPY AT BOTTOM.

PHOTO LITHO

Rephoto

NEG. NO.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

120

Dry — Wet — Pancromatic — Color Separation.

133

Transfer — Paper Process — New Process.

150

Stripping — White Border — Full Face.

175

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

MAKE STRAW ON BROOM A LITTLE MORE GREEN INSTEAD OF SO YELLOW.

*Note in D. 6645*

*Rephoto line Neg for Red*

*make red impression*

PHOTO RETURNED

TO

PHOTO USED FOR

*Rephoto 5x7*

*Layout 2*

*Ret 2 1/2*

*HC 1 1/2*

*LA 9 3/4*

*#27*

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

NO

YES

RETURN PHOTO

*10 - 2 1/2*

*13 - 2*



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H594 ORDER NO. 69253 DATE 2-18-1937

CUSTOMER HULL HOTELS,  
HOLLYWOOD, CALIF.

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

12½ M FC SIZE 3½ x 5½

STYLE ~~ARTXEXX~~  
PHOTO COLORIT, WHITE BORDER  
(All of this on address side)

PLACE OF TITLE Upper, Lower, Center—Border — Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full TOP: A HULL HOTEL  
BOT: HOLLYWOOD PLAZA HOTEL, - HOLLYWOOD, CALIF.

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE AND INSTRUCTIONS ATTACHED.

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE AND INSTRUCTIONS ATTACHED.

make DK. Blue impression

MAKEOVER

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		Date <u>Mar 2 1937</u>
COMPOSING		
ART DEPT.	<u>1/2</u>	By <u>W</u>
ENGRAVING		



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H595 ORDER NO. 69254 DATE 2-19-1937

DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

ZENITH RADIO CORP.,  
CHICAGO, ILL.

25 M PC

SIZE

3 1/2 x 5 1/2

STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full THE WORLD'S LARGEST RADIO FACTORY  
ON ONE FLOOR

FRONT NO. 5

(All of this on address side)

R. M.

Yes

No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 -10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR

200 1 1/2  
\$10  
C-1/2 2

Put Mark  
on back  
of photo



CRANDALL STUDIO,  
BOISE, IDAHO

NO. 7A-H596

ORDER NO. 69266

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TETON RANGE AND JACKSON

LAKE

PRIVATE NO. BEFORE TITLE: 1017

THE BOT RIGHT: (C) CRANDALL

PUT PLATE NO. AT TOP RIGHT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION NOTE THAT THIS IS A 5 x 7 PROPORTION. DIVIDE THE DIFFERENCE AT THE TOP & BOTTOM IN REDUCING IT DOWN TO POST CARD SIZE. IF ANYTHING--MORE OF THE SKY COULD BE CUT AWAY, PLACING THE MOUNTAINS HIGHER, WHICH MAKES THEM LOOK LARGER. THE OLD CARD ATTACHED HAS BEEN VERY MUCH DISFIGURED AND THE SHARP PEAKS HAVE BEEN SMOOTHED OFF; THIS OLD SUBJECTS ALSO WAS VERY POORLY DONE IN COLORS. STUDY THE COLORS THOROUGHLY IN THE PAINTED PHOTO ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

By *[Signature]*

Date FEB 22 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 22 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 22 1937	FEB 22 1937
SKETCH			
RETOUCHING	12   3	2-22	2-27 EC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	62	3-1	3-1 4.1
ENGRAVING			
HAND COLOR PROOF	151   1 1/2	3-2	
ARTIST DEPT.	32   13		4-12 Bth

MAY 1 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By *[Signature]*

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ST.  
154



CRANDALL STUDIO,  
BOISE, IDAHO

NO. 7A-H597

ORDER NO. 262 69266

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) AN ELK HERD ON THE FEEDING  
GROUNDS AT JACKSON, WYOMING

PRIVATE NO. BEFORE TITLE: 578

BOT RIGHT: (C) CRANDALL

PUT PLATE NO. AT TOP RIGHT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE  
By [Signature] Date FEB 22 1937  
Cost Dept. Chicago

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 22 1937	FEB 22 1937
SKETCH			
RETOUCHING	3 2	2 - 22	2 - 27
PHOTO-LITHO			
BLUEPRINT SAMPLING, OPAQUING	64	3 - 1	3 - 1
ENGRAVING			
HAND COLOR PROOF	4 1/2	3 - 3	3 - 3
ARTIST DEPT.	57 12	4 - 1	4 - 5

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

By



CRANDALL STUDIO,  
BOISE, IDAHO

NO. 7A-H598

ORDER NO. 69266

DATE 2-18-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ALTAR WINDOW IN THE  
LOG CHURCH OF THE TETONS

BOT RIGHT: (C) CRANDALL

PUT PLATE NO. AT TOP RIGHT.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. NO  
IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE COLORED PHOTO.

by St. Large photo

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 22 1937	FEB 22 1937
SKETCH				
RETOUCHING	3	3	2-22	2-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-27	3-1
ENGRAVING				
HAND COLOR PROOF	16c	13/4	2-2	3-3
ARTIST DEPT.	31	14 1/2		3-25

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3-16  
4-1 1/2

154



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H599

ORDER NO. 69273

DATE 2-19-1937

12<sup>1</sup>/<sub>2</sub> M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 1212 CANON STREET, WEST XXXXON  
YELLOWSTONE, MONTANA - THE WESTERN  
ENTRANCE TO YELLOWSTONE NATIONAL PARK  
- R.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

1ST BLDG. ON LEFT WHITE QUARTZ WITH BLACK MORTAR. WHITE LETTERS ON BLUE BACK-  
GROUND FOR SIGNS. NEXT BLDG. IS OLD SHINGLE, BROWN & WHITE SIGNS. NEXT BLDG. AT  
RIGHT BROWN BARK COVERED LOGW, DARK ROOF. NEXT SMALL BLDGS. ARE WHITE. THOSE IN  
DISTANCE. RUSTIC BROWN, DARK ROOFS. DARK ROOFS AND RUSTIC BROWN BLDGS. FOR BAL.  
OF THOSE AT LEFT. TAKE OUT POOLS OF WATER. CUT OFF THIS PRINT SLIGHTLY CATCHING  
CORNER OF BLDG. AT RIGHT. AS THERE IS TO BE AN ADDITION TO THE BLDG. DO NOT BRING  
OUT LETTERS ON CAR IN FRONT OF BLDG. LET IT BE JUST A PLAIN CAR, NO LETTERS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

PUT CLOUDS IN SKY  
YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS

Executive OK of Estimate

By

Date

FEB 24 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	3	3	2-24	3-1 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-1	3-2 H.T.
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-3	3-3 H.T.
ARTIST DEPT.		10	4-9	4-12

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

**MAKEOVER**

Charge to 20 Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1	APR 1937
COMPOSING		
ART DEPT.		
ENGRAVING		

**MAKEOVER**

Charge to LV Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		MAR 29 1937
COMPOSING		
ART DEPT. HC	2	
ENGRAVING		



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H600

ORDER NO. 69273

DATE 2-19-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2319 FAR FLUNG SWITCHBACKS ON  
THE 7 LANDS END ROAD TO THE TOP OF GRAND  
MESA, COLORADO. RM.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM TOP AND BOTTOM FOR PROPORTION. VERY DARK GREEN TO BLUE CEDARS, DARK BLUE  
DISTANT SLOPES. LOWER LIGHT SPOTS ARE LIGHT CLAY BAD LANDS WITH GRAVELLY  
TOPS.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,799,073

Executive OK of Estimate

By

Date

FEB 24 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	12	2	2-24	2-27 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	66		3-1	3-2 41
ENGRAVING				
HAND COLOR PROOF	163	1½		3-5
ARTIST DEPT.	156	12¾	4-3	4-6-37

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

12 - 1  
4 - 1

ST.  
156



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H601

ORDER NO. 69273

DATE 2-19-1937

12 1/2 M ART COLORTONE POST CARDS, XXXXXXXXXX FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2127 AT THE BOTTOMLESS PIT ON  
THE PIKES PEAK AUTO HIGHWAY, COLORADO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
TRIM TO: A TRIFLE AND BALANCE ON BOTTOM FOR PROPORTION. CLIFFS VERY DARK GREY TO  
BLACK GRANITE. CLOSER SLOPE IS A LIGHTER GREEN. THE BOTTOMS ARE GREEN TO BROWN.  
STONE ALL ALONG EDGE OF CLIFF. TAKE TRUCK OUT, DOWN ON ROAD.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,791,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By [Signature]  
Date FEB 24 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	4	2	2-24	2-26 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-26	2-27 H
ENGRAVING				
HAND COLOR PROOF		1 1/2		
ARTIST DEPT.	38	11	3-24	3-26

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H602

ORDER NO. 61273

DATE 2-19-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2128 AT THE SUMMIT OF PIKES  
PEAK, ALTITUDE 14,109 FT., SHOWING THE  
FAMOUS OLD SUMMIT HOUSE, & OBSERVATION  
TOWER AND THE COG TRAIN

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TRIM BOTTOM FOR PROPORTION. DARK GRANITE ROCKS. BLDG. IS GREY-WHITE ROCK WITH  
SOME DARKER STONES MIXED IN. WHITE TRIM & 2 RAILS. TOWER IS WHITE WITH BLACK  
METAL STEPS. TRAIN IS DARK WITH GREENISH TONE ON CAR & WHEELS PAINTED.

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By *[Signature]*  
Date FEB 24 1937

## ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	10	3	2-24	2-26 Se
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		2-26	2-27
ENGRAVING				
HAND COLOR PROOF	16	1½	3-2	3-2
ARTIST DEPT.	162	9¾	4-6	4-9

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3  
10

ST.  
156



SANBORN SOUVENIR CO., INC.  
DENVER, COLO.

NO. 7A-H603  
ORDER NO. 69273  
DATE 2-19-1937

12 1/2 M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 3 R. M. YES  
IMPRINT SAME AS ABOVE  
TITLE: 2129 FRONT VISTA OF THE  
BROADMOOR HOTEL, COLORADO SPRINGS,  
COLORADO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

STUCCO WHITE BLDG. DARK ROOF. THE DECORATION ABOUT THE TOP OF BUILDING IS LIGHT  
GREEN & GOLD, AND SMALL AWNINGS ARE STRIPED YELLOW & BLACK. HIGH FOUNTAIN IN  
CENTER IS WHITE MARBLE. LOWER IS GRAY CONCRETE. OILED DRIVEWAYS

PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK for Estimate

By [Signature]  
Date FEB 24 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked  
By [Signature]  
Date FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	3	3	2-24	3-18
PHOTO-LITHO				
BLENDING	64		3-1	3-2 1/2
ENGRAVING				
HAND COLOR PROOF	50	1 1/2	3-4	3-4
ARTIST DEPT.	52	12 3/4	3/24/37	4/5/37

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE FEB 24 1937  
By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAKEOVER

Charge to LU Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO		MAR 18 1937
COMPOSING		
ART DEPT HC	1	
ENGRAVING		



SANBORN SOUVENIR CO.,  
DENVER, COLO.

NO. 7A-H604

ORDER NO. 69273

DATE 2-19-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

(ON FRONT)

TITLE (IN FULL)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

3

R. M.

YES

IMPRINT

SAME AS ABOVE

TITLE: 2126 MONUMENT TO EX-M GENERAL  
WM. J. PALMER, FOUNDER OF COLORADO  
SPRINGS. PIKES PEAK, ALT. 14,109 FEET,  
IN THE DISTANCE.

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

FILL IN LEAVES ON TREES, DARK RICH GREEN. TAKE OUT WHITE BLDG. IN DISTANCE  
BEHIND STATUE. DO NOT BRING OUT OTHER BLDGS. ALONG STREET. HIDE THEM ALL YOU  
CAN WITH LEAVES. TAKE OUT TWO CARS AT LEFT OF STATUE. TAKE OUT HOTEL SIGN.  
STATUE IS DARK BRONZE. BASE IS CONCRETE. GET OUTLINE OF PEAK CORRECT & FAMILIAR.  
UPPER SLOPES ARE DARK BLUE, LIGHTER GROUND AT BASE. STATUE HAS HEAD TURNED TOWARD  
PEAKS.  
PUT CLOUDS IN SKY

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,771

Executive OK of Estimate

By

FEB 24 1937

Date

## ESTIMATE

### AND WORK SCHEDULE

By

Cost Dept. Checked

Date

FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	14	4	2 - 24	3 - 1 SE
PHOTO-LITHO				
BLENDING	64		3 - 3	3 - 4 HT
ENGRAVING	163	1½		3 - 8
HAND COLOR PROOF	49	12½	3/30	4/5
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
156



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H605 ORDER NO. 69279

DATE

2-26-1937

DEPT.

DATE COMPLETED

CUSTOMER HUTCHINSON-WINCH  
BOSTON, MASS.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE, X FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TRIANGLE BRAND SHOES (ETC. AS PER COPY)

FRONT NO. 5

(All of this on address side)

R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Large photo

make DK. Blue impression

" Red — " —

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

2M-1-2-37

Layout 2  
Ret 5½  
200 2½  
A 12½

Get Photo

24000

#27

Must have  
HOP 3/9/37

Rush



MRS. JOHNNY BAKER  
LOOKOUT MOUNTAIN, COLO.

NO. 7A-14606

ORDER NO.

DATE 2-19-1937

6 M ART COLORTONE TIP ON V.I.W SIZE  $2\frac{1}{2} \times 3\frac{1}{2}$  FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NONE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NONE R. M.

IMPRINT

PHOTO PROPERTY OF

COLOR DESCRIPTION

USE PHOTO NO. IA2982. COLOR SAME AS IA2972.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date FEB 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING	4	$\frac{1}{2}$	2-22	2-23 SE.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-23	2-23 UT.
ENGRAVING				
HAND COLOR PROOF	160	$\frac{3}{4}$	2-24	2-24 [Signature]
ARTIST DEPT.	151	$\frac{4}{4}$	2-26	3-1

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

MAR 23 1937

By

DATE Photo Returned to Customer

Very Rush



22

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
 PHOTO PROPERTY OF C. T. & CO.  
 NO  
 YES  
 RETURN PHOTO

DIAL NO. 7A-H607 ORDER NO. 69289 DATE 2-19-1937

CUSTOMER WABASH RAILWAY CO.,  
CHICAGO, ILL.
 DEPT.  
 RETOUCHING  
 ENGRAVING  
 PHOTO LITHO  
 COMPOSING  
 LITHO ART

DATE COMPLETED

 Photos for  
 this Customer

12½ M PC

SIZE 3½ x 5½

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AMERICA'S MOST BEAUTIFUL DINING  
CARSBOT: OPERATING IN WABASH "BANNER BLUE"  
BETWEEN ST. LOUIS AND CHICAGO
 FRONT NO. 5 (All of this on address side)  
 R. M. Yes No  
 R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
 Trade Mark Yes No Special type as sample  
 IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

 Submit Sketch — Layout — Retouched Photo — Wash Drawing  
 Follow Layout

 SEE SKETCH ATTACHED. BE SURE TO INCLUDE  
 SILVERWARE, ETC. AND HAVE RED ROSES IN THE VASES.  
 COLOR OF CHAIRS LIKE THAT ON SWATCH ATTACHED  
 TO SKETCH.

## PHOTO LITHO

Rephoto

NEG. NO.

 Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo  
 Negative — Line — Halftone — Combination. 120  
 Dry — Wet — Pancromatic — Color Separation. 133  
 Transfer — Paper Process — New Process. 150  
 Stripping — White Border — Full Face. 175  
 Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make OK. blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

 Ret 6  
 H.C. 1¼  
 L.A. 12½

 181  
 175

175

154



34

CURT TEICH &amp; COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER  
—  
PHOTO PROPERTY OF C. T. & CO.  
—  
NO  
YES  
RETURN PHOTO

DIAL No. 7A-H608 ORDER NO. 69289 DATE 2-19-1938

CUSTOMER WABASH RAILWAY CO.,  
CHICAGO, ILL.DEPT.  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer12 $\frac{1}{2}$  M PC

SIZE

3 $\frac{1}{2}$  x 5 $\frac{1}{2}$ 

STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center, Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: NEW WABASH BRIDGE

BOT: OVER MISSOURI RIVER AT ST. CHARLES

FRONT NO. 5 (All of this on address side)  
R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT: Customer C. T. Imprint No Imprint

## RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

SEE SKETCH .

PHOTO LITHO  
Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo  
Negative — Line — Halftone — Combination. 120  
Dry — Wet — Pancromatic — Color Separation. 133  
Transfer — Paper Process — New Process. 150  
Stripping — White Border — Full Face. 175  
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

## COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make DK. Blue impression

PHOTO RETURNED

TO

PHOTO USED FOR

Ret

4

H.C

1 1/4

La

9 3/4

Curt Teich

12 1/2 x 5 1/2

M



CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

CUSTOMER

DIAL NO. 7A-H609

ORDER NO. 69777

DATE

3-10-1937

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

Photos for  
this Customer

CUSTOMER

WABASH RR CO.,  
CHICAGO, ILL.

12 1/2 M PC

SIZE

3 1/2 x 5 1/2

STYLE

ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper Lower, Center Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full

WABASH "BANNER BLUE", ST. LOUIS -  
CHICAGO

FRONT NO. 5

(All of this on address side)

R. M.

Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No

Special type as sample

IMPRINT: Customer

C. T. Imprint

No Imprint

RETOUCHING DEPARTMENT

Submit Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

*color not Red by H.*

*make DK. blue impression*

PHOTO PROPERTY OF C. T. & CO.

NO

YES

RETURN PHOTO

PHOTO RETURNED

TO

PHOTO USED FOR



## ADV. ORDER

2-25-1937

DEPT.

DATE COMPLETED \_\_\_\_\_

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

Photos for  
this Customer

25 M PC

SIZE

$$3\frac{1}{2} \times 5\frac{1}{2}$$

STYLE	PHOTO	COLORIT, WHITE	BORDE
-------	-------	----------------	-------

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front  
Trade Mark Yes No Special type as sample  
IMPRINT Custom C. T. Imprint No Imprint

D.W. NEWCOMER'S SONS, BASED AT BRUSH CREEK BOULEVARD,  
KANSAS CITY, MISSOURI

"C.T.PHOTO COLORIT" THE ALIIS PRESS,  
KANSAS CITY, MO.

PHOTO LITHO

Submit — Sketch — Layout — Retouched Photo — Wash Drawing  
Follow Layout

Rephoto

NEG. NO.

SUBMIT RETOUCED PHOTO FOR O.K.

\_\_\_\_\_ Photograph each - Size 5x7 - 8x10 -10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

### Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — Handcolor — Black & White

### COLOR DESCRIPTION

USE PORTION OF COLOR MARKED (X) ON 6A-H1748 FOR WALLS OF BLDG. ALSO SEE 6A-H172 WITH TILE ROOF MARKED (X) WHICH IS ABOUT THE COLOR OF THE DARKEST PIECES OF TILE ON ROOF, BUT IT IS MADE UP OF VARIOUS SHADES OF RED GRADUATING DOWN TO A PINK OF SALMON COLOR, WHICH GIVES THE ROOF A SPECKLED EFFECT, RATHER THAN A SOLID COLOR AS IN THE SAMPLE CARD.

Color of sidewalk in the lawn (not along st.) is a buff or cream

## CUSTOMER

PHOTO PROPERTY OF C. T. & CO.

ON

YES

RETURN PHOTO

PHOTO RETURNED

To

PHOTO USED FOR



DISTRIBUTED BY ~~KRASHERRIK~~ FRASHER'S, INC.,  
POMONA, CALIF.

NO. 7A-H611

ORDER NO. 68330

DATE 2-19-1937

6 M PHOTO COLORIT POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) IN THE KAIBAB NATIONAL FOREST,  
NORTH RIM OF THE GRAND CANYON, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8 R. M. YES

SAME AS ABOVE

IMPRINT

(C) FRASHER PHOTO - ~~FRASHER~~

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO. YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive [Signature] Estimate

By [Signature]  
Date FEB 26 1937

**ESTIMATE**

Cost Dept. Checked

By [Signature]  
Date FEB 26 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 26 1937	FEB 26 1937
SKETCH				
RETOUCHING	6	6	2-26	3-1 88
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	15		3-1	3-2 188
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-8
ARTIST DEPT.	22	10		3-29 73th

DATE BLEUPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed MAY 1 1937

By [Signature]

DATE Photo Returned to Customer \_\_\_\_\_

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ST-159



DISTRIBUTED BY FRASHER'S, INC.,  
POMONA, CALIF.

NO. 7A-H612

ORDER NO. 68330

DATE 2-19-1937

6 M PHOTO COLORIT POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) WHITE TAIL SQUIRREL, KAIBAB  
NATIONAL FOR ST, ARIZONA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 8

R. M. YES

IMPRINT SAME AS ABOVE

(C) FRASHER PHOTO- IN PLATE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO. yes

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

ATTENTION!

2 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 24 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	6	5	2-24	3-1 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	25		3-1	3-2-4
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-9
ARTIST DEPT.	32	9 3/4		3-130 Pth

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H613

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) FISHER'S PEAK AND TRINIDAD,  
COLORADO

SMALL TYPE: (C)

PRIVATE NO. H-1559 BEFORE TITLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. AQ97. (97953)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLUCE MULTIPLY FORMS PAT. NO. 1,897,774

Executive OK of Estimate

By W.H. J. 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By W.H. J.  
Date MAR - 5 1937

OPERATION	EST. TIME Check No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	8 4	3-5	3-9 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-9	3-9
ENGRAVING			
HAND COLOR PROOF	2 1/2		
ARTIST DEPT.	38 16	4-14	4-21

DATE BLUEPRINT OK'D

DATE FILED

DATE HAND COLOR PROOF OK'D

DATE PHOTO RECEIVED IN CHICAGO

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate.*



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H614

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: THE HIGHEST POINT ON  
THE SANTA FE

BOT: RATON TUNNELS - BETWEEN TRINIDAD,  
COLORADO AND RATON, NEW MEXICO  
SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-1561

COLOR DESCRIPTION

USE PHOTO NO. AQ98 (98047)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,750,000

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive C. S. G. G. G.

By MAR 3 1937

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	2	2-25	3-5
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		3-6	3-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-17
ARTIST DEPT.	150	10	4-28-37	5-4

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 3 1937

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

8

ST  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H615

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CALIFORNIA LIMITED  
CROSSING JOHNSON'S CANYON, ARIZONA

PRIVATE NO. BEFORE TITLE: H-1574

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT EX NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A9100 (98050)

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By 1882  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By SV  
Date MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	4	2 1/2	3-5	3-12 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-15	3-15 40
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-17
ARTIST DEPT.	156	1 1/2	4-30	5-3

JUL 3 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Fitted \_\_\_\_\_

By \_\_\_\_\_

By MS

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H616

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE SANTA FE "SUPER-CHIEF"  
NEAR FLAGSTAFF, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4455

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES

IMPRINT NONE

*Please no on front at bottom*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By MAR 5 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clerk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	5	3-5	3-8 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-8	3-9 14
ENGRAVING				
HAND COLOR PROOF	1123	1 1/2		3-16
ARTIST DEPT.		10 3/4		

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

*Hold for plate.*



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H617

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CANYON DIABLO, ARIZONA

PRIVATE NO. BEFORE TITLE: H-1576

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

18

R. M.

YES

IMPRINT

XXXXXX NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97950.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

Executive OK of Estimate

By

Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 5 1937

OPERATION	EST. TIME C. & No. of Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	4 2 1/2	3-5	3-13
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-15	3-15
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3-18
ARTIST DEPT.	156 10	4-28	4-30

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Fitted

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAY 1 1937

4

ST.  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H618

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CLIFF RUINS, RITO DE LOS  
FRIJOLES, PAJARITO PARK, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-1582

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98101.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	4	1/2	2 - 25	3 - 38
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3 - 4	3 - 4 1/2
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3 - 6	3 - 6
ARTIST DEPT.	158	9 3/4	4 - 13	4 - 21

DATE BLUEPRINT OK'D

By

DATE FILED MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H619

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA FE LIMITED GOING UP  
CAJON PASS FROM SOUTHERN CALIFORNIA  
SIDE OF THE COAST RANGE

PRIVATE NO. BEFORE TITLE: H-1591

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By                       
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	6 1/2	3-5	3-10
PHOTO LITHO				
BLUEPRINT STRIPPING, OPACIFYING	65		3-16	3-17
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-19	3-19
ARTIST DEPT.	162	9 3/4	4-30	5-4

JUL 3 1937

DATE BLUEPRINT OK'D.                     

DATE                     

DATE HAND COLOR PROOF OK'D.                     

DATE Photo Returned to Customer                     

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H620

ORDER NO. 69301

DATE 2-2-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) FIRST SANTA FE TRAIL (AFTER  
PAINTING BY SAULERWIN)

PRIVATE NO. B FORE TITLE: H-1916

SMALL TYPE: (C)

COLOR DESCRIPTION

USE PHOTO NO. 97940.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

*very particular*

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

157  
**ATTENTION!**

*86* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date FEB 26 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 23 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	3	2-25	3-25
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-3	3-11
ENGRAVING				
HAND COLOR PROOF	163	12		3-12
ARTIST DEPT.	157	10	4-7	4-16

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE *Find* MAY 1 1937

By

DATE Photo Returned to Customer

ST  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H621  
ORDER NO. 69301  
DATE 2-22-1937

# ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) CACTUS IN BLOOM

PRIVATE NO. BEFORE TITLE: H-2065

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION  
USE PHOTO NO. 98076/

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,77

Executive OK of Estimate  
MAR 5 1937  
ESTIMATE  
AND WORK SCHEDULE  
Cost Dept. Checked  
By  
Date MAR 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 1	3-5	3-11 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-11	3-11 VT
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3-16
ARTIST DEPT.	51 9 3/4	4-7	4-12

DATE BLUEPRINT OK'D  
By  
DATE HAND COLOR PROOF OK'D  
By  
DATE Photo Returned to Customer  
By

Hold for plate



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H622

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) CAJON PASS AT THE SUMMIT  
OF THE CO. ST RANGE, CALIFORNIA

PRIVATE NO. BEFORE TITLE: H-2066

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 5 1937

OPERATION	EST. TIME CUTS, NEG. & PLATE A. toward	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 2 1937
SKETCH			
RETOUCHING	5 6	3-5	3-9 SC
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-9	3-9 108
ENGRAVING			
HAND COLOR PROOF	163 15		3-10
ARTIST DEPT.	30 12		4-24 156

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF

By

DATE Filed

By

DATE Photo Returned to Customer

Hold for plates

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

OPERATION	TIME	Time Recorded in Cost Dept.
RETOUCHING	1 1/2	
PHOTO-LITHO	1	APR 7 1937
COMPOSING		
MAKE DEPT. HC	1/2	
ENGRAVING		

04.4-7 156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H623

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.  
TITLE (IN FULL) CANYON DE CHELLY, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES  
IMPRINT NONE

PRIVATE NO. BEFORE TITLE: H-2073

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. 99463.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS U. S. PAT. N.

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By 88  
Date MAR 5 1937

AND WORK SCHEDULE

By 88  
Date MAR - 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	8   1	3-5	3-15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	60	3-8	
ENCRAVING			
HAND COLOR PROOF	163   1/2		3-15
ARTIST DEPT.	37   1 1/4	4-7-37	4-10-37

DATE BLUEPRINT OK'D

DATE Fitted

MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*

8

ST.  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H624

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SANTA FE TRAIN ENTERING  
SOUTHERN CALIFORNIA THROUGH THE ORANGE  
GROVES

PRIVATE NO. B. FOR: TITLE: H-2290

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE TRAIN ON PHOTO NO. 98110. SHOW IT COMING THROUGH AN ORANGE GROVE, BUT  
NOT THE ONE ON 98110.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*  
Date MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 24 1937	FEB 24 1937
SKETCH				
RETOUCHING	0	4	3-8	2-16-36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64	.	3-17	3-18 40.
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-18	3-18
ARTIST DEPT.	152	9 3/4	4-24	4-26

DATE BLUEPRINT ORD.

By

DATE Filled

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
156



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H625

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE OST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE DESERT, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-2394

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98126.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLIDE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate

By MAR 5 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	12	2 1/2	3-5	3-15
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-16	3-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-22
ARTIST DEPT.	34	10 3/4	4-12-37	4-14-37 F.W.

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Pmt'd

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H626  
ORDER NO. 69301  
DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PETRIFIED FOREST,  
ARIZONA. (AFTER PAINTING BY THOMAS  
MORAN)

PRIVATE NO. BEFORE TITLE: H-3060

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98057.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,792,775

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

MAR 5 1937

Date

MAR - 5 1937

AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 21 1937	FEB 21 1937
SKETCH				
RETOUCHING	1	1	3-5	3-6
PHOTO-LITHO				
BLUEPRINT	64		3-8	3-8
STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-16
ARTIST DEPT.	32	1 1/2		4-30

DATE BLUEPRINT OK'D

DATE FILED

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

hold for plate



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M627

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAN FRANCISCO MOUNTAINS

NEAR FLAGSTAFF, ARIZONA

PRIVATE NO. BEFORE TITLE: H-3108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M.

YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99450.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 5 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 2 1/2	3 - 5	3 - 15 S.
PHOTO LITHO			
BLEUPRINT STRIPPING, OPAQUING	74	3 - 15	3 - 17 S.
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3 - 17
ARTIST DEPT.	57 9 1/2	4 - 26 - 37	4 - 28 - 37 Pte

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H628  
ORDER NO. 69301  
DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NAVAHO XXXXXXXXXX

HORSEMEN IN CANYON DE CHALLY, ARIZONA

PRIVATE NO. BEFORE TITLE: H-3120

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97948.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By                       
Date MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By                       
Date MAR - 8 1937

OPERATION	EST. TIME Clock No. (TIME A toward)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 1 1/2	3-8	3-10
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	60	3-17	3-17
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		7-2
ARTIST DEL.	154 11	4-30	5-3

DATE BLUEPRINT OK'D

By                     

DATE HAND & COLOR PROOF OK'D

By                     

DATE FILED JUL 3 1937

By                     

DATE PHOTO RETURNED TO Customer

## MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING	1 1/2	
PHOTO-LITHO	1	
COMPOSING		
ART DEPT. HC	1/2	
ENGRAVING		



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H629

ORDER NO. 69301

DATE 2-2-1937

6 M ART COLORT NE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) CENTURY PLANT IN BLOOM

PRIVATE NO. BEFORE TITLE: H-3139

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

18

R. M.

NO

IMPRINT

XXXXXXXXXXXX NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. Aq128

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

Date

MAR 1 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1	2-25	3-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-3	3-4
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-14
ARTIST DEPT.	158	9 3/4	4-7	4-10

MAY 1 1937

DATE BLUEPRINT OK'D

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

8

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H630

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD CARETTA, PUEBLO OF  
LAGUNA, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-5885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99449.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By  
Date MAR 5 1937

By  
Date MAR 5 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	17 3	3-5	3-16 SC
PHOTO-LITHO			
BLUEPRINT STAMP, L.C. CHARGING	64	3-16	3-17 48
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-18	3-18
ARTIST DEPT.	49 10	4-8	4-12

MAY 1 1937

DATE BLUEPRINT OK'D

DATE FILED

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H631

ORDER NO. 26290

DATE 6-14-1939

12 M 500 POST CARDS

ART COLORTONE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT NO. 18 R. M. NO

TITLE (IN FULL) FROM THE GREAT LAKES TO THE  
PACIFIC COAST AND THE GULF OF MEXICO  
ALONG THE SANTA FE (ETC.)

IMPRINT TRADEMARK COPYRIGHT X  
BY FRED HARVEY

PRIV. NO. LOWER LEFT CORNER: H-1900  
(USE GOTHIC TYPE)

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

ELIMINATE RED CIRCLES AS INDICATED. ADD CIRCLE FOR SAN  
FRANCISCO

Use job 7AH631

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for the customer. Please  
see that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Handwritten:* 7A-H631

ESTIMATE		AND WORK SCHEDULE	
By <i>H. H. H.</i>		Date <i>JUN 15 1939</i>	
OPERATION	EST. TIME	DATE	DATE
		STARTED DEPT.	COMPLETED
COMPOSING, 1-2-3-4-5			
SKETCH			
RETOUCHING	0		
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	1/2		
ARTIST DEPT.	74 1 1/2	July 3, 1939	July 3, 39

*Color correction only  
if we use old color.*

DATE BLUEPRINT OR D \_\_\_\_\_  
By \_\_\_\_\_  
DATE HAND COLOR PROOF OR D \_\_\_\_\_  
By \_\_\_\_\_  
DATE PHOTO DELIVERED TO CUSTOMER \_\_\_\_\_  
By \_\_\_\_\_



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H631

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (MAP)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. NO

IMPRINT COPYRIGHT BY FRED HARVEY

PRIVATE NO. LOWER LEFT CORNER: H-1900

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By MAR 10 1937

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 10 1937	MAR 10 1937
SKETCH				
RETOUCHING	13	3	3-10	3-16
PHOTO-LITHO				
BLUEPRINT SLEEPING, OPAQUING	64		3-16	3-17
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-19	3-19
ARTIST DEPT.	184	12	4-30	5-1

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

make Red impression

13

13

57  
171



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H632

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A PUEBLO BOY, NEW MEXICO

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-1569

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97942.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*held for plate*

Executive OK of Estimate

By

Date

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

By  
Date

Cost Dept. Checked

MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	2	3 - 5	3 - 8 8.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 8	3 - 8 1/2
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 16 -
ARTIST DEPT.	53	10	4/31/37	5/5/37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 3 1937



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H633

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ZUYAH-CHIE, A NAVAHO  
CHILD

XXXXXXXXXXXXX

PRIVATE NO. BEFORE TITLE: H-1947

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT CO YRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. AQ88

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Y  
YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAR 5 1937

# ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR 5 1937  
DATE  
COMPLETED

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 - 1937	FEB 2 - 1937
SKETCH				
RETOUCHING	6	1 1/2	3 - 5	3 - 6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 8	3 - 8
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3 - 9	3 - 9
ARTIST DEPT.	38	9 3/4	4 - 27	4 - 28

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MAR 5 - 1937

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H634

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) PEDRO, A NAVAHO INDIAN,  
NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-1952

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98103.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,774

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

LEADERS OR of Estimate

By

Date MAR 8 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	1	3-8	3-11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-11	3-11
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-17
ARTIST DEPT.	151	9 3/4	4-29	5-1

DATE BLUEPRINT OK'D

By

DATE Filed

JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

hold for plate



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H635

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) NAVAJO MOTHER AND PAPOOSE

SMALL XRT TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-1953

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A989

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

By

Date

MAR 1 - 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	2	2-25	3-3 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-2	3-4 HT.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-9-	3-10
ARTIST DEPT.	184	10	4-10	4-11

MAY 1 1937

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ST  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H636

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) PUEBLO GIRL WEAVING A  
SASH, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-2011

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. Y'S

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A9136

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	6 2	2-25	3-5
PHOTO LITHO			
BLUEPRINT STRIPPING OFACING	6 4	3-5	3-5
ENGRAVING			
HAND COLOR PROOF	1 1/2		
ARTIST DEL.	10 1	3-8	4-10

DATE-BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H637

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **APACHE WARRIOR AT NAVAHO  
RIO, ARIZONA**

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: **MAXI H-2014**

COLOR DESCRIPTION

USE PHOTO NO. 98119.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18**

R. M. **YES**

IMPRINT **COPYRIGHT BY FRED HARVEY**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,777

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive C. of Estimate

By

Date

**MAR 5 1937**

ESTIMATE

AND WORK SCHEDULE

By

Date

**MAR 5 1937**

Cost Dept. Checked

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 25 1937</b>	<b>FEB 25 1937</b>
SKETCH				
RETOUCHING	12	2	3 - 5	3 - 8 SP.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	60		3 - 8	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 15
ARTIST PROOF	50	10 3/4	9, 4, 37	13, 4, 37

**MAY 1 1937**

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HANDCOL PROOF OK'D

DATE Photo Returned to Customer

By

hold for plate



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H637

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) APACHE WARRIOR AT NAVAHO  
RIO, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: ~~XXXX~~ H-2014

COLOR DESCRIPTION

USE PHOTO NO. 98119.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Order Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date MAR 5 1937

AND WORK SCHEDULE

Date

MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	12	2	3 - 5	3 - 8 SP.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	60		3 - 8	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 15
ARTIST PRFT.	50	10 3/4	9, 4, 37	13, 4, 37

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HANDCOLOR PROOF OK'D

DATE Photo returned to Customer

By

hold for plate

12



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H638

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOPI SNAKE DANCE, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2071

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A343.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,794,775

Executive OK of Estimate

By MAR 5 1937

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	6 1 1/2	3 - 5	3 - 17 8L
PHOTO-LITHO			
BLEUPRINT STRIPPING, CBAQUING	6 1/2	3 - 17	3 - 17 14.7
ENGRAVING			
HAND COLOR PROOF	151 1 3/4	3 - 18	3 - 19
ARTIST DEL.	51 12 3/4	4 - 12	4 - 13

DATE BLUEPRINT OK'D

By

DATE FILED MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-E639

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) INDIAN MEN IN CEREMONIAL  
DANCE COSTUME, NEW MEXICO

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-2072

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99576

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OR Estimate

By

Date

MAR 1 - 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	1 1/2	2 - 25	3 - 3 SC
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPACUING	65		3 - 3	3 - 4
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3 - 11	3 - 11
ARTIST DEPT.	32	12		4 - 13

DATE BLUEPRINT OK'D.

By

DATE HAND-COLOR PROOF OK'D.

By

DATE Filed

By

DATE Photo Returned to Customer

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H640

ORDER NO. 60301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. ~~CORNER~~ CENTER - BORDER.

TITLE (IN FULL) A NAVAHO PAPOOSE, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-2245

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98090.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

MAR 5 1937

## ESTIMATE

Cost Dept. Checked

By

MAR - 5 1937

## AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	1 1/2	3-5	3-9
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING				
ENGRAVING	6.8		3-9	3-9 1/2
HAND COLOR PROOF	163	1 1/2		3-16
ARTIST DEPT.	31	9		4-26

DATE BLUEPRINT ORD.

DATE Filed

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

*hold for plate*

6

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H641

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER

TITLE (IN FULL) A PROUD NAVAHO MOTHER,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-2246

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. Aq165.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Handwritten:*  
Aq165  
69301

Executive OK of Estimate

By

Date

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME Clock No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	6 1	2-25	3-4 &
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-4	3-4 N.T.
ENGRAVING			
HAND COLOR PROOF	151 1/2	3-10	3-10
ARTIST DET.	54 12	4-30	5-5

JUL 3 1937

DATE BLUEPRINT ORD

DATE Filled

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ST-  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H642

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COMPLETE STORY OF A  
NAVAHO BLANKET, CANYON DE CHELLY,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-3153

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A9172.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,779

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

By

Date MAR 1 - 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	1 1/2	2 - 25	3 - 28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3 - 4	3 - 4 1/2
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 10	3 - 10
ARTIST DEPT.	32	12		4 - 10

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

5

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H643  
ORDER NO. 69301  
DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.  
TITLE (IN FULL) A NAVAHO SILVE SMITH,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-4199

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION  
USE PHOTO NO. 1A1436

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*hold for late*

Executive OK of Estimate

By MAR 5 1937

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	12	1	3-5	3-9-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-8	3-9-37
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-12	3-12
ARTIST DEPT.	53	10 1/2	4/12/37	4/14/37

DATE BLUEPRINT OK'D

DATE Filed MAY 1 1937

DATE HAND COLOR PROOF OK'D

By 10

DATE Photo Returned to Customer

By

12

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H644

ORDER NO. 69301

2-22-1937

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ALVARADO, SANTA FE

HOTEL, ALBUQUERQUE, NEW MEXICO

PRIVATE NO. BEFORE TITLE: H-2895

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M.

YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 87907.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

YES

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By W. J.  
Date MAR 1 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	5   2	2-25	3-3
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	65	3-4	3-4
ENGRAVING			
HAND COLOR PROOF	164   1/4	3-11	3-11
ARTIST DEPT.	159   9	4-10	4-15

DATE BLUEPRINT OK'D

DATE Final

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

8  
5

51  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H645

ORDER NO. 69301

2-22-1937

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE ESCALANTE, FRED HARVEY

HOTEL, ASH FORK, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-1885

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97941

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL. PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

FORMS PAT. NO. 1,202,725

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date MAY 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 2 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	CHG. NO.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	3	2	3-3	3-6
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-8	3-8
ENGRAVING				
HAND COLOR PROOF	160	1/4	3-9	3-9
ARTIST DEPT.	150	8	4-8-37	4-28-37

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

MAY 1 1937



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H646

ORDER NO. 69301

DATE 2-26-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) **EL NAVAJO, FRED HARVEY**  
**HOTEL, GALLUP, NEW MEXICO. (AFTER**  
**PAINTING BY FRED GEARY)**

PRIVATE NO. BEFORE TITLE: H-1892

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT LATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 95240.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive OK of Estimate

By

MAR 5 1937

ESTIMATE

Cost Dept. Checked

By

MAR - 5 1937

AND WORK SCHEDULE

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Chk. No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	2	2 1/2	3 - 5	3 - 16
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3 - 16	3 - 17
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 18	3 - 19
ARTIST DEPT.	156	9 3/4	4 - 16	4 - 21

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H647

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. ~~LOWER~~ CENTER - BORDER.

TITLE (IN FULL) LA POSADA, FRED HARVEY  
HOTEL, WINSLOW, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4224

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1168. SHOW FOLIAGE AROUND BUILDING AS ON PHOTO ATT'D.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

By P. G.  
Date FEB 26 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Chicago

By P. G.  
Date FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	4 1/2	2-25	3-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	153		3-3	3-3
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-10	3-10
ARTIST DEPT.	153	9 1/2	4-28	4-29

DATE BLUEPRINT ORD

By

DATE Filed

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept. Date By
TOUCHING		
PHOTO-LITHO	1	APR 7 1937
COMPOSING		
ART DEPT. HC	1 1/2	
ENGRAVING		

off 11-7



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H648

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) HOTEL EL TOVAR, GRAND  
CANYON NATIONAL PARK, ARIZONA  
PRIVATE NO. BEFORE TITLE: H-1510

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 111232. TAKE OUT ALL OBSOLETE AUTOS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in KH-1598

ESTIMATE  
AND WORK SCHEDULE  
By 822  
Date FEB 26 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	2 4 1/2	2-25	3-1
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-3	3-4
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-6	3-8
ARTIST DEPT.	156 12 1/2	3-8	3-12

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

2

ST  
157



FRED HARVEY  
KANSAS CITY, MO.

NO. 7A-H649

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) HOTEL EL TOVAR, GRAND  
CANYON NATIONAL PARK, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-1915

COLOR DESCRIPTION

USE PHOTO NO. Aq117.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI PLY FORMS PAT. NO. 1,207,775

Executive OK of Estimate

By **MAR 5 1937**  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By **MAR 5 1937**  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Est. No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1 1/2	3-5	3-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, CHARGING	64		3-8	3-9
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3-15
ARTIST DEL.	32	12		4-14

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*

8

157



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H650

ORDER NO. 26292

DATE 6-14-1939

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

6 M POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 18 R. M. YES
TITLE (IN FULL) ON KAIBAB TRAIL, GRAND CANYON NATIONAL PARK, ARIZONA	IMPRINT TRADEMARK
PRIV. NO. BEFORE TITLE: H-3959 (USE GOTHIC TYPE)	PLATE NO. ON FRONT AT BOTTOM.
	PHOTO PROPERTY OF C. T.

COLOR DESCRIPTION

Use photo 7AH650

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE	Cost	Checked
By		
Date	JUN 15 1939	
ORDER	QUANTITY	PRICE
COMPOSITION, SET UP		
SKETCH		
RETOUCHING		
PHOTO-LITHO		
BLUEPRINT		
STRIPPING OPERATING		
ENCRAVING		
HAND COLOR PROOF	216	134 6-23
ARTIST DEPT.	69	6 7-3 7-5

DATE BLUEPRINT ORD.	DATE
By	By
DATE HAND COLOR PROOF ORD.	DATE Photo Returned to Customer
By	By



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H650

ORDER NO. 61301

2-22-1937

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) <sup>Top</sup> TOP: ON KAIBAB TRAIL TO

NORTH RIM

<sup>Top</sup> TOP: GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. BEFORE ~~TOP~~ TITLE: H-3959

<sup>Bot.</sup>

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A361

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

Executive Order of Estimate

By MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
ETCH				
RETOUCHING	8	1	3-5	3-6 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-8	3-8 ST
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-14
ARTIST DEPT.	37	12	5-1-37	5-3-37 Bth

JUL 3 1937

DATE BLUEPRINT ORD.

DATE Filled

By

By

DATE HAND COLOR PROOF ORD.

DATE Photo Returned to Customer

By

# ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H651

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE FIREPLACE AT HERMIT'S  
REST, GRAND CANYON NATIONAL PARK,  
ARIZONA**

PRIVATE NO. BEFORE TITLE: H-4207

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 2A1154 —

SEP 20 36 104/604

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

**ATTENTION!**

86  
Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 1 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 20 1937	FEB 20 1937
SKETCH				
RETOUCHING	3	1 1/2	2 - 25	3 - 5 &c
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 5	3 - 5 &c
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 10	3 - 10
ARTIST DEPT.	37	12	4 - 9 - 37	4 - 11 - 37

DATE BLUEPRINT OK'D

By

DATE FILED

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

MAP



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H652

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WATCHTOWER AT DESERT

VIEW, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4219

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 3A49

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date

MAR 11 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	4	1	3 - 12	3 - 15 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 15	3 - 17
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3 - 17	3 - 17
ARTIST DEPT.	134	9 3/4	4 - 2	3 - 4

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ST.  
174



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H653

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE OF THE SHEER WALLS ON  
HERMIT RIM ROAD

TOP: GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE ~~BOTTOM~~ TITLE: H-1507

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99574.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCEE MULTI-PLY FORMS PAT. NO. 1,297,775

Executive OK of Estimate

By

MAR 5 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	1	3-5	3-11
PHOTO-LITHO				
BLUE-INT STRIPPING, OPAQUING	66		3-11	3-12
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-15
ARTIST DEPT.	27	10 1/2	4-26-37	5-5-37

DATE BLUE-INT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filled

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*

JUL 3 1937



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H654

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) WEST FROM HOPI POINT, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4203

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. 2A1149

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,779

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

PREPARE OR BY ESTIMATE

By STG  
Date FEB 26 1937

## ESTIMATE AND WORK SCHEDULE

COST DEPT. CHECKED

Date FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	2	7 25	3-1-37
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-1	3-2-37
ENGRAVING				
HAND COLOR PROOF		2 1/4		
ARTIST DEPT.	32	16		5-7-37

DATE BLUEPRINT OK'D

By

DATE HAND-COLOR PROOF OK'D

By

DATE FILED

By

DATE Photo Returned to Customer

JUL 3 1937

8

ST-  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H655

ORDER NO. 69301

DATE 2-22-1937

5 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL  
PARK, ARIZONA

BOT: THE KAIBAB TRAIL FROM YAKI POINT,  
ON THE GRAND CANYON RIM DRIVE

PRIVATE NO. B FORE BOTTOM TITLE: H-4211

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1157

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By MAR 5 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	3	2 1/2	3-5	3-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64	-	3-17	3-18
ENGRAVING				
HAND COLOR PROOF	163	2 1/4		3-19
ARTIST DEPT.	37	17	4-12-37	4-13-37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H656

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) THE GRAND CANYON, ARIZONA

MALL TYPE: (C)

PRIVATE NO. B FORE TITLE: H-1523.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. Aq110

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAR 1 - 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 1 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	3	2 - 3	3 - 3 30
PHOTO-LITHO				
BLEUPRINT STRIPPING OPAQUING	64		3 - 4	3 - 4 N.T.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 11 -
ARTIST DEPT.	22	12 3/4		4 - 3 Pth

DATE BLUEPRINT OK'D.

By

DATE Filed JUL 3 1937

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By

57  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H657

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GENERAL VIEW FROM MOHAVE  
POINT, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. B FORE TITLE: H-1544

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99458

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,267,775

Executive OK of Estimate

By [Signature]  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By [Signature]  
Date MAR - 5 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 24 1937	FEB 25 1937
SKETCH			
RETOUCHING	10 2 1/2	3-3	3-15
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-16	3-17
ENGRAVING			
HAND COLOR PROOF	163 1 3/4		3-19
ARTIST DEPT.	162 1 5/8	4-10	4-15

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in 1CH-1609

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H658

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE BATTLESHIP, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2101

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. Aq162

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,756,777

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By 128  
Date MAR 5 1937

AND WORK SCHEDULE

By 128  
Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	4	2	3-5	3-15 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-16	3-17 4t.
ENGRAVING				
HAND COLOR PROOF	151	134	3-19	3-19
ARTIST DEPT.	31	15		5-6 7th.

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed JUL 3 1937

By \_\_\_\_\_

By 128

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

4

157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H659

ORDER NO. 69901

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) A SUNSET IN GRANITE

GORGE, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. BEFORE TITLE: ~~XXXXXX~~ H-3105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT  
NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A346

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	1 1/2	3 - 5	3 - 6 SK.
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	14		3 - 8	3 - 8 SK.
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3 - 13
ARTIST DEPT.	157	15	4 - 30	5 - 3

DATE BLUEPRINT OK'D

By

DATE FILED

JUL 3 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plates*

5

ST.  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H660

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND VIEW POINT, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-3125

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97926.

*Order in 157H  
1CH-1597*

*W. H. B. B. B.*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	1	3-5	3-6 80
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-8	
ENGRAVING				
HAND COLOR PROOF	163	2		3-12
ARTIST DEPT.	151	16	4-24	4-27

DATE BLUEPRINT OK'D

DATE Filed *[Signature]*

By

By *[Signature]*

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*hold for plate*

5  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H661

ORDER NO. 6 9301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL  
PARK, ARIZONA

BOT: A PARTY ON BRIGHT ANGEL TRAIL

PRIVATE NO. BLF OR L ~~XXXX~~ LOWER TITLE:

H-3145

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A0161

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLCDE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate

By

Date MAR 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	2	3-3	3-6 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	10		3-8	3-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-14
ARTIST DEPT.	154	1 1/2	4-27	4-30

MAY 1 1937

DATE BLUEPRINT OK'D

DATE Filled

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H662

ORDER NO. 26292

DATE 6-14-1939

6 M POST CARDS

ART COLORTONE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON NATIONAL  
PARK, ARIZONA

BOTTOM GLIMPSE OF BRIGHT ANGEL TRAIL  
FROM NEAR EL TOVAR

PRIV. NO. BEFORE LOWER TITLE: H-3993

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 7AH662

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

DATE	ESTIMATE	DATE	DATE
JUN 15 1939			
OPERATION	NO.	TIME	DATE COMPLETED
COMPOSING, THW SET UP			
SKETCH			
RETOUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, PLACING			
ENGRAVING			
HAND COLOR PROOF	216	2 1/2	6-23
ARTIST DEPT.	71	6	7-3-39

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE OK'D

By

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H662

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE (UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) *TOP: GLIMPSE OF BRIGHT ANGEL* IMPRINT NONE

TRAIL FROM NEAR EL TOVAR

*TOP* ~~TOP~~: GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. ~~B~~ *FORE* ~~UPPER~~ TITLE: H-3993

*LOWER*

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A355

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,750,725

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date

MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Ch. ck No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	4	1	3-5	3-16
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-16	3-17
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-19
ARTIST DEPT.	157	12 3/4	4-24	4-29

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF

By

DATE Filed

MAY 1 1937

By

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H663

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTHWEST FROM POWELL

MEMORIAL POINT, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4195

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A2936

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

Date

MAR 3 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Click No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	1 1/2	2-25	3-5 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	65		3-6	3-6 1/2
ENGRAVING				
HAND COLOR PROOF	163	2		3-9
ARTIST DEPT.	154	16	4-9	4-13

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

in 09712

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M664

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL  
PARK, ARIZONA

BOT: LOOKING ACROSS FROM EL TOVAR

PRIVATE NO. BEFORE BOTTOM TITLE: H-4197

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A2935

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK *[Signature]*

By

Date

MAR 3 1937

## ESTIMATE AND WORK SCHEDULE

By

Date

Cost Dept. Checked

*[Signature]*

MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1	2 - 25	3 - 5 <i>SL</i>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		3 - 5	3 - 6 <i>SL</i>
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3 - 9
ARTIST DESK	32	14		5 - 3 - <i>PLA</i>

DATE BLUEPRINT OK'D

By

DATE HAND COL. PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H665

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARD, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH FROM PIMA POINT,  
GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4205

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 21151

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate  
By *[Signature]* Cost Dept. Checked *[Signature]*  
Date FEB 26 1937  
**ESTIMATE**  
AND WORK SCHEDULE

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	14	2	2-25	3-25
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	68		3-2	3-3
ENGRAVING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.	51	14 1/2	5-1	5-5

DATE BLUEPRINT OK'D

By

DATE Filled

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

JUL 3 1937

14

ST  
158



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H666

ORDER NO 26290

DATE 6-14-1939

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12 <sup>M</sup> 500 POST CARDS (ALL OF THIS ON THE PICTURE SIDE)	ART COLORTONE	MAKEOVER
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 18	R. M. YES
TITLE (IN FULL) THE OUTLOOK FROM HERMIT'S REST, GRAND CANYON NATIONAL PARK, ARIZONA	IMPRINT TRADEMARK COPYRIGHT BY FRED HARVEY	
PRIV. NO. BEFORE TITLE: H-4208 (USE TOHIC TYPE)	PLATE NO. ON FRONT AT BOTTOM	
	PHOTO PROPERTY OF	C.T.

COLOR DESCRIPTION

Use just 7A-H666

ind proof

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

	DATE	DATE	DATE	DATE
	ESTIMATE	DATE	DATE	DATE
	DATE	DATE	DATE	DATE
REPORTING				
ETCH				
RETOUCHING				
PHOTO-LITHO				
BLUEPRINT				
STRIPPING, OPAQUE				
ENGRAVING				
HAND COLOR PROOF	225	2		23 7/11/39
ARTIST DEPT.	72	6	7/12	7/13

DATE BLUEPRINT OK'D	DATE FILED
DATE HAND COLOR PROOF OK'D	DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H666

ORDER NO. 6930D

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE OUTLOOK FROM HERMIT'S  
REST, GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4208

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1152

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS 11 PAT. NO. 1,797,719

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

MAR 5 1937

AND WORK SCHEDULE

By

MAR 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			2-23-37	2-23-37
SKETCH				
RETOUCHING	8	3 1/2	3-5	3-16-37
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-16	3-17-37
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3-19
ARTIST DEPT.	27	14		3-19-37

DATE BLUEPRINT OK'D

DATE Filled

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST.  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H667

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) GRAND VIEW POINT, ON THE

GRAND CANYON RIM DRIVE, GRAND CANYON  
NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4213

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT DATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1159

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By FEB 26 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By R. G.

Date

FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	17	2	2 - 25	3 - 1 <u>SL</u>
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3 - 1	3 - 2 <u>NT</u>
ENGRAVING				
HAND COLOR PROOF	163	2		3 - 10
ARTIST DEPT.	38	15	4 - 30	5 - 1

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By JB

DATE Photo Returned to Customer

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H668

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) THE WATCHTOWER AT DESERT

VIEW, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-4217

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1164

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

Date FEB 26 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date FEB 26 1937

OPERATION	EST. TIME Ck. No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 1/2	2-25	3-1 SL
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-1	3-2 4A.
ENGRAVING			
HAND COLOR PROOF	163 134		3-8
ARTIST DEPT.	34 14	4-27-37	5-5-37 F.W.

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

By

DATE Filed

By

DATE Photo Returned to Customer

JUL 3 1937

-1937

ST.  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H669 911

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE GRANITE GORGE FROM  
BRIGHT ANGEL TRAIL, GRAND CANYON  
NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-1504

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 99573.

Photo in ~~D-8073~~  
1CH-1613

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,774

Executive OK of Estimate

By

Date MAR 3 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 8 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1	3-3	3-5 86
PHOTO LITHO				
BLUEPRINT STOPPING, OPAQUING	65		3-6	3-6 H.
ENGRAVING				
HAND COLOR PROOF	163	15		7-10
ARTIST DEPT.	161	11	7/14/37	7/13/37

DATE BLUEPRINT OK'D

By

DATE Filed

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

By

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all positives or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ST  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H670

ORDER NO. 69301

DATE 2-24-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) FISHER'S PEAK, NEAR TRINIDAD,  
COLORADO

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-2388

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 98064.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,759,775

Executive OK of Estimate

By

Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR - 5 1937

OPERATION	EST. TIME C' G. R. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 23 1937	FEB 23 1937
SKETCH			
RETOUCHING	8 1	3 - 5	3 - 8 SL
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	6.8	3 - 8	3 - 9 N.T.
ENGRAVING			
HAND COLOR PROOF	1/23 1/2		3-13.
ARTIST DEPT.	53 10	4/27/37	4/29/37

DATE BLUEPRINT ORD.

By

DATE FILED

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H671

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) FROM GRAND VIEW POINT,  
GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2909

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. Aq87

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By

Date MAR 5 1937

### ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 5 1937

OPERATION	EST. TIME Chart No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 1	3 - 5	3 - 5
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	6 1	3 - 8	3 - 8
ENGRAVING			
HAND COLOR PROOF	163 2		3 - 14
ARTIST DEPT.	151 15	4 - 7	4 - 9

DATE BLUEPRINT OK'D

By

DATE PRINTING ORDER

By

DATE Filed MAR 1 1937

By

DATE Photo Returned to Customer

hold for plate

12

58



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H672

ORDER No. 69301

DATE 2-2-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EARLY MORNING VIEW OVER  
THE PAINTED DESERT, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2911

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT  
NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. A9135

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

By

MAR 5 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR - 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Cl. ch. No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	5	2	3 - 5	3 - 11 20
PHOTO-LITHO				
BLENDING, OPAQUING	64		3 - 11	3 - 11 14
ENGRAVING				
HAND COLOR PROOF	163	2		3 - 14
ARTIST DEPT.	27	16	5 - 3 - 37	5 - 5 - 37

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*held for plate*

JUL 3 1937

158



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H672

ORDER NO. 26290

DATE 6-14-1939

12 M 500 POST CARDS

ART COLOR ONE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) EARLY MORNING VIEW OVER  
THE PAINTED DESERT, GRAND CANYON NATIONAL  
PARK, ARIZONA  
PRIV. NO. BEFORE TITLE: H-2911

(USE GOTHIC TYPE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT TRADEMARK

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

Use photo 1AH672

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
in make on separate set.

Executive Dept. of Accounts  
By [Signature] Date JUN 17 1939  
ESTIMATE  
AND WORK SCHEDULE  
Cox Dept. Checked 1  
By [Signature] Date JUN 15 1939

DEPT.	EST. TIME Clock No.   Time Allowed	DATE RECEIVED DEPT.	DATE COMPLETED
COMPOSING, MAKE SET UP			
SETUP			
REPRODUCTION			
PHOTO-LITHO			
BLUEPRINT STRIPPING OPAQUEING			
ENGRAVING			
HAND COLOR PROOF	225   2		26 June
ARTIST DEPT.	63   10		7-5

DATE BLUEPRINT ORD \_\_\_\_\_ DATE FILED \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_  
DATE HAND COLOR PROOF ORD \_\_\_\_\_ DATE Photo Returned to Customer \_\_\_\_\_  
By \_\_\_\_\_ By \_\_\_\_\_



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H673 *911*

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE WATCHTOWER AT DESERT  
VIEW, GRAND CANYON NATIONAL PARK,  
ARIZONA**

PRIVATE NO. B FOR TITLE: H-4452

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT **NONE**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SEE CARDS ATT'D. FOR COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Signature OK of Estimate

By *[Signature]*  
Date *FEB 26 1937*

## ESTIMATE AND WORK SCHEDULE

Cost Est. Prepared

By *[Signature]*  
Date *FEB 26 1937*

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<i>FEB 25 1937</i>	<i>FEB 25 1937</i>
SKETCH				
RETOUCHING	<i>10</i>	<i>3 1/2</i>	<i>2-25</i>	<i>3-2 SL</i>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<i>15</i>		<i>3-2</i>	<i>3-3 1/2</i>
ENGRAVING				
HAND COLOR PROOF	<i>163</i>	<i>1 1/2</i>		<i>3-11</i>
ARTIST DEPT.	<i>151</i>	<i>12 3/4</i>	<i>4-21</i>	<i>4-29</i>

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed *MAY 1 1937*

By \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

10

158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H674

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) MIGUELITO, FAMOUS NAVAHO

MEDICINE MAN, AND ONE OF HIS SAND-PAINTINGS

PRIVATE NO. BEFORE TITLE: H-4451

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT CORN HUSKS AROUND PAINTING. PUT LAYER OF SAND AROUND EDGE OF  
PAINTING. TAKE OUT LETTERING IN BACKGROUND.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order Estimate

By [Signature]  
Date MAR 3 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. [Signature]  
By [Signature]  
Date MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	0	4	3-3	3-9
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-9	3-9
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-17
ARTIST DEPT.	34	10	4-9-37	4-12-37 F.W.

DATE BLUEPRINT ORD

By

DATE Filled MAY 1 1937

By

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

*Hold for late*

ST.  
158



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H675

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) A NAVAHO SAGE

PRIVATE NO. BEFORE TITLE: H-4450

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT ON BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BEADS RED & WHITE. SILVER BUTTONS AND SILVER BUCKLE IN BELT. USE REGULAR NAVAHO COLORS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Off. of Estimate

By MAR 3 1937

Date

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 10 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	3	2-25	3-5 St.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		3-5	3-6 St.
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	3-9	3-9
ARTIST DEPT.	31	10		4-30

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filled

By

DATE Photo Returned to Customer

ST.  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M676

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) **DESCENDING FROM CAJON  
PASS ON SOUTHERN CALIFORNIA SIDE OF THE  
COAST RANGE**

PRIVATE NO. BEFORE TITLE: H-1592

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT **NONE**

PUT PLATE NO. ON FRONT ON BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

*in 213 H/1573*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By *[Signature]*  
Date **MAR 6 1937**

# ESTIMATE AND WORK SCHEDULE

Comp. Dept. Checked

By *[Signature]*  
Date **MAR 8 1937**

OPERATION	EST. TIME OF PREPARATION	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		<b>FEB 25 1937</b>	<b>FEB 24 1937</b>
SKETCH			
RETOUCHING	<b>5</b>	<b>3 - 3</b>	<b>3 - 6</b>
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUINO	<b>65</b>	<b>3 - 6</b>	<b>3 - 8</b>
ENGRAVING			
HAND COLOR PROOF	<b>163</b>	<b>1 1/2</b>	<b>3 - 14</b>
ARTIST DEPT.	<b>152</b>	<b>10 3/4</b>	<b>4 - 29</b>

DATE BLUEPRINT ORD.

By

DATE HAND COLOR PROOF ORD.

By

DATE Filled

**JUL 3 1937**

By

DATE Photo Returned to Customer

## ATTENTION!

*86* Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

10  
5

157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M677

ORDER NO. 69301

DATE 2-2-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) EL GARCES, SANTA FE HOTEL,  
NEEDLES, CALIFORNIA

PRIVATE NO. BEFORE TITLE: H-2233

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT ~~SAME AS ABOVE~~ NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT OFF SOME FOREGROUND AND SIDE AS MARKED. TAKE OUT SWITCH.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

By

Date

MAR 3 1937

Date

MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clk No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	4	3-2	3-6 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-6	3-8 4.5
ENGRAVING				
HAND COLOR PROOF	160	1 1/4	3-10	3-11
ARTIST DEPT.	168	5 1/4	4-28	5-3

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M678

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE COLORADO RIVER AT FOOT  
OF BRIGHT ANGEL TRAIL, GRAND CANYON  
NZZK NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-1513.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,759,773

Executive OK of Estimate

By MAR 5 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR - 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	3	2 1/2	3 - 5	3 - 10 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 17	3 - 17 48
ENGRAVING				
HAND COLOR PROOF	184	1 1/2	3 - 20	3 - 21
ARTIST DEPT.	90	10		5 - 3 P.H.

DATE BLUEPRINT OK'D

DATE Filed JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

51  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H679

ORDER NO. 69301

2-22-1937

DATE

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) A VIEW FROM YAVAPAI

FOOTPATH, GRAND CANYON NATIONAL PARK,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-4192

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

By

MAR 1 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 1 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	6	2-25	3-3
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	6		3-4	3-5
ENGRAVING				
HAND COLOR PROOF	163	2		3-10
ARTIST DEPT.	38	16	4-12	4-14

DATE BLUEPRINT OK'D.

By

DATE Filed MAY 1 1937

By

DATE HAND COLOR PROOF OK'D.

DATE Photo Returned to Customer

By



FRED HARVEY, CHICAGO, ILL.

NO. 7A-8679

ORDER NO. 26292

DATE 6-14-1939

6 M POST CARDS

ART COLORTONE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

FRONT NO.

18

R. M.

YES

TITLE (IN FULL)

A VIEW FROM YAVAPAI FOOTPATH,  
GRAND CANYON NATIONAL PARK, ARIZONA

IMPRINT

TRADEMARK

PRIV. NO. BEFORE TITLE: H-4192

(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM.

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Use photo 7A8679

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are in form and colors are  
in conformity with order  
to make the required set.

ESTIMATE

Cost Dept. Checked

JUN 15 1939

WORK SCHEDULE

Date

JUN 15 1939

DESCRIPTION	TIME EST. (Hrs.)	DATE EST. (MOS.)	DATE COMPLETED
COMP. & SET UP			
PRINTING			
PROOFING			
DELIVERY			
STAMPING			
ENTERING			
HAND COL. PROOF	22 1/2	2 1/2	23 June
ARTIST DEL.	72	11	7/10

DATE BLUEPRINT ORD.

DATE HAND

BY

BY

DATE HAND COLOR PROOF ORD.

DATE HAND COLOR PROOF ORD.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H680

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE COLORADO RIVER FROM

MOJAVE POINT, ON THE GRAND CANYON  
RIM DRIVE

TOP: GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE LOWER TITLE: H-4204

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

B

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 3 1937  
Date

By R. S.  
Date MAR 3 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	3	2-25	3-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		3-5	3-6
ENGRAVING				
HAND COLOR PROOF	163	2		9
ARTIST DEPT.	155	16	4-28	5-13

JUL 3 1937

DATE BLUEPRINT OK'D

DATE Filed

DATE PHOTO OK'D

DATE Photo Returned to Customer

By

By

5

157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H681 911

ORDER NO. 69301

DATE 2-22-1937

6 M ART COLORTONE POST CARDS, WHITE BORD R

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEAR LIPAN POINT, ON THE

GRAND CANYON RIM DRIVE

TOP: GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE LOWER TITLE: H-4216

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive OK of Estimate

By 8  
Date MAR 5 1937

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 8  
Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	3	2 1/2	3 - 5	3 - 16 26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 17	3 - 18 46
ENGRAVING				
HAND COLOR PROOF	103	2 1/2		3 - 18
ARTIST DEPT.	38	1 1/2	4 - 14	4 - 16

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed MAY 1 1937

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H682 911

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NEAR MOHAVE POINT ON THE RAZZ  
GRAND CANYON RIM DRIVE, GRAND CANYON  
NATIONAL PARK, ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PRIVATE NO. BEFORE TITLE: H-3996

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Use of the Globe Photo

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

MAR 11 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937
SKETCH				
RETOUCHING	17	6	3-12	3-17 SC.
PHOTO-LITHO				
BLUEPRINT SHIPPING, OPAQUING	64		3-17	3-18 148.
ENGRAVING				
HAND COLOR PROOF	151	24	3-20	3-22.
ARTIST DEPT.	38	14	4-7	4-9

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

17

174



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H683

ORDER NO. 69312

DATE 2-23-1937

6 M. ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) AIRPLANE VIEW OF GRAND  
CANYON (EL TOVAR HOTEL IN THE FOREGROUND)

TOP: GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE LOWER TITLE: H-3970

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 1A1212.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

ROBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate

By

MAR 5 1937

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

MAR - 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 23 1937	FEB 23 1937
SKETCH				
RETOUCHING	13	2 1/2	3 - 5	3 - 15 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 16	3 - 17 1/2
ENCRAVING				
HAND COLOR PROOF	163	2 1/4		3 - 20 -
ARTIST DEPT.		16 1/2		

DATE BLUEPRINT OK'D.

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H684

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) A STORM IN THE CANYON,  
FROM POWELL POINT, GRAND CANYON NATIONAL  
PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4202

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1148

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

86 Subjects of  
order for this customer. Please  
see to it that all plates or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive Order of Estimate

By MAH  
Date FEB 26 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAH  
Date FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1	2-25	3-1
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING	64		3-1	3-2
ENGRAVING				
HAND COLOR PROOF	163	134		3-10
ARTIST DEPT.	162	16	4-28	4-30

DATE BLUEPRINT OK'D

DATE FILED

By MAH

By MAH

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

MAH -1937

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M685

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **THE LOOKOUT, GRAND CANYON  
NATIONAL PARK, ARIZONA**

PRIVATE NO. BEFORE TITLE: H-1540

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT **NONE**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

**CURT TEICH & COMPANY, INC., CHICAGO**  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

*Photo in 1CH-1611*

Executive Of Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

**MAR 10 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>MAR 10 1937</b>	<b>MAR 10 1937</b>
SKETCH				
RETOUCHING	8	4	3-10	3-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-18	3-19
ENGRAVING				
HAND COLOR PROOF	160	1 1/2	3-20	3-22
ARTIST DEPT.	30	10 3/4		4-12

DATE BLUEPRINT OK'D

DATE Filed

**MAY 1 1937**

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H686

ORDER NO. 26290

DATE 6-14-1939

12M 500 POST CARDS

ART COLORTONE

MAKEOVER

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER ~~LOWER~~ CENTER - BORDER.

FRONT NO. 18

R. M. YES

TITLE (IN FULL) SUNSET FROM HOPI POINT, GRAND  
CANYON NATIONAL PARK, ARIZONA

IMPRINT TRADEMARK

PRIV. NO. BEFORE TITLE: H-4453  
(USE GOTHIC TYPE)

PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

C.T.

COLOR DESCRIPTION

Use photo 7A-H686

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE

Cost Dept. Checked

JUN 14 1939 AND MONTH SCHEDULE

By Date

OPERATION	TIME	DATE	DEPT.	DATE
EST. COPIES, TYPE SET UP				
SKETCH				
RETOUCHING				
PHOTO-UNIT				
BLUEPRINT				
STAMPING, COPIING				
ENGRAVING				
AND COLOR PROOF	201	2	6-28	6-27
1ST DEPT.	74	5/4	July 3. 34	

1. BLUEPRINT OK'D

DATE

By

DATE AND COLOR PROOF OK'D

DATE Photo Returned to Customer



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H686

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) ~~TEXT~~ SUNSET FROM HOPI POINT,

GRAND CANYON NATIONAL PARK

PRIVATE NO. BEFORE TITLE: H-4453

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT

NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOLOR PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

Executive OK of Estimate

**ESTIMATE**

Cost Dept. Checked

By

By

Date

Date

MAR 5 1937 AND WORK SCHEDULE

MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 26 1937	FEB 26 1937
SKETCH				
RETOUCHING	8	4 1/2	3-5	3-10 H.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-17	3-17 H.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3-19.
ARTIST DEPT.	38	13 1/2	4-24	4-27

DATE BLUEPRINT OK'D

DATE Filed

MAY 1 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

**ATTENTION!**

Subjects on order for this customer. Please see to it that all positives or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY, CHICAGO, ILL.

NO. 7A-H687

ORDER NO. 26290

DATE 6-14-1939

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

18 1/2 M POST CARDS		ART COLORTONE	MAKEOVER
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.		FRONT NO. 18	R. M. YES
TITLE (IN FULL) SUNSET FROM MOHAVE POINT, GRAND CANYON NATIONAL PARK, ARIZONA		IMPRINT TRADEMARK	
PRIV. NO. BEFORE TITLE: H-1514 (USE GOTHIC TYPE)		PLATE NO. ON FRONT AT BOTTOM	
COLOR DESCRIPTION		PHOTO PROPERTY OF C.T.	

Use photo 7AH687

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ESTIMATE			
Date JUN 15 1939		Date JUN 15 1939	
OPERATION	EST. NO.	DATE RECEIVED	DATE COMPLETED
COMPOSING, TYPE SET UP			
SKETCH			
RETUCHING			
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING			
ENGRAVING			
HAND COLOR PROOF	225	2 1/2	26 7/11/39
ARTIST DEPT.	67	7/3/39	7/5/39

DATE BLUEPRINT OK'D

DATE FIRST

DATE HAND COLOR PROOF OK'D

DATE FROM RECEIVED TO



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H687

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **SUNSET FROM MOHAVE POINT,**

**GRAND CANYON NATIONAL PARK, ARIZONA**

PRIVATE NO. BEFORE TITLE: H-1514

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT **COPYRIGHT BY FRED HARVEY**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 99459

SUBMIT: RET. PHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

**ATTENTION!**

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By MAR 3 1937  
Date

**ESTIMATE**  
AND WORK SCHEDULE

Cost Dept. Checked

By MAR 3 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	5	1	2 - 25	3 - 4 SC
PHOTO-LITHO				
BLUEPRINT SNIPPING, OPAQUING	64		3 - 5	3 - 6 U.S.
ENGRAVING				
HAND COLOR PROOF	163	1 3/4		3 - 9
ARTIST DEPT.	37	16	5-1-37	5-4-37 Path

JUL 3 1937

DATE BLUEPRINT OK'D \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

By M

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H688

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL  
PARK, ARIZONA

BOT: A TRAIL PARTY

PRIVATE NO. B FOR BOTTOM TITLE: H-4454

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,292,778

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all prints or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in ICH-1603

hold for state

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H689 911

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) PHANTOM RANCH, "IN THE

LAND OF LIGHT AND SHADOW", GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-3963

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in 1CH1608

Executive OK of Estimate

By 157  
Date MAR 5 1937

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By 157  
Date MAR 5 1937

OPERATION	EST. TIME Check No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	3 4 1/2	3-5	3-17 SC
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-17	3-18 47
ENGRAVING			
HAND COLOR PROOF	163 1 1/2		3-22
ARTIST DEPT.	157 12	4-12	4-15

DATE BLUEPRINT ORD

By

DATE FILED

DATE HAND COLOR PROOF ORD

By

DATE Photo Returned to Customer

By



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H690

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) DANCE OF THE HOPI INDIANS,

GRAND CANYON NATIONAL PARK, ARIZONA

BOT: (IN FRONT OF HOPI HOUSE)

PRIVATE NO. B FORE UPPER TITLE: H-3630

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A342

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Photo in 104-1602

Executive OK of Estimate

By

Date

FEB 26 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 26 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	12	2	2-25	3-1 60
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-1	3-2 45
ENGRAVING				
HAND COLOR PROOF	194	1 1/4	3-3	3-3
ARTIST DEPT.	38	12 1/2	4-10	4-13

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

MAK

12

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H691

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HOPI HOUSE, GRAND  
CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-1914

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 97912

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO.

Executive OK of Estimate

By

Date MAR 5 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

Date MAR 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	8	1 1/2	3-5	3-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			3-8	3-9
ENGRAVING				
HAND COLOR PROOF	164	1 1/2	3-12	3-12
ARTIST DEPT.	150	9	4-21	4-24

DATE BLUEPRINT ORD

DATE Filed

MAY 1 1937

By

By

DATE HAND COLOR PROOF ORD

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

hold for plate

8

157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H692

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE CANYON FROM GRAND VIEW,

GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-2280

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 4A345

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,773

Executive OK of Estimate

By 88  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By 88  
Date MAR 5 1937

OPERATION	EST. TIME (Check No. 1 7 me A' lower.)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	12 1 1/2	3-5	3-16 SC.
PHOTO-LITHO			
BLENDING STRIPPING, OPAQUING	64	3-16	3-17 H.S.
ENGRAVING			
HAND COLOR PROOF	103 2		3-19
ARTIST EDP.	31 16 1/2		5-6 PA.

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By 28

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

By \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

MAR 17 1937

ST-  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H693

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP: GRAND CANYON NATIONAL

PARK, ARIZONA

BOT: NEAR LIPAN POINT

PRIVATE NO. BEFORE LOWER TITLE: H-4216

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 2A1162

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

## ESTIMATE

### AND WORK SCHEDULE

Cost Dept. Checked

By

Date

FEB 25 1937

FEB 25 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	3	1 1/2	2 - 25	3 - 1 2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3 - 1	3 - 2 1/2
ENGRAVING				
HAND COLOR PROOF	163	2		3 - 11 -
ARTIST DEPT.		16		

DATE BLUEPRINT OK'D

By

DATE Filed

MAY 1 1937

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

3

ST.  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H694

ORDER NO. 69312

DATE 2-23-1937

6 M ART ~~XX~~ COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER CENTER - BORDER.

TITLE (IN FULL) THE KIVA, DESERT VIEW,  
GRAND CANYON NATIONAL PARK, ARIZONA

PRIVATE NO. BEFORE TITLE: H-4220

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NONE

*Please no in front at bottom*

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 3A48

*Put in background through windows as in card*

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*Close  
Ock 2849*

By *[Signature]* **ESTIMATE** Cost Dept. Checked  
Date **MAR 11 1937** AND WORK SCHEDULE Date **MAR 11 1937**

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			MAR 12 1937	MAR 12 1937 B
SKETCH				
RETOUCHING.	5	6	3-12	3-17 SL
PHOTO-LITHO				
BLEUPRINT STRIPPING, OPAQUING }	64		3-17	3-18 40.
ENGRAVING				
HAND COLOR PROOF	164	134	3-18	3-18
ARTIST DEPT.	49	12 1/2	5-1	5-5 WP

DATE BLUEPRINT OK'D

DATE Filed

JUL 3 1937

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

5

ST.  
174



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H695

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOPI BASKET WEAVERS,  
ARIZONA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. NO

IMPRINT XXXXXXXXXX NONE

PRIVATE NO. BEFORE TITLE: H-3142

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION

USE PHOTO NO. AQ91

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,774

Executive OK of Estimate

By MAR 5 1937  
Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By MAR 5 1937  
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING	6	2	3-5	3-8
PHOTO-LITHO				
BLUEPRINT STAMPING, OPAQUING	64		3-8	3-8
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-15
ARTIST DEPT.	151	12 3/4		4-12

DATE BLUEPRINT OK'D \_\_\_\_\_  
By \_\_\_\_\_

DATE Filled MAY 1 1937

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By 28

By \_\_\_\_\_

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*

6

ST  
157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H696

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) THE PETRIFIED FOREST,

NEAR ADAMANA, ARIZONA

SMALL TYPE: (C)

PRIVATE NO. BEFORE TITLE: H-3138

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18 R. M. YES

IMPRINT NAME COPYRIGHT BY FRED HARVEY

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. AQ127

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,799,775

Executive Order

By *[Signature]*  
Date MAR 5 1937

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By *[Signature]*  
Date MAR - 5 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 25 1937	FEB 25 1937
SKETCH				
RETOUCHING		1 1/2		
PHOTO-LITHO				
BLUEPRINT STRIKING, OPAQUING	64		3 - 8	
ENGRAVING				
HAND COLOR PROOF	163	1 1/2		3-15
ARTIST DEPT.	155	12	4-7	4-12

DATE BLUEPRINT ORD \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF ORD \_\_\_\_\_

DATE Filed MAY 1 1937

By *[Signature]*

DATE Photo Returned to Customer \_\_\_\_\_

## ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

*hold for plate*

12

157



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H697

ORDER NO. 69312

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) **METEORITE CRATER NEAR**

**WINSLOW, ARIZONA**

PRIVATE NO. BEFORE TITLE: H-3971

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. **18** R. M. **YES**

IMPRINT **NONE**

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF **CUSTOMER**

COLOR DESCRIPTION

USE PHOTO NO. 4A351

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

**YES**

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

Executive OK of Estimate

By

Date **MAR 3 1937**

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date **MAY 1 1937**

OPERATION	EST. TIME		DATE ENTERED-DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			<b>FEB 25 1937</b>	<b>FEB 25 1937</b>
SKETCH				
RETOUCHING	<b>12</b>	<b>1</b>	<b>2 - 25</b>	<b>3 - 5 SC</b>
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	<b>64</b>		<b>3 - 5</b>	<b>3 - 6</b>
ENGRAVING				
HAND COLOR PROOF	<b>160</b>	<b>1 1/2</b>	<b>3 - 11</b>	<b>3 - 12</b>
ARTIST DEPT.	<b>152</b>	<b>9</b>	<b>4 - 13</b>	<b>4 - 16</b>

DATE BLUEPRINT CR'D

By

DATE HAND COLOR PROOF CR'D

By

DATE Filled **MAY 1 1937**

By

DATE Photo Returned to Customer

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-H698

ORDER NO. 69312

DATE -23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER CENTER - BORDER.

TITLE (IN FULL) GRAND CANYON FERRY BRIDGE  
OVER COLORADO RIVER A T MARBLE CANYON,  
ARIZONA

PRIVATE NO. BEFORE TITLE: H-3960

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 18

R. M. YES

IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

PHOTO PROPERTY OF

CUSTOMER

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

86 Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

Executive OK of Estimate

ESTIMATE

Cost Dept. Checked

By

By

Date

Date

AND WORK SCHEDULE

MAR 10 1937

OPERATION	EST. TIME Clock No.   Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 10 1937	MAR 11 1937
SKETCH			
RETOUCHING	4   1 1/2	3-10	3-16 SE
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING }	64	3-16	3-17 1/2
ENCRAVING			
HAND COLOR PROOF	160   1 1/2	3-19	3-19 1/2
ARTIST DEPT.	30   12		4-13 1/2

DATE BLUEPRINT OK'D

DATE Filed

By

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

By

4

ST.  
171



FRED HARVEY,  
KANSAS CITY, MO.

NO. 7A-M699

ORDER NO. 69314

DATE 2-23-1937

6 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.  
TITLE (IN FULL) OCOTILLO AND SAHUARO  
CACTUS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 18 R. M. YES  
IMPRINT NONE

PUT PLATE NO. ON FRONT AT BOTTOM

COLOR DESCRIPTION  
USE PHOTO NO. 6A-M1030

PHOTO PROPERTY OF KETTER C.T. & CO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,799

Executive Order Estimate

By

Date

## ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No. (Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 25 1937	FEB 25 1937
SKETCH			
RETOUCHING	0	2-25	2-27 SE
PHOTO-LITHO			
BLEUPRINT STRIPPING, OPAQUING	64	3-1	3-2 FT.
ENGRAVING			
HAND COLOR PROOF	163	1-24	3-12
ARTIST DEPT.	34	1234 5-27-37	5-29-37 F.W.

DATE BLUEPRINT ORD

DATE Filed

By

By

DATE HAND COLOR PROOF

DATE Photo Returned to Customer

By

## ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.



WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. ~~68846~~ 7AH700

ORDER NO. ~~7A-1700~~ 68346

DATE 2-24-1937

25 M ART COLORTONE POST CARDS

WHITE BORDER..

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

TITLE (IN FULL) THE LOS ANGELES CITY HALL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 11 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 152.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

D-5147-

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive OK of Estimate  
By [Signature] 1937  
Date March

# ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked  
By [Signature]  
Date FEB 27 1937

OPERATION	EST. TIME (Job No.   Time Allowed)	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		FEB 27 1937	FEB 27 1937
SKETCH			
RETOUCHING	3 8	2-27	3-5
PHOTO-LITHO			
BLUEPRINT ETCHING, OPAQUING	14	3-5	3-6
ENCHAVING			
HAND COLOR PROOF	164 1/2	3-8	3-8
ARTIST DEPT.	167	4-30-37	5-5-37

DATE BLUEPRINT OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE HAND COLOR PROOF OK'D \_\_\_\_\_

By \_\_\_\_\_

DATE Filed JUL 3 1937

By [Signature]

DATE Photo Returned to Customer \_\_\_\_\_

# MAKEOVER

Charge to L.U. Dept.

EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO-LITHO	1	APR 5 1937
COMPOSING		Date _____
ART DEPT. HC	1 1/2	By <u>[Signature]</u>
ENCHAVING		

[Signature]

off 4-5.



DATE 2-25-1937

## ATTENTION!

order for the customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12<sup>1</sup>/<sub>5</sub> M ART COLORTONE POST CARDS

WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

FRONT No 1

R. M. YES

TITLE (IN FULL) PINE CREEK GORGE FROM LEONARD

IMPRINT SAME AS ABOVE

HARRISON LOCKOUT, NEAR WELLSBORO, PA.

SMALL TYPE.- (C) D. VINCENT SMITH

IN PLATE.- A PENNSYLVANIA BEAUTY VIEW-  
AT BOTTOM LEFT.

PHOTO PROPERTY OF CUSTOMER.

### COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. &amp; W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS (U) PAT. NO. 1,797,775

## DISCUSSION

Cost Dept. Checked

Вч

Date \_\_\_\_\_

### ADDITIONAL WORK SCHEDULE

CUSTOMER'S NAME	EST.	TIME ALLOWED	DATE ENTERED DEPT.	DATE COMPLETED
CARDWORK FOR SET UP			MAR 9 1937	MAR 9 1937
SLITTING	6	4	3-9	3-18 SL
ETCHING				
PHOTO VIDEO				
ILLUSTRATION SPECIAL INKING	6 ✓		3-18	3-19 LK.
ENGRAVING				
HAND COLOR PROOF	151	1½	4-1	-4-1
ARTIST FEE	32	10	4-5	4-6 Bth

DATE Feb 11

MAY 1 1937

Bu

DATE Photo Returned to Customer



PENNSYLVANIA BEAUTY VIEWS,  
WALMER, BOX 224,  
HARRISBURG, PA.

NO. 7A-H702

ORDER NO. 68360

DATE 2-25-1937

12 1/8" M ART COLORTONE POST CARDS

FULL FACE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL)

IN PLATE.- A PENNSYLVANIA BEAUTY VIEW  
AT BOTTOM LEFT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

TITLE- 64 - RHODODENDRON BRIDGE,  
RUSTIC GRANDSTAND SEAT, FOR A NEVER  
ENDING PAGEANT OF BEAUTY.

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION USE ENTIRE WIDTH- CROP EVENLY AT TOP AND BOTTOM. REMOVE WHITE  
SIGN ON BRIDGE. THE LARGE FLOWERS ARE ALL WHITE, SMALL ONES HAVE A TINGE OF  
PALE PINK. FOLIAGE, CLOSE TO FLOWERS IS SHINY DARK GREEN. ROCKS DARK GRAY, OR  
DARK BROWN., WITH SOME DARK GREEN ON TOP IN OR CLOSE TO WATER. DO NOT TRY TO  
MAKE THE FALL OF WATER BIGGER. THE HIGHLY LIGHTED PART IN CENTER ALSO HAS FLOWERS  
AND DARK GREEN FOLIAGE. DARK PART UNDER BRIDGE IS ALL ROCKS.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF

YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTIPLY FORMS PAT. NO. 1,297,775

By

Low

MAR 5 1937

ESTIMATE

AND WORK SCHEDULE

Cost Dept. Checked

By

MAR 5 1937

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Order No.	Time allowed		
COMPOSING, TYPE SET UP			MAR 5 1937	MAR 5 1937
SKETCH				
RETOUCHING	8	2 1/2	3-5	3-10 8
PHOTO-LITHO				
BLUE-PRINT STRIPPING, OPAQUING	64		3-10	
ENGRAVING				
HAND COLOR PROOF	40	1 1/2		3-12-
ARTIST DEPT.	34	9 3/4	3-25-37	3-27-37 F.W.

MAY 1 1937

DATE RECEIPT O.K'D

DATE Filed

By

By

DATE HAND COLOR PROOF O.K'D

DATE Photo Returned to Customer

By

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.



C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 68345 7AH703

ORDER NO. 72-1703 61343

DATE 2-24-1937

6 M ART COLORTONE POST CARDS

WHITE BORDER.

GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER LOWER, CENTER - BORDER.

FRONT NO. 1

R. M. NO

TITLE (IN FULL) SHADY GLEN, EAST DURHAM,  
N.Y. IN THE CATSKILL MTS.,

IMPRINT DISTRIBUTED BY MELOY & ROE, EAST  
DURHAM, N. Y .

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

#2. BE SURE AND SHOW BATHERS. CUT OFF ON BOTTO .

USE PHOTOS NO. " 3. SUBMIT PENCIL SKETCH  
OF GROUPING

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO  
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

Subjects on  
order for this customer. Please  
see to it that all cuts or nega-  
tives are uniform and colors are  
in harmony with each other  
to make an attractive set.

ESTIMATE  
AND WORK SCHEDULE

Cost Dept. Checked

By Date MAR - 8 1937

OPERATION	EST. TIME Ck No. Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		MAR 9 1937	MAR 9 1937
SKETCH	2		
RETOUCHING	6 6	3-9	3-10 SL
PHOTO-LITHO			
BLUEPRINT STRIPPING, OPAQUING	64	3-11	3-11 4A
ENGRAVING			
HAND COLOR PROOF	164 1 1/2	3-11	3-11
ARTIST DEPT.	158 9 3/4	3-22	3-24

MAY 1 1937

DATE BLUEPRINT CK'D

DATE Filed

By

By

DATE HAND COLOR PROOF CK'D

DATE Photo Returned to Customer

By

Very Very  
Pencil must have  
to be by noon  
sure

3.  
166